



THE NOE VALLEY VOICE

If Budget Ax Falls

Worst-Case Scenario for Local Schools

By Geraldine Lanier

On March 15, "pink slips" warning of possible job layoffs were received by 1,260 teachers, counselors, and librarians in San Francisco. On the same day, a rally was held at City Hall, in which parents, students, teachers, and administrators marched to local legislators' offices, to protest the fact that the future of public education is hanging in the balance. Even School Superintendent Ramon Cortines participated in the march, admitting that this was the most "demoralizing" thing he's ever had to do for the sake of public education.

The layoff notices were sent in preparation for budget cuts that could result if Gov. Pete Wilson's proposal to suspend Proposition 98 is approved by the state legislature. Prop. 98, passed in 1988, guarantees education a 40 percent share of the state's general fund. Without it, the public school budget in San Francisco will be cut by \$25 million (\$2 billion statewide). This would be in addition to the \$7 million (\$.5 billion statewide) that has already been cut, due to California's current economic woes.

In short, public schools stand to lose \$32 million over a period of 18 months.

How would Noe Valley's public schools be affected by the cuts, given the worst-case scenario? The *Voice* asked this question of several local principals last month, and received some grim forecasts.



Arts programs, libraries, computer centers, and music activities, such as this band practice at James Lick Middle School, may be among the casualties if stringent cuts in the state's education budget go through this spring. PHOTO BY LORENE WARWICK

"We may lose two classroom teachers, our librarian, and the music teacher," said Jack Moulthrop, principal of Fairmount Elementary School, at 65 Chenery St. Fairmount currently has 444 students and 20 teachers.

"We may also lose our computer lab and support staff. And I don't see how teachers can be laid off and not have class sizes increase."

Moulthrop added that Fairmount's li-

brary, for many years one of the most efficient media centers in the district, would get a big jolt if the budget cuts go through. "Our librarians have been 'teaching librarians,' not just 'check-out' librarians," he explained. "With the loss of a trained librarian like ours, the language arts program would be affected dramatically."

Continued on Page 4

The First Step Toward Quake Preparedness Is a 'Big One'

By Larry Beresford

Disaster planning experts all agree that preparation for the next major earthquake must happen at the local level. The media have publicized preparedness techniques for the home and family. The San Francisco Mayor's Office of Emergency Services has free brochures for the asking, and Pacific Bell's *White Pages* dedicates four pages to earthquake tips. However, few of these sources emphasize the need for organizing with your neighbors.

In the first 72 hours after the "Big One," when transportation, telephone service, water, gas, and electricity are all disrupted, you may have to rely on your immediate neighbors. You may already know how to shut off your own gas line to prevent fires, but what about your next-door neighbor's gas lines? What if they aren't around to do it?

People on your block with special needs—such as the elderly, handicapped, and parents of small children—may need the assistance of those with special skills, like medical or first-aid training. And it could be a lifesaver if there were a set of recognized visual signals, so that you and your neighbors could let one another know you were either all right or in need of help.

However, this vitally important, block-by-block earthquake planning has proven somewhat elusive. At the city level, there are questions about who's responsible for funding and promoting such neighborhood planning. At the grassroots level, a resident must take the initiative to knock

Shooting the Breeze with Columnist Rob Morse

By Jeanne Alexander

Rob Morse peers out the front window of his house and signals that the front steps are around the corner. The unexpected greeting is one of several small surprises that have surfaced in setting up an interview with this *San Francisco Examiner* columnist. He answers his own phone when he's in the office, or if he's not in, his voice on the answering machine is so natural that a caller mistakenly begins to talk to him. And he doesn't look much like his picture—maybe it's the shorter hair and salt-and-pepper beard he has now.

Slouching comfortably on the living room couch, in a cream-colored sweater, chinos, and moccasins, Morse looks like a college professor, one who might find a number of female students signing up for his classes.

"I'm an informal sort of person, a Noe Valley person all the way," he declares.

Continued on Page 7



When he's not gathering cogent observations for his *Examiner* column, Rob Morse shops the streets of Noe Valley on his bicycle. PHOTO BY BEVERLY THARP

Continued on Page 6

Crime News Does Pay

Editor:

I'm a resident, shopper, and stroller of Noe Valley. I'm a reader of yours, and I appreciate your awakening us to the incidents of crime and their details.

I object to a reader of yours who suggested in a February letter to the editor that you stop covering crime stories. Those who wish to blithely ignore problems in the area and risk being victimized will always do so. When they become the 50th purse-snatch victim in some month, they will rail that "someone" should have let them know to be on their guard.

You're doing an important service. Please keep it up.

Jim Lewis
Fair Oaks Street

Editor's note: We also got a letter from Renee Schaible Lewis, expressing similar support for crime reporting. "Crime does not go away by being swept under the rug," she pointed out. Thanks to you both for coming to our defense, and we'll do our best to keep tabs on crime in the future.

A Push for Noe Courts' Jungle-Gym

Editor:

Thank you for the glowing Easter egg hunt "Short Take" in the March issue, which publicized our Noe Courts fundraiser. I would like to make a correction, though. I am a sales associate and not a realtor—an important technicality.

Also, I would like to let you know that my partner Richard Fontana and I are actively working with the city of San Francisco to purchase and install a new jungle-gym at Noe Courts, as a replacement for the "bubble" climbing structure removed last summer.

The park has been without a play structure for close to a year now, so our intent is to get the jungle-gym in as soon as possible. Currently, the city has allotted about \$6,000 for its purchase, but still needs \$3,000 for the installation.

This is where we come in: Richard and I would like to invite our Noe Valley neighbors—residents, merchants, and schools—to contribute to the Noe Courts

LETTERS 29¢



Erica Green and Richard Fontana, of Mullins & Company, are helping raise money to install this specially designed play structure in the sandbox at Noe Courts. See Letters, this page.

fundraising campaign. As of mid-March, we had about \$300, but we'd love to come up with the entire \$3,000, so we can hurry up the city and get the play structure installed by the end of April.

If you didn't get a chance to attend our Easter fundraiser, you can mail a check to Mullins & Company, 700 Diamond St., San Francisco, CA 94114, and we'll pass it along to the city. (Checks should be made out to the Friends of the S.F. Recreation and Park Department, and earmarked for "Noe Courts improvements.") Your donation is tax-deductible, and please rest assured that if we go over our goal, any additional funds will be used only for Noe Courts.

Thank you to all those who have already made contributions. Together, the neighbors and businesses of Noe Valley can work with the city for the benefit of the whole community.

Erica Green
Mullins & Company
Diamond and Elizabeth

Hang up on AT&T

Editor:

The long-distance company AT&T has cut off its funding for Planned Parenthood. We are angry about this, and have decided to boycott all AT&T services.

The AT&T Foundation argues that it has withdrawn funding because Planned Parenthood gets too much media attention for its efforts on behalf of the right of women to abortion.

We think that is not a sincere argument, since the wide range of services offered by Planned Parenthood has not changed. The extreme political pressures and illegal "picketing" by religious groups has forced Planned Parenthood into the glare of headlines and media-oriented sensationalism.

We are disappointed that AT&T did not have the courage to stand up to the political-Christian groups. Other companies have not been intimidated, but have maintained their funding of Planned Parenthood.

We urge other like-minded people to boycott AT&T by switching long-distance service and returning their AT&T "Universal" VISA cards.

Sidney Kass
Susie Langdon Kass
Vista Verde Court

Was Fred Overbred Too?

Editor:

As a subscriber to Allen's Clipping Service, we at the Corona del Norte Kennel receive all national media references to canine events, especially those concerning the Santa Barbara area.

Our first response to the clipping from the *Noe Valley Voice* regarding Fred the dog [the subject of Florence Holub's *Family Album* in the March issue] was a chuckle and a toss. But our revered registrar here, Blanche Massingham, was reminded of an episode that took place in 1965—about the same time the little terrier showed up tagging along after Florence's son Jan, who was returning home from college in Santa Barbara.

During that period, we had among our stable of males for stud purposes a terrier of impeccable lineage, Ch. Gustav Hus of Savonlinna, acquired at great cost from the estate of the Marchese di San Veratrino. He was much in demand, as his progeny were winning "best of breed" honors at Long Island, Cape Lauderdale, Durban.

His mating with Ch. Hildegard had produced a litter of two females and a striking black male. One of the females exhibited negative signs of over-breeding and was dropped from the line. The remaining pups were prime specimens, and we held high hopes for the future of Danielle and Johannes.

One afternoon when he was about six months of age, during the excitement of having lawn tents erected for an upcoming visit by the Prince of Wales, Johannes evaded his handler and either followed off after the caterers' truck or was abducted by the tent-riggers. Offers of reward were fruitless, except that they elicited two sightings near the Santa Barbara Greyhound bus depot, but each time we went in pursuit, he had vanished before our arrival.

We naturally regret our financial loss in this matter, but, as dog-lovers and humanists, we are pleased to learn that Johannes (or "Fred" as he came to be called), while not able to enjoy the glamorous life for which he was destined, at least survived a lengthy and "interesting" life in our second-most favorite city: San Francisco.

Major Archibald Cockburn-Bond, Ret.
Kennelmaster, Corona del Norte Kennel
Santa Barbara

24th St.

CHEESE CO.

Best Selection at Best Prices

We have a great selection of over 350 imported and domestic cheeses.

3893 24th St.

10% Off for Senior Citizens

(at Sanchez) 821-6658

Foreign & Domestic Wines

Open Mon-Fri 10 am-7 pm
Sat 10-6 Sun 11-5

beverly mesch, c.m.t.

relaxing
healing
massage

reiki

\$30/Hour (415) 821-4123



gift certificates

THE NOE VALLEY VOICE
1021 Sanchez Street
San Francisco, CA 94114

The *Noe Valley Voice* is an independent newspaper published monthly except in January and August. It is distributed free in Noe Valley and vicinity. Mail subscriptions are available at a cost of \$12 per year (\$6 per year for seniors) by writing to the above address. The *Voice* welcomes your letters, photos, artwork, and manuscripts. However, all such items must include your name, address, and phone number, and may be edited for brevity or clarity. (Unsigned letters to the editor will not be considered for publication.) Unsolicited contributions will be returned only if accompanied by a self-addressed, stamped envelope.

Editorial: 821-3324

Subscriptions: Scott Paterson, 206-1910

Distribution: Misha Yagudin, 469-0419

Display Advertising Only:

Call Steve at 239-1114

Classified Ads: See Page 35

Advertising Deadline for the

May 1991 Issue: April 19

Editorial Deadline: April 15

PUBLISHERS

Sally Smith, Jack Tipple

CONTRIBUTING EDITORS

Karol Barske, Jeff Kaliss, Charles Kennard
Susan Koop, Suzanne Scott, Jane Underwood

CONTRIBUTING WRITERS

AND PHOTOGRAPHERS

Joel Abramson, Jeanne Alexander,
Margrace Bannon, Linda Baynham,
Larry Beresford, Melinda Breitmeyer,
Ed Bury, Kit Cameron, Grace D'Anca, Rick Garner,
Pamela Gerard, Laura Holland, Florence Holub,
Janet Jacobs, Crystal Land, Addie Lanier,
Geraldine Lanier, Catherine Lewis, Michele Lynn,
Laura McKinstry, Denise Minor, Scott Paterson,
Stephen Rosenthal, Roger Rubin, Jon Sindell,
Steve Steinberg, Beverly Tharp, Tom Wachs,
Lorene Warwick, Margo Weisz, Sarah Wersan

Contents ©1991 The Noe Valley Voice



LISSA SEARFOSS
415/826-4082

"Designs in Financial Success"

- Money Markets
- Mutual Funds
- Investments
- Retirement Planning
- Independent Insurance Comparisons
- Medical/Disability

Specializing in Socially Conscious and Environmentally Sound Investments

Securities available through:
SOARES FINANCIAL GROUP, INC.
4970 El Camino Real, 210
Los Altos, CA 94022
415/969-7900
Member NASD/SIPC

SMALL FRY'S

The Noe Valley clothing store
exclusively for children is now
under new management.

- Specializing in comfortable and affordable play clothes, sleepwear and dresses
- Newborn, Toddler and Infant sizes
- Children's sizes 4 to 14



4066 24th Street in Noe Valley
648-3954

10:00-6:00 Tuesday-Friday • 9:30-5:00 Saturday • 12:00-5:00 Sunday

Lesbian Rights Activists Lyon & Martin Still Breaking New Ground

By Laura Holland

From matching wicker swivel chairs, they look out the bay window of their hillside home on Duncan Street, over the breezy city whose history they've helped shape. Veterans of many battles since they first moved in together 38 years ago, Phyllis Lyon and Del Martin are as fresh and spontaneous today as the wild daffodils in their yard, and they reflect upon their love, their work, and their community with enthusiasm and candor.

Back in the '50s, the two women were lesbians in the land of McCarthy, the baby boom, and *Father Knows Best*. They didn't have their own community. But that didn't stop them, and neither did the threat of police raids, as they and six other lesbians formed the first international lesbian organization—the Daughters of Bilitis—in 1955. A magazine especially for lesbians, *The Ladder*, followed (1956–1972). Thus a worldwide movement began.

"When you get involved with a movement, you evolve with it," says 69-year-old Martin. "The problems of the '50s, '60s, '70s, and '80s were all different, and the '90s are going to be different. We've gone with the flow, and we like the challenge."

Their record is impressive, not only on behalf of the lesbian community, but on behalf of all people concerned with human rights. Last December, the couple was presented with the Earl Warren Civil Liberties Award, given by the American Civil Liberties Union, for their individual and joint lifetime achievements.

"The work of these two remarkable women carved a path for one of the most important civil liberties struggles of the past quarter-century," said Elaine Elinson of the ACLU.

Together Lyon and Martin have helped found such organizations as the Alice B. Toklas Lesbian/Gay Democratic Club, and Bay Area Feminists Against Censorship. In 1972 they co-authored *Lesbian/Woman*, a work that won the Gay Book Award from the American Library Association, and is now used as a text throughout the country.

Lyon, 66, who has a doctorate in education from the Institute for Advanced Study of Human Sexuality, has written and lectured widely on human sexuality, and worked in support of numerous women's and human rights organizations, including the San Francisco Human Rights Commission and San Francisco Women's Centers.

Martin, also an accomplished journalist and popular lecturer, has long campaigned against domestic violence, and is the author of *Battered Wives*, the 1976 book that helped launch a nationwide movement to establish shelters for battered women. In addition, she has been actively involved in the Bay Area Women's Coalition, Gay and Lesbian Outreach to Elders, and the San Francisco Commission on the Status of Women, to name only a few.

The scope of Lyon and Martin's commitment to women's issues over the years has been far-reaching. The shelves and walls of their home are graced with plaques and awards from a life of activism. "There are so many, we don't know where to put them all," laughs Lyon. In one corner of the living room is a pile of paper shredded by their cats Geraldine (after Ferraro) and Koala. The paper was wrapping for an orchid plant given to them recently by Lyon-Martin Women's Health Services, an organization named after them.

"We named the clinic after Lyon and Martin to honor them and to be a living



Del Martin (left) and Phyllis Lyon relax in their Duncan Street homestead, where they're working on an update of their pioneering book *Lesbian/Woman*, as well as a treatise on feminism and pornography. PHOTO BY TOM WACHS

legacy to their spirit and politics," says Marj Plumb, executive director of the center. "The clinic started as a lesbian clinic, which was very radical 11 years ago, and that is what Del and Phyl remind me of. They started things before anyone else thought it was possible. Having their name associated with the clinic is a constant reminder of not what is possible today, but to do what isn't possible today. It's an interesting thing that happens to you when you start working here, and you realize the impact those two people had on such a huge community. If we could honor them by following in their footsteps just a little way down the path, then we'll be doing a very good thing."

One important step on the path for Lyon and Martin was the 1960 convention of the Daughters of Bilitis in San Francisco. "The convention was a great highlight," says Lyon. "Over 200 people came, which at that time made it the largest gathering of gays and lesbians that ever happened."

Another highlight was the International Women's Year Conference in Houston in 1977. "We got a lesbian rights plank into the national women's agenda," says Martin. "The hot issues were abortion, lesbian rights, and the Equal Rights Amendment, and some people were afraid that dealing with lesbian/gay rights might jeopardize the E.R.A." The agenda was adopted by conference delegates and presented to President Carter. Unfortunately, it died in Carter's office, but Lyon and Martin remained undaunted.

"Despite such setbacks as Anita Bryant, Jerry Fallwell, and ordinances that got voted down, our gains have been

greater than our losses, which is very interesting," says Martin. "The more struggles we have," adds Lyon, "the stronger we become. I think the last election year in San Francisco, which some people call the lavender sweep, is indicative of that." (Two lesbians won seats on the San Francisco Board of Supervisors, among other victories.)

An early role model for both Lyon and Martin was Eleanor Roosevelt. "We were both raised in the Roosevelt era, and were avid listeners to the fireside chats. And we are both Democrats who grew up being more liberal than our parents," says Martin. Another strong influence was Vera Plunkett, a San Francisco chiropractor. Back in the 1950s, Plunkett helped them get space for public meetings in the downtown building where she had her practice.

"Vera took us aside one time and asked us what we were doing all this for. She kept after us until we admitted we were doing it for ourselves. She tried to get across to us to not become martyrs, and not get upset if others weren't getting involved. That has served us in very good stead," says Martin.

"Nobody had heard of burnout back then," adds Lyon. "I think burnout happens as a result of people becoming martyrs—thinking they're the only ones who can do anything, and that nobody appreciates them, loves them."

Because of her support for lesbian and gay causes, Plunkett, who was heterosexual, was investigated by the San Francisco Chiropractic Board. "They wanted to find out if she was lesbian, but she said, 'I don't ask you what you do in bed,

and I'm certainly not going to tell you what I do,'" recalled Lyon. "She scared them to death. They would have thought 16 times before they did anything to Vera."

The couple is presently working on an update of *Lesbian/Woman*, by adding a couple more chapters covering events of the last 20 years. It will be published by Volcano Press, a woman-owned publishing company in Volcano, Calif. "Usually when you get a book out, you have to tour the country to peddle it, because your publishers don't," says Martin. "So we'll be traveling around the country when it comes out in the fall."

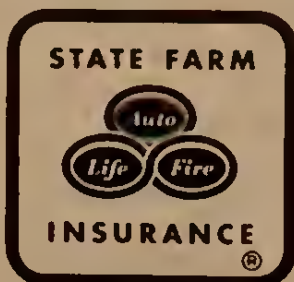
They also intend to write a book on feminism and pornography, a topic they feel is very complicated, and that has not yet been dealt with satisfactorily. "A lot of women are trying to blame violence against women, and child abuse, on pornography, but wife-beating existed before pornography. The problem in our country is that we are so sex-negative. When we try to get rid of sexual material, we get rid of all of it," says Martin.

"What we need are more sex-positive materials and good sex education for youngsters. That's where we would be coming from [in writing the book]," adds Lyon.

"I'm not sure we can do it either, but

Continued on Page 4

*"Good service,
good coverage,
good price—
That's State Farm
insurance."*



FELICIA THE, AGENT
505 Castro St., San Francisco, CA 94114
Office: 415/861-3727
Fax: 415/861-3731

*Like a good neighbor,
State Farm is there.*

State Farm Insurance Companies • Home Offices: Bloomington, Illinois

Christian Science Church Serving Noe Valley

Sermon for Sunday
April 14:

**"Are Sin, Disease
and Death Real?"**

*"...I will call upon God; and the
Lord shall save me."*

**Second Church of
Christ, Scientist**

655 Dolores Street

Sunday Service:

English 10:30 am • Spanish 9:00 am

Sunday School: 10:30 am

Wednesday Evening Testimony

Meetings 7:30 pm

**VISITORS ARE
ALWAYS WELCOME**

Neighborhood Schools on the Chopping Block

Continued from Page 1

"Losing teachers," Moulthrop said, "means that some may be replaced by seniors teachers who will come from somewhere else within the district. But it's really tough losing young teachers who are enthusiastic about what they do here. Secondary schools are being hit a lot harder than elementary, but we'll all be affected."

James Lick Middle School, at 25th and Noe, has a student body of 581, with 43 teachers. Although most of Lick's teachers will be exempt from layoffs (because Lick has special status as a "consent decree" school), its curriculum will still be altered.

"There'll be some impact on funds, depending on the Proposition 98 decision. And it'll change what we do," said Principal Mary Lou Mendoza Mason. "We may have a five-period day instead of six, meaning that there would be no electives—music, art, technology, drama, and computers. There would be no year-book staff or home economics, we could lose some of our counseling staff, and our full-time librarian would be replaced by a part-time person."

Lick's music program, which includes a school band, would also be severely cut back, Mason added, although "there may be a music option offered to students on Saturdays" at other locations in the city.

Mason noted that schools with an enrollment of under 700 students might lose their assistant principals. In addition, she expressed concern for students in special education classes: if the district's attempt to reduce busing succeeds, these students may have to take public transportation. Their class sizes would also increase.

Vince Matthews, principal at Alvarado

Elementary School, 625 Douglass St., declared that the proposed cuts "would affect us drastically." Out of 30 teachers, he said, "We will lose six or seven," who would be replaced by teachers or administrators with more seniority, but less familiarity with Alvarado. "And our library and science resource teachers, all except for one, may go," he added.

Basic classroom supplies, such as paper and pencils, for Alvarado's student population of 482, will become even more limited, Matthews noted. "The school budget of \$20 per child will be lowered to \$18 per child, which is a loss of \$1,000—a fourth of our entire budget. But our hardest cut will be losing teachers, and having to increase class size from 23 to about 32.

"Another concern is that there may be cutbacks in school-yard supervision. Then, problems that sometimes evolve among students at recess will carry back into the classrooms."

At Buena Vista Alternative School, located at 30th and Noe streets, the stability of the school's special "Spanish-immersion" program, where all students become fluent in both English and Spanish, would be seriously threatened by the proposed round of budget cuts. The program was developed eight years ago, and has evolved into a national model for bilingual education.

"Since we have the only Spanish-immersion program in the city," explained Linda Luevano, Buena Vista's principal, "we train our own teachers, who make commitments to team-teaching, using appropriate strategies and instruction in two languages. If we lose part of our staff, the remaining staff will have to train any replacement teachers, which will be time-consuming."

"Unfortunately, our newest teachers, who have great vitality, will be lost," said Jennie Rodriguez, the school's P.T.A. co-president. "They are special teachers who are needed. They have to deal with immersion up to eight hours a day, but they love what they do."

Buena Vista has 322 students and 15 teachers. Nine teachers, some of whom are part-timers, have received layoff notices. Five of those teachers comprise the entire fourth- and fifth-grade staff. But because they are "long-term substitutes" (teachers who are laid off every year, then re-hired the next year) instead of tenured teachers, there is little hope that they will be rehired for the 1991 school year.

"One of our fifth-grade teachers developed the entire fifth-grade curriculum," noted Linda Kiefer, an active parent. "If she isn't re-hired, it'll be devastating to the immersion program."

Parents at Buena Vista have united by forming two committees to voice their concerns about the budget cuts. One committee is now working on a plan that would exempt core Buena Vista staff from layoffs. The other committee is leading a Buena Vista letter-writing campaign to state legislators, to protest the proposed suspension of Proposition 98.

Community members who are interested in joining the defense of public schools should write letters too, or hook up with San Franciscans Unified, a coalition of organizations and individuals lobbying for public education, by calling 621-4438. (San Franciscans Unified, along with activist Jesse Jackson, will participate in a march on Sacramento April 3, starting on the east side of the state capitol building at 4 p.m.)

The state legislature must vote on the proposed cuts by July 1. □

Lyon & Martin

Continued from Page 3

we want to try to lay it all out, because anti-porn feminists would not speak to our anti-censorship feminist task force, and you don't really solve a problem that way. You need to think about it, and come up with a solution," Martin says.

The two women actually began the project two years ago, but were sidetracked by the June 1989 fire that destroyed a house two doors away on Duncan Street. Their own home was damaged, and they had to rebuild the west side, redo the roof, reshingle, repaint, and put in a new electrical system. In addition, they were not able to move back in until January of 1990.

"Our place would have really gone up if it hadn't been for neighborhood people calling," says Lyon. "The police chief said if 911 hadn't been called at the first whisp of smoke, the whole block could have gone."

As members of a neighborhood-watch program, started by the Duncan-Newburg Neighborhood Association, Lyon and Martin also channel some of their activist energy into the immediate community. Martin recalls the time when the association helped block the construction of a six-story condominium nearby. "It would have been a big fortress that blocked views and sun. It was totally oversized for this area. But the association took the matter on, and the project is smaller now."

As far as general neighborhood improvements go, Lyon would like to see a cleaner 24th Street. "Papers and things like that are always blowing around and sitting in doorways," she says. "I don't know why they can't keep it clean."

Chances are good that, if Lyon and Martin "took the matter on," our neighborhood's main drag would be shipshape in no time. □



Who says you can't go home again!

Noe Valley Computers

is now located at Clipper and Church St.

Moving specials

NVC 386-SX16, 1Mb RAM, 40Mb hard drive, 1.2 or 1.44 floppy drive, 14" VGA monitor, 2 serial/1 parallel ports, 101 keyboard

\$ 2,199

LaserMaster, 135 fonts, 800 DPI

\$ 2,499

Buy a computer or laser printer and get a pair of tickets to see the American League champion Oakland A's

We now have in-house rental on Macs & PCs

We repair Macs, PCs & printers have pickup and delivery service make house calls for : repairs, service, consulting trouble shooting.

All products we sell/repair have a one year parts and labor warranty

"... Number one in San Francisco." Bernie Zilbergeld, *Computer Currents*

"Recommended dealer" *S.F. Examiner & Chronicle* 2/25/90

Experts in assisting non-profits and small businesses

Full on-site installation and training

Repair - Consulting - Networks

Noe Valley Computers
100 Clipper Street @ Church
282-3000 Open Mon-Fri/10-6

Elizabeth St. Takes Bell To Task for Bad Manners

By Jeanne Alexander and Sally Smith

In the year since Quality Foods International (QFI) took over 24th Street's Bell Market, life has not exactly been a bowl of cherries for residents of the 400 block of Elizabeth Street.

In fact, during the supermarket's recent remodeling, Bell Market has seemed more like "Hell Market" to its back-door neighbors.

"Last summer I noticed things changing," said Marty Birkenthal, of 456 Elizabeth St. "But I put my feelings on the back burner to be tolerant of what Bell needed to do. Then the truck deliveries began to increase. Sometimes three large vans double-parked behind each other, tying up half the block, with engines running while they waited to unload. Other noises increased—the can-crusher operating between 11:30 and midnight, the very loud banging of the dumpster, the refrigeration unit on the roof humming night and day. What tipped the scale was the night I came home and found the whole neighborhood lit up with high-voltage halogen lights. It was like I was on center stage in my living room."

According to Birkenthal, Bell had also started to operate "a loud internal-combustion engine forklift," and work crews were blaring their radios and shouting instructions over the din.

Birkenthal's neighbor Dolores Molina was particularly annoyed by the dumpster that had been placed in Bell's rear driveway. "It was picked up and dropped off around 4:30 in the morning with a thud that pitched everybody out of bed thinking it was an earthquake," she said.

Fed up and not about to take it anymore, Birkenthal drew up a petition in February, in which he spelled out the Elizabeth Street residents' concerns and recommended actions that QFI should take to remedy the situation. He and Molina passed the petition around to their neighbors, and gathered over 50 signatures. "No one refused to sign," she noted.

The document states that "the new owners of Bell Market have shown little sensitivity to the quiet residential character of Elizabeth Street, as evidenced by their allowance of unacceptable levels of noise, blockage of sidewalk and street access, and creating visual blight." It asked QFI to limit the number and type



This block of Elizabeth Street between Sanchez and Noe has been plagued by noise, bright lights, and traffic congestion since Bell Market came under new ownership last year. The store's rear entrance is visible behind the huge semi, which is double-parked for delivery.

PHOTO BY BEVERLY THARP

of truck deliveries to Bell's back entrance, remove the dumpster and clean up the litter, put a damper on the new ventilation equipment on the roof, lower the lights, and to refrain from obstructing the sidewalk and street.

After holding a meeting with his neighbors Feb. 28, Birkenthal mailed the petition to QFI, along with a copy of the San Francisco Planning Commission rules that authorized the market's original construction.

Back in 1964, Bell had obtained a permit to build the rear entrance, but only on the condition that no trucks be parked outside the loading dock, no merchandise or garbage containers be stored in the area, that all open spaces be appropriately landscaped, and that sidewalks and driveways be kept free of debris. The permit also required that all artificial lighting of the market and parking lot "be directed downward and away from" adjacent residential property. It added that city approval was "predicated upon the expectation . . . that this truck dock structure will be used mainly for approximately two deliveries per week by large trucks and for storage of one small truck."

In his March 5 cover letter to QFI, Birkenthal said that the Elizabeth Street residents looked forward to meeting with store representatives and "working to-

gether amicably" to restore some peace and quiet to the neighborhood.

Since then, "we have received a very conciliatory reply from QFI President Harley Delano," Birkenthal reports, "but the ball is still very much in his court."

In his written response, Delano denied prior knowledge of the Planning Department's restrictions, but said he would research them. He also declared that the company "had every intention of being as good a neighbor as possible." He added that he would respond further when he had "more knowledge of dates and times in which we may be able to comply." (The Voice was unable to reach Delano personally, but his secretary confirmed that he was attending to Elizabeth Street's complaints.)

In the meantime, Birkenthal says he's noticed a few changes already. Smaller trucks are now parking in Bell's driveway to unload, rather than blocking the sidewalk and street, and the ear-shattering dumpster has now been removed.

The high-intensity lights, which were mounted on top of the building and on poles along the market's 24th Street frontage, have been re-aimed downward, but according to resident Ron Piccini, "they're still very bright coming in my bedroom window."

Also still troubling is Bell's rooftop

ventilation/refrigeration unit, which operates around the clock right across from Molina's bedroom window. Protruding six feet above the 20-foot height limit imposed by the Planning Commission (which also dictates that the roof be "of non-glaring material"), the unit is encased in plywood, "but I can see the metal machinery glaring top and bottom and I hear it hum all night," Molina said.


In mid-March, Bell Manager Greg Pereira said he had received a copy of Birkenthal's petition, but not Delano's reply, and that he had no direct involvement in the matter. Although company policy precluded his making any comment, he said, "I know that some things have been done."

The residents of Elizabeth Street are now waiting to see what more is going to be done. □

DIRT CHEAP PLANE TICKETS

824-2550

Book Charters to Europe Now

 dirt cheap travel
3850 23rd St.

Isa's
HAIR STUDIO

**We Are Now
Better Than Ever**



\$10 off
any full Highlighting with this ad

OPEN 7 DAYS AND EVENINGS
FOR ALL YOU HAIRCARE AND
BEAUTY SUPPLY NEEDS.

3836 24TH ST. • NOE VALLEY
641-8948

We accept  

Offer expires 4/30/91



**WE SELL
HOUSES TO
HAPPY
PEOPLE!!!**

Z ZEPHYR REAL ESTATE & INVESTMENTS
3841 24TH STREET
SAN FRANCISCO, CA 94114
PHONE 415 695-7707

Quake Organizing By the Block

Continued from Page 1

on the doors of his or her neighbors and get the ball rolling.

Although some neighborhood-watch organizations, established for crime prevention, are already in place, and groups like the Friends of Noe Valley and the Upper Noe Neighbors are starting to do earthquake planning, the *Voice* was not able to uncover any established neighborhood earthquake plans in Noe Valley, as now exist in many blocks of the Marina District.

One group trying to encourage the concept of grassroots organizing for earthquakes is the Neighborhood Earthquake Preparedness Coalition (NEPC), composed of representatives from local disaster relief agencies and neighborhood organizations such as Friends of Noe Valley. "Neighborhood earthquake planning is about what 20 families can do to pool their resources in a disaster, when there's no outside help," says Michael Dee Gunn, a Haight-Ashbury resident and NEPC member who is now drafting a guidebook on how to prepare a neighborhood for an earthquake.

"The people you see when you run out your front door after the Big One, they are the ones who you will depend on, so that's where you need to organize. We basically state that if a major earthquake hits, there are things you will need to decide, and you are better off deciding them in advance and agreeing as a group," rather than amid the chaos following a disaster.

Once such a group is up and running, it often acquires a life of its own, with secondary benefits such as new friendships between neighbors and even block parties. But what kind of push has there been for people to take the first step toward forming a group?

Says NEPC's Phil Klasky, "We need a

higger motivation—a city policy and an acknowledgment that we'll be lost without such neighborhood planning."

"Our approach is that each person who knows what to do for themselves in a disaster is a benefit," says Eileen Cahill Maloney, communications coordinator for the city's Office of Emergency Services.

"Our office is prepared to take any level of preparedness it can get. We're trying to get more funding. We're basically a facilitator," she adds. "The problem with organizing the neighborhood is that you have to go door to door. Most neighborhood organizations are not as organized as all that. That's why we're looking at the SAFE model."

SAFE—Safety Awareness For Everyone—provides technical advice and support for establishing neighborhood-watch groups, usually formed as a crime deterrent. There are at least 19 SAFE blocks now in Noe Valley.

One was recently organized on the west side of Sanchez Street between 27th and Duncan and on both sides of the dead-end block of Duncan, says Dennis Baldwin, who is a member. The group was initiated by three neighbors who share back yards. Baldwin says they were motivated by a rash of automobile break-ins and a friend getting shot.

At the four meetings held thus far, "we have been discussing issues of safety," he says, noting that about 15 neighbors attended the most recent meeting. "The main thing is just to get to know each other, and try to get organized. We feel better knowing we can knock on each other's doors," and depend on each other to watch the home of a neighbor on vacation. However, so far this group has not gotten into earthquake planning.

One problem with the city's emphasis on SAFE is that SAFE's current contract with the San Francisco Police Department is for crime prevention organizing—not earthquake preparedness. While SAFE neighborhood-watch groups have the potential of providing a springboard for earthquake planning efforts, and while SAFE staffer Robin Barnett was instru-

mental in organizing the Neighborhood Earthquake Response Team (NERT) in the Marina District, SAFE is not currently in a position to provide direct support to newly organizing neighborhood earthquake groups, she says. However, that could change if SAFE receives funding for earthquake planning, Barnett adds.

In the meantime, other resources include NEPC, whose dedicated volunteer members are willing to attend neighborhood organizing meetings to talk about earthquake preparations. The San Francisco Fire Department (SFFD) has a 15-hour training course on earthquake disaster efforts for neighborhood emergency response teams—but only for groups that have already organized and met several times and have at least 20 members committed to participate in the training.

"We can do coordination of the training, but because we don't have the resources, we can't do recruitment," says Dennis Callahan, assistant chief of the fire department's Earthquake Task Force. Last October the NERT group in the Marina completed this training, which emphasizes small-scale fire suppression, search and rescue, emergency medical care, and disaster psychology. Local fire department battalion chiefs can also make presentations to neighborhood groups, Callahan adds.

The Friends of Noe Valley can assist and facilitate local block-organizing efforts, "and provide what expertise we do have," says Friends Vice President Bill Kuhns. The group is also willing to share its copy of the 27-minute earthquake planning video *Make Yourself a Promise: Earthquake Preparedness for Yourself and Your Community*. However, the Friends are not yet in a position to initiate door-to-door, block-by-block organizing.

"I'd like to give you examples of blocks organized in Noe Valley, but I can't," Kuhns says. "Basically, there's not a lot going on, and the longer we procrastinate, the harder it will be." But while Kuhns is happy to come to neighborhood meetings and show the video, "I'm not going to knock on doors, except for my own immediate neighborhood, and even there I'm as guilty as everybody else."

Upper Noe Neighbors may be farther along in earthquake planning than any other group in the neighborhood, although they are taking a somewhat different approach—first organizing all of Upper Noe Valley (the southern end of the neighborhood) and then going back to organize each block. Says group member Janice Gendreau, "We think the first priority should be identifying the

most vulnerable spots"—such as parts of Church Street built on former creek beds—and locating any elderly or disabled residents.

The subject of earthquake planning was first brought up at a Neighbors' meeting last November, and interest was so strong that 25 people signed up to take the SFFD's 15-hour training later this spring.

"We've also talked about more than just training," Gendreau says. The group hopes to establish caches of disaster supplies such as hardhats, flashlights, batteries, and water at the Upper Noe Recreation Center and other neighborhood sites.

"We'll be refining our plan as we go along," Gendreau adds. Members who complete the SFFD training might then be able to train block captains throughout the neighborhood. "One of the problems is that people get lax and forget. It's not as hard if the neighborhood group is ongoing."

Ultimately, however, a successful neighborhood plan must reach the block level, because "a neighborhood gets real small when things fall apart," Maloney says.

How hard is it to do that grassroots organizing? Gunn says, "I don't know how things are in Noe Valley, but I've lived here [in the Haight] for years, and I'm not sure I even know who all lives in my building these days. But the bottom line is that if you can just get to know your neighbors, know who has what skills, you'll be a lot better off. That's not such a difficult thing to do." □

For more information on the Neighborhood Earthquake Preparedness Coalition, which meets every third Monday at 6 p.m. at 1550 Sutter St., call Michael Dee Gunn at 564-0425 or Philip Klasky at 896-1981.

Call the Mayor's Office of Emergency Services for earthquake preparedness brochures at 441-6020, or OES Communications Coordinator Eileen Cahill Mahoney at 554-6553.

Assistant Chief Dennis Callahan of the San Francisco Fire Department's Earthquake Task Force is at 861-8000, ext. 431. The Red Cross also has earthquake planning resources; call Martha Smythe at 776-1500.

Safety Awareness For Everyone (SAFE) can be reached at 673-SAFE. Bill Kuhns of the Friends of Noe Valley, who will loan out his video on earthquake planning, can be reached at 826-2304. To get involved in the Upper Noe Neighbors' earthquake planning efforts, contact Janice Gendreau at 641-5989 or Sue Bowie at 824-1062.

Taejin

Tae Kwon Do



550-6888

Headlights

Thank You Noe Valley
for Nine Great Years!

Headlights

Glenn DeMattia
& Jean St. John

Headlights

Welcome to
Our New Space

494 Hayes Street - San Francisco - California - 94102

252-9494

Rob Morse: Man With a Column To Grind

Continued from Page 1

Culturally, he means. He and his wife Debby, a graphic artist and children's book illustrator, live in the neighborhood that's labeled Glen Park, but "it's not really Glen Park," notes Morse, "it's the Fairmount. Your paper wrote about it. I'd never hear it before it was in the *Voice*."

He loves Noe Valley, and often mentions it in his *Examiner* column, published five times a week, including Sundays. "We're Real Food kind of people," he says, noting that he also shops at "that great little Church Street vegetable market [Church Produce]," where one can find "the best prices for vegetables anywhere in the city. The guy who runs it is Greek, and they play classical music, and it's a real nice clientele."

Morse likes shopping. "[It's] a great thing to do on a Saturday. I go around on my bike, which is a real Noe Valley way to do it, and buy a few things here and there until I have a knapsack full of stuff."

He favors the single wine rack at Real Food because, he says, it holds only 18 or 20 choices of French and American organic wines, and that makes it "easier to make a selection." And he finds great temptations "at that little store, I don't even know its name [The Chef], where you can get wonderful pâtés, good salmon, and caviar if you really want to spend a lot of money. It does everything that Macy's Cellar does. And it's so unimimidating that I always spend fifty or a hundred bucks when I go in intending to get a little piece of pâté."

Another pleasure to be found in the neighborhood, he adds, is the *Voice*, "one of my favorite newspapers."

Downtown at the *Examiner*, a three-dot journalism war with Herb Caen was predicted when Morse came to the paper from the *Orlando Sentinel* in 1985. However, "it was a promotional device," he asserts. "Herb Caen and I do totally different things, and I knew we did when I started. The editor who hired me wanted me to go head to head with Caen, but we play completely different games." Still, the playing field looks very similar: left side, top of the page, full column, next to the Macy's ad. Is it Avis (Morse) versus Hertz (Caen)? "I don't mind being Avis," he laughs. "I wouldn't even mind being Budget or Alamo."

"One of my real problems with being brought in as competition is that it takes the pleasure out of reading Caen, because I'm reading to find out what he has, or what he's going to do, and thinking, how does this guy do this? I get jealous of him. But when I was a regular citizen or worked for another paper, I could read and enjoy him."

At 45, this unabashed admirer of Caen (whose 75th birthday was celebrated in parties, print, and restaurants this winter) maintains, "If Herb Caen quits writing his column, it'll be a watershed on the order of the '06 earthquake. People will get up in the morning and say, 'What do we do now?' There'll be this hole in their lives, like the death of a spouse."

One time Morse and some friends sat around and tried to figure out who had been more influential than Caen, within a given geographical region, during the past century. "The only name we could come up with was Queen Victoria. I said Herb was probably writing columns back then, saying, 'Great architecture, Vicky, but can the sexual morality.'"

Admiration aside, there have been columnar skirmishes. "I scooped him on one of his assistants leaving," Morse recalls. "I'd found out about it while he was on vacation, and he came back to read in the paper that the assistant had quit. Actually, I'm not in the scoop business, but every once in a while, if I can get a good item and I run it, I know it will make him mad. I love it. Word gets back to me that

he was mad about something."

Word got back when Morse ran his item on Caen and a collection of famous San Franciscans partying in Paris over New Year's several seasons ago. The maitre d' of the restaurant where the group had gathered told "an impeccable source," who told Morse, "Zay say zay are from San Francisco, but are zay really? Pair-haps zay are from ze subairbs." Morse ran the story while Caen was writing rosily about his Paris sojourn, and a deep freeze ensued.

"He's such a master of manners that he can ignore you from a foot away and it's like you don't exist," Morse avers. "He can not only be good-mannered, he can be ill-mannered in a good-mannered way."

For Morse, a typical work day starts "very randomly," around 8 a.m. at his *Examiner* office. He sits near the city desk because he likes to know what's going on, he says, and if something important is breaking, he likes to get involved. "There's usually a column you can get out of a big event that isn't duplicated elsewhere in the paper."

He does a lot of lunching, observing that "lunch is the main San Francisco meal for certain groups of people in politics, government, business, and journalism. I go to Stars or Washington Square Bar and Grill, and I always find something out. There's sort of a more conservative crowd at Washington Square Bar and Grill, but where I grew up, these people are liberals."

He finds liberal and conservative "a useless distinction in this town, because people who are conservative generally believe all the good things the liberals do; they just have a grudge against somebody who's more liberal. The politics tend to be very personal."

"Then there's another level of symbolic politics way above, where, for example, it's very important to gays to have domestic partners and, to some of them, to have sanctuary laws. And there's a perception that gays dominate the political structure of the city. You hear this from people—I heard it from a nice Filipino car dealer

we bought an auto from. So at a high level, there are these very real political schisms, but down at the level of *politics* politics, it's who hates Art and who does Art hate. A lot of gossip and innuendo."

Morse has learned not to put much store by the gossip he hears coming over the transom. "The more often the gossip comes around, the less trustworthy it is. Some kinds of gossip fulfill a certain need in people for public figures to have feet of clay." He recalls that during a major election, there was "a big piece of gossip" about a political figure who had something seriously wrong in his private life. Reporters discovered some documentation, but the evidence was questionable and not enough for a news story. Nothing appeared in print.

"I know why I didn't run it," Morse says. "I talked to the person involved, and the people in his family would have been irrevocably damaged. Young people, innocent people who weren't in politics. And it wasn't worth it. I'm afraid that's the kind of columnist I am. In the business Herb Caen and I are in, we're in the gray area."

Eschewing gossip and crusades ("I haven't done much of that lately"), Morse remarks that these days he writes to reflect things that are happening in different parts of the city. He sees the column as "interactive. You don't just pronounce something and then come back and pronounce it again. In between, you talk to people and get some feeling for who they are. The column may change, and your opinion may move on some issues."

The groups of young people who trashed property and broke windows in the January peace demonstrations roused his anger, and he wrote about it. "A lot of the kids called me up after the column ran and turned out to be quite reasonable on the phone. I realized it's a different time. They didn't grow up with John Kennedy as their president, and with great hope out there. They've grown up, if they were liberals or radicals, with very little hope. They've grown up with AIDS. To me, AIDS is still a new phenomenon. To

kids in their early 20s, AIDS has been around since they were sexually aware. Not that I countenance violence, but I think I understand why these kids were so angry."

Born in Boston, Morse did his growing up around Brown University, where his father, Robert W. Morse, taught physics and, in 1964, was appointed secretary of the Navy. After graduation from Harvard with a bachelor's degree in psychology and a master's in education, he taught language classes for aphasic and autistic children in Boston.

He had applied for newspaper jobs at the *Boston Globe*, *The New York Times*, and two other papers that he admired, but his lack of any journalistic experience proved a stumbling block.

"Journalism was what I always wanted to do, but I never had the guts" (to join the staff of his college newspaper), Morse says. "It was too intimidating. Working on the *Crimson* was like a profession—you didn't do anything else. The people there were all going to win Pulitzers."

It was while attending a conference at Stanford University on language development that he drove into San Francisco one night, watched the sun rise and the buildings change color on Nob Hill, and decided that this was the place to live. As a means to his West Coast end, he maneuvered a fellowship to study West African languages at Stanford. Two years later he decided that the academic life was not for him, and that it was time for a career change.

After applying unsuccessfully to the *San Jose Mercury News* (three years' experience needed for reporters), he got a job in the ad department of the *Times Tribune* in Palo Alto, delivering proofs and tear sheets to advertisers in Redwood City and Sunnyvale. The break came when editor David Burgin transferred him to the editorial side and made him the paper's restaurant reviewer.

Calvin Trillin became Morse's model for food writing, as well as the reason for routing his honeymoon through Kansas City. "Trillin wrote about Arthur Bryant's Barbecue, so when Debby and I got married, we drove across the country just so we could go there." They plotted their trip by the restaurants they wanted to visit, gaining about 20 pounds each, Morse admits, but having a very good time doing it.

"When I did restaurant reviewing, we were very much a team," says Morse. "Debby's very skinny and picky, and I'm not so skinny and not so picky. I didn't want to do restaurant writing for a living, but it was a nice way to start."

From that beginning, Morse went on to Florida, hired by Burgin to write for the *Orlando Sentinel*. Two years later, Burgin offered him the *Examiner* column, and Morse happily returned to the Bay Area.

What kind of writing would he most like to do "for a living?" Exactly what he does. "Actually, I've built up a great back flap for a novel," he adds. "[I've been a] sweeper in a cotton mill, gold miner in Central America, apprentice seaman cabbie, chef, Marine. I've done all that, but I never wrote the novel."

"I like writing for a newspaper better. The disadvantage is that everything has to be 900 words long. But in a way that's a challenge. It's like a 900-word haiku: put anything you want to expand upon in 900 words."

"It's a funny little discipline." □



Residential • Interior • Exterior
Commercial

MULLINS PAINTING

LIC NO. 601969

Exterior references in Noe Valley available

700 Diamond Street
San Francisco, CA 94114
692-2276 824-6330



**B.J. Droubi
Real Estate**

*We love
Noe Valley!*

**4128 24th St.
550-1300**

B.J. Droubi

Joel Bridgman
Patricia Carapiet
Clemens Classen
John Gianaras
Barbara Gullion
Mark Holcombe
Terry Lee

Keith McCollom
Peggy McIntyre
Tom Norwick
Elizabeth Scott
Paul Tollefson
Charles Vaughn
Shirley Wygant





Join the Celebration!

PANOS' 13TH ANNIVERSARY

- WHEN:** April 7th through April 14th
- WHERE:** Lunch, Brunch and Dinner at Panos' Restaurant
- WHAT:**
- ♣ Daily Diners' Lottery—*Winners Dine on Us!*
5 Winners Each Lunch or Dinner • 10 Winners Each Brunch
 - ♣ Gift Certificate Drawing—*Come Enter at Panos'!*
\$10–\$50 Gift Certificate Winners
(Drawing 3 pm, April 15, at Panos'—Need not be present to win)
 - ♣ All Premium Wine Specials \$3.13 / glass and \$13.13 / bottle
 - ♣ Nightly Anniversary Special \$13.13 includes Coffee and Dessert

Panos'

4000 24th Street (at Noe)
824-8000

Hours

LUNCH

Monday–Friday 11:30–2:30

BRUNCH

Saturday–Sunday 10:00–2:30

DINNER

Monday–Thursday 5:30–10:00

Friday–Saturday 5:30–10:30

Sundays 5:00–9:30

Another Armed Robbery at Video Store

By Steve Steinberg

A gun-toting robber, who may have participated in as many as 15 San Francisco robberies, added to his string by holding up a Noe Valley video store at the end of February.

Alexander Gardener, the owner of Video Wave, 1431A Castro St., said the robbery occurred during the late afternoon of Feb. 27. Gardener said he was alone when a slender man, about 45-50 years old, with a pock-marked face, entered his store.

Gardener had turned away from the man and toward the store counter, but he sensed that "something was wrong." When he turned back, the man had a revolver pointed at him. Gardener said the man then told him to open the cash register and give him the money "or I'll shoot you."

Gardener said he felt at the time that the robber really would have shot him, had he not complied. "He put out violence, that he would hurt someone if they didn't do what he wanted."

Gardener contrasted this robber with another thief who had held up his store several months earlier. In that incident,

Gardener said he hadn't felt nearly as threatened, although the robber also had a gun. According to Gardener, that hand-dit had actually apologized for the robbery, saying, "I really need the money."

In the February holdup, Gardener did exactly as the robber demanded, reaching into the cash register and giving him the money, which amounted to only \$100. Gardener said he had learned not to keep much money in the register.

After taking the cash, the thief left, admonishing Gardener, "Don't follow me." But Gardener went after him anyway, hoping to get a vehicle description and license plate number if the man had a getaway car. He saw the robber get into a red Mitsubishi pickup truck and drive away. However, the truck was too far away for Gardener to record the license plate.

Gardener said that later that day police asked him to identify a possible suspect, but the individual proved not to be the holdup man.

Police believe that the suspect in the Video Wave robbery is one of two robbers, working as a team, who have held up 15 businesses over the past several months. According to Inspector Michael Maloney of the San Francisco Police Department's robbery detail, the men have stuck up a variety of businesses, ranging from video and liquor stores to clothing and drug stores. Maloney said he believed the robbers to be "drug addicts," since they had stolen the kind of prescription drugs favored by addicts. On at least

one occasion, the men had also been seen driving off in a white Volkswagen.

Although police have thus far been unable to identify the culprits, they do have a video recording of one of them, made by a store video system during the course of one of the robberies. Maloney said the recording unfortunately reveals only a vague, fuzzy picture.

Police are continuing to investigate, however, and Maloney says he plans to bring victims to the Hall of Justice to view the video and look at mug shots.

In the meantime, Gardener has installed a video system in his store to guard against future robberies. He also revealed that several Noe Valley merchants had discussed the possibility of hiring a private security force to provide protection against holdups. He said that merchants often feel that they "can't rely on police to be there."

But Gardener stressed that the talks are only in the tentative stages. □

Valley 'Regular' Cort Tomlin Dies at 62

By Jeff Kaliss

There was a familiar face missing from 24th Street in the closing weeks of 1990.

In the same spirit in which he lived, Cort Tomlin passed quietly from the planet on Dec. 12, so quietly that it wasn't until the new year that some of us realized why we hadn't seen him hanging out around Noe's, Spinelli's, or Tien Fu.

Cort always found a way to remind people of his age—62 at the time of his death—because he neither looked nor acted it. Maybe that was because of the music in his soul. Long-haired and bearded like a weathered cowboy, his slender frame enclosed in his favorite light-colored leather jacket, he was a regular at the 1980s' jazz jams at Salonicas and Zorba's, laying down bebop rhythms on the drums behind the best of them.

"He was a nice human being," remembers carpenter Ricky Pagan, his Sanchez Street friend and neighbor for the last few years. "He didn't have a lot going for him." Cort survived primarily on his Social Security payments, says Pagan, "but he took care of me and lots of other people, and he was always willing to help out."

A couple dozen of Cort's grateful friends gathered at Noe's just after New Year's, and raised some glasses and funds to get Cort cremated and create a music conservatory scholarship fund in his memory.

Surprisingly, Pagan reveals that Cort himself "had one drink a year, and that was on his birthday." Admirable restraint for someone who was a mainstay of Noe Valley tavern talk.

Cort lived alone most of his life, and left no known survivors. But his friends took his ashes to the north tower of the Golden Gate Bridge, and scattered them to the water below. His social essence remained behind, on 24th Street.

"We're all gonna miss him," says Pagan, who testifies that during smoky nights at Noe's, "Cort's name comes up quite a bit." □

Some Things Are Too Important To Wait For...



At St. Luke's Emergency Department, you will be examined by a Board-certified physician and on your way home usually within one hour.

Like Emergency Health Care Services.

At St. Luke's Hospital, we believe that some things in life are too important to wait for—like emergency health care services. St. Luke's understands that the only thing worse than having to go to a hospital's emergency department is waiting for treatment. Seconds seem like minutes. Minutes like hours. And hours like days.

This is why when you come to St. Luke's Emergency Department, you will usually be seen by a nurse within just ten minutes of arriving, and examined by a Board-certified doctor and on your way within only one hour.

In addition, St. Luke's Emergency Department is:

- Supported by an on-premises Board-certified pediatrician (San Francisco's only ER facility to provide this feature),
- Staffed by many multi-lingual health care professionals, and
- Conveniently located right in the neighborhood.

✱ St. Luke's Hospital

Army at Valencia

Urgent Problem? Urgent Attention!

Yes. Please send me a handy First Aid Facts-Finder.

Name

Address

City/State/Zip

Age Occupation

Have you used an ER facility in the past year? ☐ Yes ☐ No

If yes, which one(s)?

Why did you select the above ER(s)?

Complete and mail this coupon to the address below, and receive your **free** First Aid Facts-Finder, a handy and easy-to-use guide providing key information on a variety of ailments, complete with corresponding symptoms and treatments.

✱ **St. Luke's Hospital**
Army at Valencia

Marketing Department
3555 Army Street
San Francisco, CA 94110

NV



HOMES OF CHARM

Decorator's JUNGLE

Twenty-five years
in Noe Valley

Large assortment of Victorian hardware, chandeliers, original & reproductions, oak & pine furniture, country kitchen, old tools and the unusual.

Open Tues - Sun 12:00 - 6:00
1544 Church 647-4586



NEW CD'S FOR SELL

DRAFT BEER • WINE

HOURS: OPEN DAILY 11 AM
CLOSE MIDNIGHT • FRI-SAT 2 AM
CORNER VALENCIA + 23rd 826-1199

Thrifty JR.

DRUG STORES

4045 24th St. (between Noe & Castro): 648-8660 • Pharmacy: 648-8662



WE'VE COMPUTERIZED OUR PHARMACIES TO BRING YOU EVEN FASTER AND BETTER SERVICE

- MAINTAINS COMPLETE PATIENT PROFILES
- ALERTS THE PHARMACIST TO ANY DRUG INTERACTION
- RECALLS YOUR SPECIAL REQUESTS SUCH AS 'EASY OPEN CONTAINERS'
- FASTER SERVICE FOR NEW AND REFILL PRESCRIPTIONS
- ALERTS THE PHARMACIST TO RECORDED ALLERGIES TO PREVENT ALLERGIC REACTIONS TO MEDICATIONS
- RETRIEVES PRESCRIPTIONS BY NAME
- COMPLETE RECORDS FOR INSURANCE AND INCOME TAX PURPOSES
- PROVIDES DUPLICATE RECEIPTS FOR PERSONAL BILLING NEEDED UPON REQUEST

PHARMACISTS TAKE PRIDE IN PROVIDING THE BEST PROFESSIONAL PRESCRIPTION SERVICE

Your Thrifty JR. offers you:

Convenience • Full Prescription Service
Health & Beauty Aids
Photo Film & Film Processing • Cosmetics
Greeting Cards for All Occasions
Beer, Wine and Distilled Spirits
WE NOW SELL MUNI FAST PASSES
Thrifty JR. is proud to be part of your community.



COCA-COLA
REGULAR OR DIET

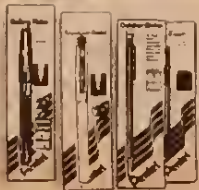
\$2.99 12-PACK

Plus CA Redemption Value

12-oz. cans, Assorted varieties.
Special packaging includes free baseball cards.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only

Thrifty JR. COUPON



40% OFF

WITH THIS COUPON

PENTEL

WRITING NEEDS

- Rollings Writer
- Quicker Clicker Pencil
- Correction Pen Bottle
- Clic Eraser
- Fountain Pen
- Pocket Correction Pen

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only



LIQUOR SAVINGS

80 Proof
1.75 Liter

SMIRNOFF
PREMIUM VODKA

\$11.99

Liquor items sold only in our California stores that carry distilled spirits.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only

50% OFF ALL MEN'S AND LADIES' NATIONALLY ADVERTISED
Fragrances



NOTHING HELD BACK!

Choose from a huge selection of nationally advertised men's or women's colognes, after shaves or dusting powders.

Subject to stock on hand. Hurry for best selection. Items and brands shown may not be available in all stores.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only

Thrifty JR. ICE CREAM COUPON



Buy any half-gallon of Thrifty Ice Cream, Sherbet, Light Frozen Dairy Dessert or Frozen Yogurt at our regular price and get...

75¢ OFF

YOUR SECOND HALF GALLON

Offer good on any flavor of Thrifty Ice Cream, Sherbet, Light Frozen Dairy Dessert or Frozen Yogurt with this coupon at time of purchase. Not valid with any other coupon or offer.

Expires 3/31/91
Offer Valid at Noe Valley Thrifty JR. Only



CLASSIC
ZORIE
SANDALS

89¢

Assorted sizes.
Perfect for the entire family.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only



COPENHAGEN DANISH
BUTTER
COOKIES

\$1.79 16-oz tin

WHILE STOCKS LAST!
Melt in your mouth richness.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only



DESK TOP PRINTING
CALCULATOR

\$39.99 No. P52DR

With 12 digit capacity.

Expires 4/30/91
Offer Valid at Noe Valley Thrifty JR. Only

LOTTERY TICKETS AVAILABLE AT ALL CALIFORNIA THRIFTY DRUG STORES

Hours: 9-9 Mon-Sat, 10-7 Sun
Pharmacy Hours: 9-7 Mon-Fri, 10-6 Sat
Pharmacy closed Sunday



your health partner **OVER 60 YEARS.**

New Albion— Record Label That Fosters The Unusual

By Jeff Kaliss

"You can't reveal the location of what we're currently doing," whispers Foster Reed. "There are lines already, and we don't need to lead more people here."

Well, Foster, I'm going to spill the beans and rice: we're munching on some marvelous burritos at La Taqueria, on Mission near 25th Street. We're also carrying on an interview, about a subject which Reed wishes were less of a secret: his recording company, New Albion Records.

Hidden away behind a sculpture studio on Guerrero Street, New Albion in the past seven years has created a catalog that is renowned for its commitment to new and unusual music. The first album the company produced was an amalgamation of ethnic, classical, and electronic instruments—with the sound of fog horns. The latest is a revival of equally eerie and beautiful music from the 14th century.

"There's something about me that really responds to the impossible," declares the 40-year-old Reed, whose boyish bespectacled looks still evoke his East Coast hoarding school upbringing as the son of a wealthy manufacturer. His search for challenges bounced him in and out of college and through a folk-rock band, with which he played guitar.

"Some of our music would sound like Jim Morrison, some like Jefferson Airplane, and there was a strong John Lennon influence," recalls Reed about his Free Band.

"We even made a direct-to-disk demo for RCA when they were looking for the Monkees. And we weren't the Monkees—fortunately."

After the failure of their Vanguard Records album in 1968, the Free Band "was so devastated that we all quit music." Reed turned toward literature and poetry, finding parallels between James Joyce's *Finnegan's Wake* and the new, free-ranging jazz of Cecil Taylor and Ornette Coleman. "The relationship was very obvious," declares Reed. "Any given moment is a mosaic of many."

For the next few years, Reed prolonged the completion of his academic degree, taking time out to teach English in Bogotá, Colombia. But in 1972, he decided to join his two older brothers in San Francisco, one of whom, Larry, was on his way to becoming an expert in Balinese puppetry and gamelan music.

The youngest Reed started making extra money as "more or less an itinerant musician, playing weddings and parties." He then learned the classical violin repertoire on mandolin.

"I had problems socially identifying myself as a classical mandolinist. It didn't really cut it at family reunions," continues Reed, whose family nevertheless supported his musical habit.

"The down side of a trust fund is, no



Foster Reed enjoys a rare quiet moment inside the Guerrero Street headquarters of New Albion, the record label he founded in 1984. PHOTO BY CHARLES KENNARD.

matter what you do, it doesn't matter, 'cause the money's there," he points out. "The other side is, it makes you do things that are otherwise kind of crazy, which is what I did, to some extent."

But the birth in 1981 of his first son, Andy, prompted Reed to "look for something serious to do with my life." Brother Larry had begun introducing him into the circle of Bay Area proponents of what was called, for want of a better term, "New Music." These experimenters included John Adams, Ingram Marshall, and Paul Dresher.

Reed recognized the excitement in this music that he'd previously found in jazz. But he was disappointed to find that most of the companies willing to deal with these kinds of composers (such as CRI and New World Records) were unwilling to provide the necessary technical and promotional support.

So Reed decided to launch himself into business with a recording of Adams for the Museum of Contemporary Art in Los Angeles, made just prior to that composer's leap to fame. Adams went on to the composition of operas, such as *Nixon in China* and the just-premiered *The Death of Klinghoffer*, and inevitably moved to bigger labels.

After his initial venture, Reed set up New Albion in the front room of Ingram Marshall's home on Cole Street. Reed himself played mandolin on the new label's first album, which featured Marshall's "Fog Tropes" and "Gradual Requiem."

New Albion slowly increased its pace of production, retaining in its catalog only the better-selling releases. As he received more and more demo tapes from interested artists, Reed either bought rights to the music or set about producing his own recording sessions, using high-

tech studios such as Mobius on Sanchez Street, Bay Records in Berkeley, or George Lucas' Skywalker Ranch in Marin.

Positive reactions began to appear in opinion-forming magazines such as *High Fidelity* and *Downbeat*. By 1988, the company had landed two of its albums on the *New York Times*' list of best recordings: *Litania*, by Japanese composer Somei Satoh, and Lou Harrison's *La Koro Sutro*, featuring an American gamelan orchestra (based on the Balinese model) and the U.C. Berkeley Chorus.

"Companies like ours tend to get received better by the critics than companies that are putting out yet another 'Moonlight Sonata,'" Reed points out. "Critics have so much bad stuff thrown at them that if something is done for love, if it's done honestly, then it stands out above the glut of the commercial product."

Reed's abiding love of challenge and his honest commitment to nurturing musical underdogs continued to characterize New Albion, which moved from Cole Street to the Reed Brothers' collective house at 18th and Hattie, to Reed's current family home at Church and Hill Streets, and finally to Guerrero Street. The catalog grew beyond its beginnings in New Music to include avant-garde jazz, ancient music, and such dramatic experiments as a series of improvisations for accordion, trombone, the didjeridu (a resonant wand), and voice, recorded in a 186-foot cistern.

"My center of gravity is New Music," states Reed, "but I realized that it's every

company's job to make as good records as they can. So I've decided to let go periodically... to try not to be ideological."

Making good records, getting them out there, and keeping solvent required taking on new staff. Currently, Todd Reamon helps design the breathtaking covers for New Albion's compact disks (they've discontinued LPs and cassettes, which are difficult to manufacture and don't trade well in the world market). Mike Wilpiceski handles sales and promotion, depending increasingly on direct mail. Martha Chesley draws up contracts and writes checks, while Phyllis Oyama takes care of accounts payable. Tricia Sken-nion is described by her boss as "my utility in-fielder."

The money is flowing, but not as fast as Reed would like.

"When we started was when Windham Hill and ECM were really hot companies," he says about two of his long-term competitors. "That was because there was a vacuum that these companies could fill. Then the CD revolution came along, the industry got a new lease on life, and the majors [e.g., Elektra/Nonesuch and Warner Brothers/Reprise] threw 60 releases a month into the pipeline."

"Now there's so much had music out there that the consumers are again becoming alienated. They either stop buying or find stuff that matters. So it provides an opportunity for people like me."

But, with the exception of a few college and public radio stations, "this whole repertoire is not on the air," complains Reed. And this commercial shutout is reflected in the relative unavailability of New Albion over the counter, even in its home territory.

"On 24th Street, the record stores are oriented to the youth culture, so only the youth culture comes into them," claims Reed. He says he'd like to see them carry a broader selection, matching the scope of Cover to Cover bookstore, which "sells a little bit of everything, so everybody's in there looking for things."

New Albion actually sells better in Tokyo, Paris, and London than it does locally. Reed returned recently from an international marketing conference in France, where "everyone in the world was talking to me. That's great," he adds. "But on the other hand, we're in the middle of this recession," which keeps production costs high and record sales low.

Nevertheless, Reed is continuing to broaden the scope of his own operations with *La Doctrina de Los Ciclos*, an album recorded in Bolivia with native instruments. "I reached this point at New Albion where I was feeling Eurocentric," admits Reed. "There has to be more of a world out there, and it can't just be African pop music."

The eccentric little label has begun to prove that it can support its staff, as well as help sustain Reed, his wife Andrea, and their three boys. "If I knew what I know now, I wouldn't have done it," claims its founder. But there's a world full of creative composers, musicians, and listeners who are glad he did. □

Now It's
Bigger, Better & Brighter
at **Lyon-Martin**

WE'VE MOVED! Now conveniently located at
1748 Market St. (at Valencia), San Francisco, CA 94102

- ◆ Preferred Provider
- ◆ Sliding Scale
- ◆ Medi-Cal / Care

Jane Bailowitz, MD
Jan Reddick, FNP
Jenny Shipp, RN, NP

Lyon-Martin Women's Health Services
General and internal medicine including gynecology
...because we know how you feel

Se habla Español

Monday - Friday 8:30 - 5:00
Monday & Wednesday until 8 pm
TEL - 415/565-7667
TDD - 415/252-7499

CHLOE'S CAFE

Breakfast

Lunch

Espresso

NOW OPEN ON MONDAYS
Plus Extended Hours Every Day

Breakfast Served All Day

Join us for homemade banana-walnut pancakes,
avocado-cheese eggs, smoked-salmon eggs, grilled tomato
and brie on croissant; fresh fruit, juice, and much more.



1399 Church
648-4116

Tues.-Fri. 8-4
Sat.-Sun. 9-4

It's All in the Neighborhood

"Fresh ingredients and a generous spirit... the bread alone is worth the meal."
—Patricia Unterman,
S.F. Chronicle



DIAMOND ST. RESTAURANT

Open for Dinner 5:30 pm Nightly
Creative Dinner Specials Every Evening
Try Our Great Brunch Menu • Sunday Brunch from 10:30 am
737 Diamond Street at 24th 285-6988

Get A Loan, Little Doggie.



ALTERNATIVE MORTGAGE SOURCES

CALL AMY BARRON
SF/PENINSULA (415) 861-5708 EAST/SOUTH BAY (415) 794-8004

2260 MARKET ST. ♦ SAN FRANCISCO ♦ CA ♦ 94114



S.F.

Coffee Co.

3868 24th St.

San Francisco, CA 641-4433

A New Generation of Coffee Roasters

Offering 50 Varieties of Coffee by the Pound or Half-Pound
A Very Large Variety of Teas

\$1 Off any 1 lb. bag of Coffee

Except those on Special — April Only with this Ad

Krups, Braun & Melitta Coffee Makers • Teapots • Fresh Pastries & Scones

Open M-F 6:00 am-8 pm • Sat. 7:00 am-8 pm • Sun. 7:00 am-7 pm

VISIT THE TRAVEL PROFESSIONALS AT

GLOBAL TRAVEL TOO



We can give you instant tickets at the lowest possible fares with friendly, personalized service.

Travel you can afford

Haight

1697 Haight St. (at Cole)
M-F 9-6 Sat 10-4
431-6204

Noe Valley

4005 24th St.
M-F 9-6 Sat 10-4
647-4304

Russian Hill

2230 Polk St. (at Vallejo)
M-F 9-6 Sat 10-4
776-5300

NO FEE

AIRLINES • AMTRAK • HOTELS • CHARTERS
TOURS • CRUISES • EURAILPASS



FRANCISCAN PROPERTIES

OUR COMMITMENT
to Noe Valley Homeowners

IS TO MARKET YOUR PROPERTY

• TO GET THE BEST PRICE

• WITH THE BEST TERMS

• WITHIN A TIME PERIOD
THAT MEETS YOUR NEEDS

PLEASE CALL ONE OF OUR
NOE VALLEY REPRESENTATIVES
FOR A FREE MARKET ANALYSIS.

677 PORTOLA DRIVE, SUITE 202,

SAN FRANCISCO, CA 94127

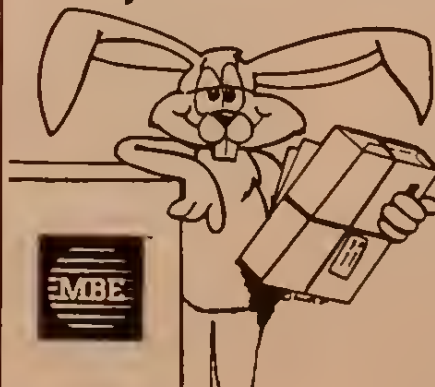
(415) 664-9400

More Than 50 Agents to Serve You



MAIL BOXES ETC.®

Faxing, Packing,
Shipping and More
'Hop' On Down!



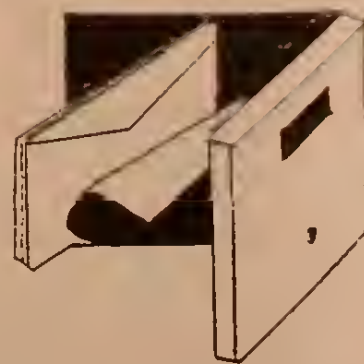
UPS

Ground or Overnight
BUSINESS SERVICES
Office Supplies
Business Cards/Stationary
Rubber Stamps
Photocopies

AND SO MUCH MORE!

Passport and ID Photos
Key Duplicating
Laminating
Notary Public
Etc.. etc.

A "Suite" Deal!



PRIVATE MAIL BOXES

Mail Service with
Street & Suite Address
Privacy, Security,
Call in Mail-Check
Mail Forwarding
Parcel Receiving

We're your
**One Stop Business
and Postal Store!**

4104 24th Street
San Francisco, CA 94114

415 824-1070

An Independently Owned and
Operated Franchise

STORE HOURS:
M-F 10-6 SAT 10-5



Opucian Dave Vasquez, whose former office was next to St. Luke's Hospital, now keeps folks looking well on Castro.

By Karol Barske

This month's *Storetrek* has a little something for everyone, and will hopefully keep you abreast of the latest commercial ventures in eyewear, children's clothes, computers, and cafes.

Radio Valencia
1199 Valencia St.
826-1199

An eclectic mix of music fills the air and two six-foot-tall Mexican papier-mâché musicians hover over the brightly painted tables at Radio Valencia, Don and Lanée Alan's new restaurant at the corner of Valencia and 23rd streets (the former location of Artemis Cafe).

The couple opened Radio Valencia (also known affectionately as "Lanée's soup kitchen") a couple of months ago, and they serve up a daily selection of hot and cold sandwiches and salads, plus desserts, Spinelli coffee, wine, and beer.

Don, who has previous experience in the radio industry, says he mixed the cafe's background tapes to create some tasty "undercurrents," composed of new releases, African pop, roots rock 'n' roll, and other urban music. A play list of the songs sits on each table, and Radio Valencia's "Top 40 CD's" are displayed for sale on the restaurant's back wall.

Radio Valencia is open 11 a.m. to midnight, Sunday through Thursday, and 11 a.m. to 2 a.m., Friday and Saturday. And on Fridays throughout April, the cafe will feature a "beer and wine two-for-one" happy hour from 11 p.m. until midnight.

Vasquez Optical and Hearing
1309 Castro St.
206-2080

After 15 years in the Monteagle Building next to St. Luke's Hospital, Vasquez Optical relocated in early March to its

STORETREK



Aside from tasty treats served up by Caudice, the cafe Radio Valencia provides colorful wall art and an aural environment that simulates an intelligently programmed radio station.

new storefront on Castro, between Jersey and 24th.

Optician David Vasquez says his services include fitting eye- and sunglass prescriptions, fittings, and on-the-spot eyeglass repairs. Single-vision lens prescriptions can usually be filled overnight, and that quick turnaround could be even quicker after Vasquez adds his own mini-lab for cutting lenses, on May 1.

Vasquez Optical also sells and repairs hearing aids, and offers hearing exams and testing on the premises.

Vasquez's mother, Dolores, serves as receptionist and "all-around helper-out" in this family-owned business. She says she enjoys being in the midst of a friendly neighborhood, and predicts that the next eyewear trend in Noe Valley will be Avant-Garde's four styles of John Lennon frames, authorized by Yoko Ono.

Vasquez Optical has another location, on Mission Street between 20th and 21st. The Noe Valley office is open Monday through Friday, 9:30 a.m. to 5:30 p.m., and Saturday, 9:30 a.m. to 4 p.m.

Noe Valley Computers
100 Clipper St.
282-3000

"Basically, we do everything," says Howard Petrick, owner of Noe Valley Computers, which opened April 1 at the former location of Cooper Insurance, on the corner of Clipper and Church.

Petrick and store manager Nell Lancaster (who used to run Pueblo to People) build, sell, and service their own IBM clones. They offer hardware installations, software consultations, a one-year warranty, and "unlimited advice," says

Petrick, especially for the computer-phobic.

The store stocks software for IBM and Macintosh, including Word Perfect, Aldus Pagemaker, and utility programs.

Noe Valley Computers is known internationally: they have set up systems in Central America and Nicaragua, computerized the major newspaper in Homer, Alaska, and are developing stores in the Soviet Union (in Minsk and Yerkutsk, Siberia). Many consultants and small businesses use their services, and they have done extensive work for non-profits.

"We are a socially conscious computer store," says Petrick. "We only sell good, tested products that we like, and we stand behind all our work."

Noe Valley Computers' hours are from 10 a.m. to 6 p.m., Monday through Friday, or by appointment. Call 282-3000.

Small Frys
4066 24th St.
648-3954

Small Frys re-opened March 23 with a new owner, Carol Yenne, a 16-year resident of Alvarado Street. After working for Levi Strauss' consumer affairs department for 19 years, Yenne is enthusiastic about running her own shop. "I really am committed to neighborhood stores," she says.

Yenne plans to offer a wide selection of new merchandise, and to get her two daughters, Azia, 14, and 8-year-old Lisa, involved in the business. Shoppers will also notice two new additions to the store: a dressing room and a changing room.

The selection of reasonably priced, all-new clothing—sizes newborn to 14 for



Rina Rall helps dispense the exotica at Xela's Gallery Store, which recently opened in the 24th Street slot last occupied by Video Uno. PHOTOS BY CHARLES KENNARD

girls, and up to size 7 for boys—emphasizes 100 percent cotton items from local and northern California companies. Some of the popular lines carried are Sweet Potatoes, Sara's Prints, Yazoo, Monster Wear, Golden Rainbow, and Bright Baby. Accessories, such as Panama straw hats, and a selection of preschool toys are also available.

Small Frys, located between Noe and Castro on 24th, is open Tuesday through Saturday, 10 a.m. to 6 p.m., and Sunday, noon to 5 p.m.

Xela's Gallery Store
3925 24th St.
695-1323

Feral and fantastic masks, both animal and human, peer down from the high white walls of Xela's Gallery Store—a new, second Xela shop (the original Xela is just a few doors up the street, at 3961 1/2 24th St.)—at the former location of Video Uno, between Noe and Sanchez.

Owner Seth, who prefers to go by his first name only, has advantageously used the additional floor space to display a variety of artifacts brought back from his bi-annual buying trips to Thailand, Bali, Guatemala, and Peru.

The expanded, exotic inventory now includes an entire case of beads, jewelry, and "findings," plus cards, incense, carved wooden animals painted in bright colors, scarves, fabric, and clothing. Seth's original-design cotton garments are tailored in Bali, and only two or three of each design are done in the same fabric. The shop also offers ear piercings.

The original Xela opened its doors in 1984, two years after Seth began importing items collected during a motorcycle trip from Mexico and Guatemala.

Both stores are now open daily, from 11 a.m. to 7 p.m. □

THE NOE VALLEY MUSIC SERIES

No smoking, all ages welcome!

at the Noe Valley Ministry
1021 Sanchez near 23rd

OUR 10 YEAR ANNIVERSARY!

Fri. & Sat.
April 5 & 6

AN EVENING OF SONG:

Death, Taxes & other inevitabilities hosted by Merle "Ian Shoales" Kessler and Josh "Raoul" Brody. An allstar cast of singers and comedians including Laurie Amat, Brian Lohmann, PMS, Fratelli Bologna, The Ethel Merman Memorial Choir and many more present their favorite songs! \$8 adv. \$10

Sat. April 13

CLARINET THING

Five of the Bay Area's hottest clarinetists, Beth Custer, Ralph Carney, Peter Joshoff, Sheldon Brown and Ben Goldberg, team up to perform an amazing range of music, from Ellington to strange & beautiful original works \$7 adv. \$9

Sat. April 20

ERIC & SUZY THOMPSON and DANNY CARNAHAN & ROBIN PETRIE

An evening of great duos with the eclectic old Blues and Cajun Sounds of Eric & Suzy and the haunting Hammered Dulcimer, strings and vocals of Danny & Robin performing their unique arrangement of Old Irish, French & English songs plus originals \$7 adv. \$9

Fri. & Sat.
April 26 & 27

AN EVENING WITH GEOFF HOYLE (for real this time!)

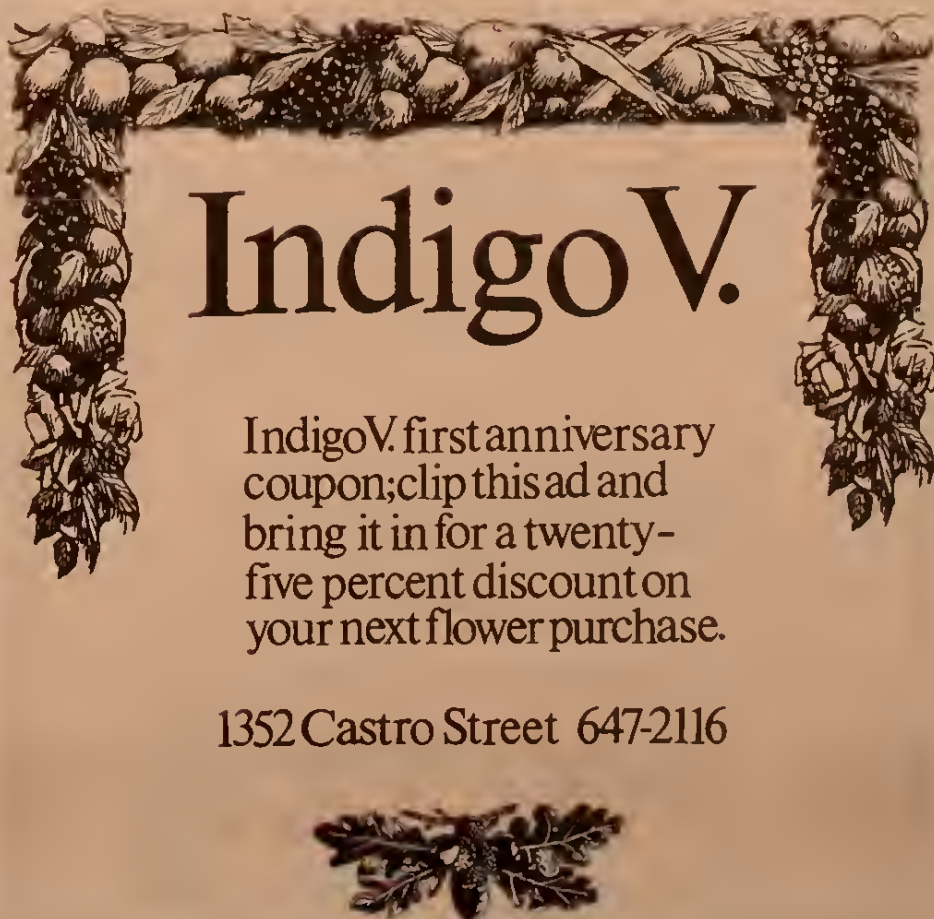
The great physical comedian/mime/actor and film star ("1976") performs two evenings of world premiers and greatest hits! \$10 adv. \$12



Geoff Hoyle

PERFORMANCES ARE AT 8:15 PM

ADVANCE TICKETS AVAILABLE AT AQUARIUS RECORDS, 3961 24th STREET 647-2272



Indigo V.

Indigo V. first anniversary coupon; clip this ad and bring it in for a twenty-five percent discount on your next flower purchase.

1352 Castro Street 647-2116

LOCAL VALUES



your Noe Valley real estate professionals

BOULTWOOD PROPERTIES

Residential Real Estate Sales • Investments •
Property Management •
Notary

4297 - 24th Street, San Francisco, CA 94114

821-2675

MASSAGE

- Is nurturing to the body, mind and spirit.
- Calms and soothes tension and stress.
- Revitalizes physical and emotional fatigue.
- Improves blood circulation and disperses edema.
- Improves muscle tone and performance.
- Prevents or separates muscular adhesions.
- Improves circulation and nutrition of joints to lessen inflammation and pain.

NINA ALLEN, L.Ac., C.M.T.

Has been a Massage Therapist since 1979.
She is also an Acupuncturist and Herbalist specializing
in the treatment of Insomnia and Injury.
Nina practices many styles of massage with skill and caring.

Weekend and Evening Hours • Insurance Accepted
Please call (415) 285-6774 (Noe Valley)
\$10 OFF FIRST MASSAGE WITH THIS AD

Your Body was Designed to be Healthy! You Don't Have to Live with Pain and Stress

Pain tells you something is out of balance. Chiropractic diagnoses and treats the CAUSE of your imbalance so healing occurs naturally from within.

Regain your optimal potential and energy with GENTLE, NON-FORCE treatment. Call for a free consultation.

- Insurance - Auto/Work/Personal
- Saturday & Evening Hours

Dr. Barbara Turunen
Chiropractor
3831 24th Street (at Church)
641-1100



Since 1982, your caring

NEIGHBORHOOD DENTIST

- Nitrous Oxide and Stereo Headphones
- Preventive Care
- Sealants
- Cosmetic Bonding
- White Fillings
- Dental Insurance Accepted

641-8900

Glen S. Belen, D.D.S.
3208 Mission Street
Member: ADA, CDA, SFDS



DENTAL EXAM AND CLEANING

\$35 Regularly \$80

Complete oral exam
X-rays as needed
Teeth cleaned
and polished

Please, new patients only

EXPIRES 4/30/91



REMODELING NOTICE

WOODEN HEEL

est. 1934

4071 24th St. 824-9399

New While-You-Wait Expert Repairs and Services
Western and Hiking Boot Specialists
Birkenstock Repairs (authorized)

New Running/Athletic Shoe Resoling
Rockports/Red Wing/Timberland Resoling
Handbag, Belt, Tote and Soft Luggage
Repairs
Shines

Shoe and Boot STRETCHING

New Expert Leather Dyework

New Expert Fabric Dyework (Next Day Service)
SPENCO Dealer (Authorized)
Shoecare/Footcare Accessories

• The Best Selection of Shoelaces in San Francisco

**10% DISCOUNT ON REPAIRS
DURING REMODELING**

COUPON VALID FEBRUARY 1 TO APRIL 30, 1991

Barry and Patti Wood, owners since 1976

Are you looking for an excellent education for your grade school child?

We are a Catholic School that serves families of multi-ethnic and social backgrounds in an environment of energy and enthusiasm. We have a tradition of serving grades k-8 for 75 years. We were the first archdiocesan school to pioneer extended day care.

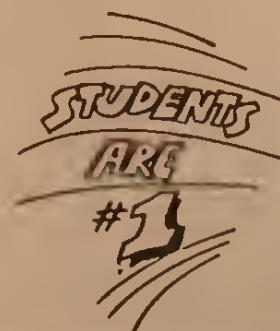


Christian community is a priority in an atmosphere of care and concern for one another. We are situated in San Francisco's Noe Valley, where the sun shines daily.

Our prices are competitive—
for further information call 648-2055.

ST. PAUL ELEMENTARY SCHOOL

1660 Church Street
San Francisco, CA 94131



Let BYLINES be BYLINES

Why We Need To Fight to Save Buena Vista, And All the Public Schools

By Leigh Escobedo

On March 15, my sons, Jesse, 7, and Miles, 2, and I were part of a demonstration at the Civic Center in San Francisco. Parents, children, teachers, and others were singing and chanting and begging for people to wake up and look at our public schools. Look at our future.

This demonstration was to let our legislators know that the public wants them to uphold Proposition 98, which we, the people, voted for in 1988. Proposition 98 states that we want education to be a priority in California, that we want better education for our children, that we want good teachers to be retained, not laid off. Without Prop. 98, school funding for grades K-12 will be reduced by the equivalent of \$9,000 per classroom—or \$700 to \$800 per pupil below the national average—and this would be a crime.

Now Governor Wilson wants to suspend Prop. 98 (which he can do if he gets two-thirds of the legislature to back him) and use our educational budget to fund other state programs instead—for example, our growing prison system. Ironical, isn't it? "Hey, let's keep cutting education so we can keep those prison programs growing." Ugh!

Here in Noe Valley, at Buena Vista Alternative School, we are very busy fighting to save our teachers and our unique, one-of-a-kind program. Five of our 15 teachers, plus four part-time staff members, received layoff notices. They received the notices because they do not have seniority within the system; unfortunately, the teachers who will be assigned to replace them, even though they might have seniority, have not been trained to teach in a program such as ours, which is a national model for what's termed "Spanish-immersion."

Our teachers have invented the wheel. They have developed and adapted a won-

derful curriculum for Spanish immersion, which means that they meet all the San Francisco school district curriculum requirements—teaching our children to read, write, and speak not only in English, but also in Spanish! Plus, they give them many enrichment opportunities. In fact, if classroom sizes could be reduced by five to eight children per class (a change that all our public schools desperately need), Buena Vista would be a model school, period.

I am a very involved parent/fundraiser, and I spend a lot of my volunteer hours in the school. My admiration for these teachers is beyond words, but let me try. First, teachers are not paid well. I am a registered nurse. My job is hard, but not as hard as theirs. Yet I make twice as much as most teachers.

The job of a teacher, especially in overcrowded urban schools, is overwhelming. Picture it: one teacher with 30 children. Desirable class size, in an elementary school, is under 25, with an aide. According to the California P.T.A., California schools have the largest average class size in the nation, nearly 50 percent higher than the national average—and most classes are double the optimum size. This is *before* the proposed budget cuts.

Buena Vista has a few part-time aides (not full-time, and not for every teacher, every day) and some dedicated parent volunteers. Believe me, this is not enough. We currently have a physical education teacher and a student counselor, but these jobs will be eliminated with the cuts. We'll also lose our music program. We don't have a school nurse to lose.

Who picks up the slack? Who carries the constantly increasing load of state-mandated programs, such as special education and minority programs? The principal, the teachers, and one overworked secretary. Do they get any office staff to help them? No way. We could call it teacher abuse, or child abuse, or both.

Besides all of the above, Buena Vista is in a crumbling building that is too small.

In spite of all this, our children get incredible teaching, love, and respect. My son is in second grade. I was in class last week, and listened and watched closely, while I "har-coded" *National Geographic* articles for classroom use. (All the magazines, by the way, were donated by parents, or by the teacher.) Philip Pasmanick ("Felipe") is one of the school district's "mentor teachers," an exceptional teacher who teaches other teachers. (The mentor program will be cut, too.) And he teaches every one of those 29 children a lot in one day. He has developed wonderful ways to use music to teach math, reading, all subjects. He plays a great piano, and conga, and just makes a person feel great. Those 7- and

8-year-old children are happy and doing great work, even though they have only the bare-bones essentials to work with. This is because they love and respect their teacher, and he loves and respects them. That's how Buena Vista teachers are, from 8:30 a.m. until 5:30 or 6 p.m. (working overtime is just part of the job). They are doing what they love, and trying to give our children what they need.

Buena Vista is only one of many wonderful public schools in this city. But please understand, all of these schools have a high proportion of new, fresh, energetic, progressive teachers—the ones who will be laid off if the cuts go through. Horace Mann, said by many to be the middle school of the '90s, could lose 70 to 80 percent of its staff. Other schools face losses of 20 to 40 percent.

I am still in denial and can't believe this may actually happen. Who will replace our wonderful teachers? Teachers with seniority, from other schools and other programs (none like Buena Vista's) and administrators who may not have been in a classroom for five, maybe 10 years? Will the administrators even want to be in the classroom? Will they teach and love our children like teachers who have *chosen* to be at Buena Vista?

Who will want to teach, or stay in teaching, when they are treated so dismally? We need a balanced mix of fresh, new teachers working alongside our older, more experienced teachers. But with the proposed cuts, teacher is being pitted against teacher. And what does the term "new" teacher mean, anyway? In San Francisco, many of our supposed "new" teachers have worked for years, as "long-term substitutes." What this means is that they work within the same grueling conditions as tenured teachers, but are paid less, receive fewer benefits, and have little or no job security. Another way for the district to save money.

California ranks 30th in the nation in money spent per child. Last week I heard that we are rated in the bottom 10 states, academically. I could cry! And my child will be a part of this horrendous experi-

ment. Schools statewide are growing by 200,000 students per year, and they say that 7,000 new teachers will be needed for 1991, just to keep up with the growth. So how can they fire this many teachers? How many children will be herded into one classroom? Forty? Fifty?

As a result of all this, my husband and I may be forced to make big changes in our lives. We love Buena Vista. We love San Francisco. But it's not loving us back. Maybe we'll have to leave the city. But what about those parents who can't leave, who don't have that option?

Public education is the only solution to the vast social problems our society is experiencing. Our politicians need to hear from us in one loud voice: Let our teachers teach. Let our children learn.

What each individual must do is: support your local public school. See, hear, and feel it. Volunteer if you can. Give money if you can. (Even now, before the budget cuts, the Buena Vista P.T.A. buys paper, yes paper, for the school.) And learn what can be done to generate more money for the schools; the California P.T.A., or the teachers' union can inform you about options. Then let your legislators know what you want.

Families who can afford it will give up—many already have—and either go private, leave the city, or leave the state. But those of us who stay must keep fighting to save our schools, save our teachers, and save our future. □

Now's Your Chance

Let Bylines Be Bylines is your column. Send us your thoughts, and we'll consider printing them. Your submission must be typed, double-spaced, fewer than 1,000 words, pertinent to Noe Valley, and told in the first person. We may edit for style, clarity, brevity or legality. Include your name, address, and phone. Send it to: *The Noe Valley Voice*, 1021 Sanchez St., San Francisco, CA 94114.

EXPECT EXCELLENCE

FRED VILLANOVA

Senior Noe Valley
Marketing Specialist

Proven Results

630 29th St.	152 Hamerton	43 Clifford Terrace
133-35 Buena Vista	521 Eureka	157 States
2012 Castro	4318 18th St.	445 Beacon
237 Whitney	235 Whitney	4096 17th St.
521-523 30th St.	2098 Castro	1500 Diamond

Top Producer 1990

For Details Call
552-9500 Ext. 34 • 826-6558



ZEPHYR
REAL ESTATE & INVESTMENTS
4200 17th Street
San Francisco, CA 94114

GYM FEAR?®

Do you believe that you need to look good before you can even walk into a gym? Nonsense! I am a trainer who specializes in working with out of shape people, both men and women, or people who are simply afraid. In my private "one on one" studio, the experience I create is fun, healthy, and molded to your needs. I am compassionate, humorous, and dedicated to helping you make a difference in your life.

CALL
**Roy
Cameron**
553-8635

YOUR PERSONAL BEST™

IT'S ALL IN THE NEIGHBORHOOD

TCO**REAL ESTATE SALES
PROPERTY MANAGEMENT**

1364 Haight Street
San Francisco, CA 94117
(415) 621-1600

*Cover
To Cover*
booksellers

Noe Valley's Full Service Bookstore

3910 Twenty-Fourth Street near Sanchez
San Francisco • (415) 282-8080

Monday through Saturday 10 AM-9 PM
Sunday 11 AM-6 PM

In Noe Valley

*Ranelli's***APRIL CAN
BE
TAXING**

...Treat yourself to a wonderful gift
from our Spring Selection

Open Fridays 'till 8:00 for your convenience

Open Most Days 10:30 am-6:30 pm

3927 24th St. • 648-2414

**Low rates
make State Farm
homeowners
insurance a good buy.**

Our service makes it even better.
Call me.

MELANIE MARKS, AGENT

Office: (415) 333-9411
301 Chenery Street
San Francisco, CA 94131

STATE FARM
Fire and Casualty Company
Home Office
Bloomington Illinois



Like a
good neighbor,
State Farm
is there

GRAND OPENING*Invest in Quality*

Offering the finest in Eyeware • We carry over 600 frame styles including

**Armani • Cazal • Viva Optique
Logo Paris • Marchon**

Coming soon...On-site optical lab

OVER 20 YEAR'S EXPERIENCE IN OPTICAL CARE

We offer non-prescription sunglasses

Complete hearing test facilities available.

State of the Art diagnostic equipment for your current hearing aid. • Repairs on all makes. • Providing hearing aid fittings and a complete line of hearing aid batteries. • Batteries by mail service. • Licensed Hearing Aid Dispenser.

10% SENIOR CITIZENS DISCOUNT

David Vasquez, Proprietor, Board Certified Optician

1309 Castro St. (near 24th St.) • 206-2080

Open Monday-Friday 9:30-5:30 Saturday 9:30-4:30

OPENING APRIL 1991

**Metronome Ballroom
1830 17th Street
at Showplace Square**

- ★ Centralized Location
Located in the Showplace Square area of San Francisco
- ★ Excellent Street Parking
- ★ New, Large Grand Ballroom
Approximately 3600 square feet
- ★ Additional Dance Floors
Mezzanine Ballroom
Spot Ballroom

**GRAND
OPENING
SPECIAL**

- ★ 1 Private Lesson
- ★ 4 Week Group Class Series
- ★ 1 Party Ticket

\$30 per person/\$50 per couple

★ **DIRECTORS** ★

Diane Jarmolow
Jeff Chandler
Rosemary Montalvo

GROUP CLASSES & WORKSHOPS

Instructed by our directors and highly trained staff

PARTIES, PARTIES, PARTIES

- Friday night is "Beginner's Night"
- Saturday night is "Swing Night"
- Sunday night is "Ballroom Night"

LATIN RHYTHM AEROBICS

Low impact aerobics done to Latin music using Latin dance patterns

PRIVATE LESSONS

With some of the top instructors in the Bay Area

PRACTICE SESSIONS

Monday-Thursday evenings for 45 minutes

FOR MORE INFORMATION OR TO BE
ON OUR MAILING LIST, PLEASE CALL:

(415) 252-9000

METRONOME BALLROOM • 1830 17TH ST. • SAN FRANCISCO, CA 94103

THE NOE VALLEY VOICE

Animal Co. Now Animal Owned and Operated

By Sally Sniff

The Animal Company now really is one. Following the national trend toward animal rights, the pet supply store, located at 24th and Douglass, was handed over last month to a couple of dogs, Boychik Yagudin and litter-mate Saleetchka, of 101 Comerford Alley, Apt. K-9.

Asked how they planned to do their business, Boychik snapped, "Well, first of all, we'll have a sale on those exotic birds. They'll be going for 10 bucks each, and they make real good squeak toys."

Saleetchka admitted, however, that "there wasn't much meat on 'em."

The new owners also promised to sell off the shop's inventory of Science Diet



Soviet-American boxer Boychik Yagudin and his domesticated partner, Saleetchka (not shown), recently took over the reins at the Animal Company on 24th Street. The couple promises a clearance sale on birds and an end to Science Diet rations. PHOTO BY CHOW-CHOW KENNARD

and other pet "health" foods. "We're now going to stock hot and spicy Kentucky Fried Chicken," Boychik slobbered.

When commanded to sit and give his opinion of the nearby city park, Noe

Courts, Boychik had a little accident, then gave the scoop: "I'm glad you reminded me. Local canines should come to our protest march on April 1. We're calling it 'Take Back the Courts.'" □

Panhandler Aces Top Job

By Carol Cheap-Skate

The Noe Valley Merchants and Parsimonials Association finally recognized 24th Street's most successful entrepreneur April 1 by electing "Gary the Panhandler" president of the 400-member organization.

In his acceptance speech following the election, held at the Noe Valley Soup Kitchen, Gary reminisced about his rise to power in the neighborhood. "I always gave back as much as I took," he avowed. "I'd like kids to look at me and say, 'Hey, that could be me when I grow up. And, by the way, can you spare some change?'"

Gary's success story began in 1989. A quarter at a time he built his empire—first making change on a freelance basis for Muni riders and 24th Street merchants, then opening a 24-hour check-cashing booth near the Wells Fargo automatic teller machine.

Soon the popularity of his business compelled him to franchise, and today three kiosks bear his trademark—at 24th and Church, 18th and Castro, and the corner of Market and Duboce. Each is manned by a man or woman attired in Gary's familiar uniform: long brown beard, rumpled dark raincoat, and something in their hand.

Gary says that this summer he is planning to open a boutique, Bum Wraps, in the Noe Valley Mall, where "panhandlers throughout the Bay Area can shop for all the necessities of looking down-and-out, at reasonable prices."

He'll also start holding seminars, with such titles as "Dress for Pathos," "Liberal Guilt and How to Play It for All It's Worth," and "Closing the Deal: So Cough It Up, Already." The classes will be based on his popular column in the *Noe Valley*

Continued on Page 58

No Freedom of Press

The April Fool's section of this month's *Voice* was censored by Karol Barske, Charles Kennard, Sally Smith, Jack Tipple, and Jane Underwood.

High-Rise Condom Project to Go Up on Grand View

By C. Doda Smith

A Noe Valley developer unrolled plans last month for a \$1 billion condom project to be erected in the 6900 block of Grand View, at the western tip of the neighborhood.

Dick Thrifty Sr., head of the giant drug and novelty chain that bears his name, said his firm had decided to launch the 12-story, multi-textured development as an affordable-housing tool.

"What with housing prices ballooning out of sight, low-income residents are being pushed out of Noe Valley," Thrifty said. "Over the years, we've become ultra-sensitive to this issue, so these family-size condoms will be aimed at the little guy, who may not be so financially well endowed."

Though things may be looking up for first-time buyers in Noe Valley, Grand View residents are not exactly tickled pink.

"This development is really going to stick out in our neighborhood. It's much too big, and it will block our views," said Margaret Tutweiler, who lives next door to the forested lot where the condom project would be built.

John Squelch, chair of the planning committee for the residential group Frowns of Noe Valley, agreed.

"After extensive intercourse with our members, I've decided to withdraw support from the development. I've also looked over the architectural drawings, and even a layman like me can tell that the structure isn't securely attached to its base," Squelch said.

The project was also taking some ribbing from local environmental expert Walt Greens. "It could slide right off that hill and destroy the peace pole on Castro Street!" he ejaculated.

But Greens pointed out that Thrifty's announcement might be a bit premature. "Projects of this kind have a 12 percent failure rate, and chances are they may never get it up."

After additional prodding from the *Voice* staff, Thrifty Sr. exposed his huge

Continued on Page 99



A Nerd in the Sand Is Worth Two in the Bush: The Noe Valley Bureau of Investigation revealed last month that—like Nancy Reagan before him—President George Bush has a close consultant in Noe Valley. This time it's not an astrologer, but "sand-tray" therapist Robert Blythe. Blythe decided to share this aerial photo of Bush's sandbox after he became disgruntled with his patient's lack of progress. "I felt he was carrying this wimp business a little too far, and that innocent people were getting hurt," Blythe said. PHOTO BY CHARLES PETER ARNETT

Police Go on Pogo Patrol

By Jack Sprat

Noe Valley beat cops have traded in their bicycles for a new form of transport: pogo sticks.

"The bikes were okay," said 24th Street beat officer Lois Exasperillo, "but with the pogos we've got even more mobility. We can clear fences, double-parked cars, and even the gate at the Noe Valley Mall."

"When we're in 'hop pursuit,' as we've taken to calling it, we don't have to worry about parking and locking our bikes after apprehending a suspect. We just dismount

and stow the stick in our holster."

Theft of officers' bikes reached a crisis point in December, and police brass started investigating options, the first of which was the skateboard. After a brief trial period during which several officers were injured on steep valley streets, the boards were shelved. "They also gave us a rebel image that wasn't appropriate," said Exasperillo. "We had to wear these tee shirts with skulls on them, and elbow pads with studs. The kids thought we were cool, but the seniors would hide when they

heard us coming. And they could hear us hlocks away."

Though most residents have responded favorably to the pogo sticks, some say they lack the level of dignity the public expects of its police force.

"I'm just afraid that many folks will think Bozo when they see a cop on a pogo," said Noe Valley Panhandlers Association President Phillip Pot. "But on the plus side, the officers are bouncing up and down so much, they do seem to drop a fair amount of change." □

Noe Residents To Soak State

By Jake Drizzle

Gov. Deplete Wilson declared California's six-year drought at an end April 1, after confirming news that the vast surplus of water in Noe Valley would be shared with the rest of the state.

"The figures for water conservation and collection in Noe Valley are the answer to our prayers," he drooled.

The neighborhood's citizens had salvaged a whopping 513 million acre feet of H₂O during last month's mammoth storms by placing buckets and Tupperware containers on their back porches. The March deluge, known locally as the "pretty wet one," accounted for more than half of the savings, and grins glistened on many faces as residents carried their bounty to tanker trucks brought in to haul the liquid to less fortunate areas.

"We're happy to share what we've collected," said Water Surplus Manager Miriam Bloatstein, while wringing a turnip from the Noe Valley community garden. "When these trucks reach their destination, we'll get the signal for a mass flush of celebration," she said with obvious relief. "And then it's time to take a shower—without the flow restrictor too!"

Military helicopters fresh from the nation's victorious war with Fenwick have been retrofitted with giant sponges and are already swooping in to soak up our water and speed it to the Central Valley, where they'll squeeze their precious cargo over croplands.

Meanwhile, local artist Kitsch Cameron announced a new installation at Gallery Sanchez, "Noah's Brickyard," which will use bricks and other mixed-media removed from neighborhood toilets.

Students at St. Paul's, James Lick, and St. Phillip's put up posters advertising car washes, but they were removed by local



Noe Valley housewife/artist/columnist "Lo-Flo" Holub (center, in blond wig) canned and preserved over 4,000 cubic feet of rainwater last month. PHOTO BY CALISTOGA KENNARD

sanitation engineer Flood Methner, who admitted that he'd been frustrated by the small amount of litter he'd been able to collect during the storms. "Hey, it's pretty hard to paint in the rain too," he said.

But most signs of the new days of plen-

ty had an easier time making their way into the public consciousness. "We serve a pitcher of water to each customer even if it's not requested," read restaurant menus across the neighborhood—from Tsunami Fu to Thirsty Joe's. □

Salvation for Shoppers in Hell

By Jane Thunderbird

The number of Noe Valley drivers making illegal left turns out of Hell Market's parking lot recently skyrocketed—a result of the grocery store's decision to reassign its parking lot attendant, Burt Parks, to indoor duty.

According to a spokesperson from Quality Dudes International (QDI)—the chain store that acquired Hell last year—the switch was made following a major remodeling of the store in December.

"The renovations were giving people indigestion," Guy Spokes said, "especially the old-timers over 30, who couldn't re-route themselves." The yuppies were concerned about the whereabouts of such staples as pine nuts and

olive paste, he added, and "frequently spent hours, even days, looking for food in all the wrong places."

More than a few of Hell's patrons went bananas, or couldn't find the bananas, during the reorganization. "They'd just wander around dazed and whining," recalls store manager Biff Berger. "We'd have to send one of our bag boys around to steer 'em to the checkout stand."

Berger was also polysaturated with calls from Officer Exasperillo, "about all the Hell customers who kept jaywalking across to Real Expensive Food Company."

In January, maps were distributed at the gates of Hell to aid those shoppers suffering from addiction to the old floor plan (some of whom have formed a 12-step



MORE WORDS to eat

Adult Fiction

Bright Lights, Happy Donuts, by Jay McChurch, is a novel about a disillusioned young man, new to Noe Valley, who falls into a life of late-night carbohydrate-loading in his search for meaning.

Epicurean Psycho is a controversial book by Potatoes O'Brien, but its violent scenes (rump roast hacked into cubelets for stew, julienned carrots, minced pies, etc.) cannot detract from its basic food value.

Interview with Cujo is the long-awaited collaboration by Anne Rice and Stephen King, which chronicles the 300-year history of a rabid but articulate St. Bernard vampire now living in a flat on Divisadero Street.

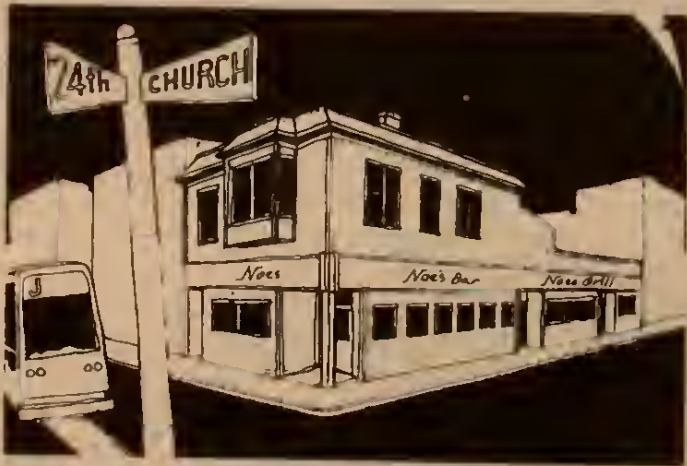
The curious of all ages will find affirmation in *Everything I Need to Know I Learned in Your Diary*. Nosey Parker's treatise on self-healing through snooping.

Comerford Alley, by Gabrielle Tin, is a saga set in the Noe Valley/Fairmount districts that captures the distinct local flavor. The epic spans four years in the lives of the tempestuous McBadden family—from the first meeting of darkly-handsome record store clerk Steele and sensuous UPS driver Danielle at a Church Street cafe, to their untimely demise in a popular produce market.

troupe, Adult Hell Addicts Anonymous—AHAA), but the maps didn't do the trick.

"So that's when we opted to pull Burt in out of the cold. Now he's directing traffic where he's most needed, at the intersection of fried chicken and wine." □

NOE'S BAR & GRILL



After enjoying the game at our sports bar, sit down and relax and try our fine food...Prepared *By the Two Italians*

Featuring Steaks, Seafood, Pasta, Sautés

Serving many popular beers on tap. Watch your favorite sports event on our large screen t.v.

GRILL OPEN

Monday-Thursday 11 am-11 pm
Friday 11 am-Midnight
Saturday 9:00 am-Midnight
Sunday 9:00 am-10 pm

Located at the corner of 24th & Church
Grill 695-2949 Bar 282-4007

Coming in April

LASER DISKS

• Rentals and Sales •



Large Selection of your Favorite Titles On Laser Disk!

Your Only Noe Valley Source for Laser Disks

See the difference — Today!

Same low price rental
No membership required

1201 Church St. • 648-0300
(at 24th Street)

1735 Noriega St. • 731-0707
(between 24th & 25th Avenue)

1900 Lombard St. • 563-8210



Muni Extends J-Church to Grand Canyon

By Cactus Barbski

At a press conference held April 1, the San Francisco Municipal Railway announced long-awaited plans to extend the J-Church streetcar line to the south rim of the Grand Canyon.

"We've polled and surveyed the ridership, and they say they're not satisfied with going to Nordstrom's, which is the current terminus of the J-line," said Muni spokeswoman Fair Hike.

Once the extension is completed (now projected for 2021), the rails will run east on 30th Street to the Dolores Street juncture with Highway 280, then continue south through San Jose and Salinas, and east to Fresno, Visalia, Las Vegas, Kingman, Bumble Bee, Prescott and Flagstaff, to the edge of the canyon.

Hike maintained that the current 85-cent fare would remain in effect, and that transfers would be applicable to scenic burro rides down the canyon, providing they do not exceed the standard two-hour limit.

But she cautioned riders that designated stops would be "few and far between" from Los Banos to Cornville, Ariz. "Elderly and disabled passengers would be advised to seek alternate methods of transportation between these points," she said.

Members of the Arizona Commuters

CRASS ADS

LOOK LIKE A TANK? Enjoy "Pie Allah-mode" and other Middle-Eastern delicacies on the world-famous Kuwait Watchers' desert storm diet plan, now available for rials a day from a Noe Valley resident. (This offer formerly only sold through the U.S. military.) Call Norm, 508-1589

LITHUANIAN DEPENDENCY is a serious problem, and often contributes to anti-socialist behavior, night sweats, and loss of teeth. If you are tired of fighting a losing battle, I am here to aid your readjustment. Masha Babushka, M.U.S.S.R. 900-4719

LOST: PERSTAN CAT believed held for questioning around Jan. 15 in the vicinity of Shufat's. Reward. 100-3109.

The Animal Co.

Come on in if you dare!

Easy Barking

VISA • MasterCat

Now Under New Ownership



Who needs dances with wolves, when you can commute with coyotes? As this photographic rendering shows, the J-Church streetcar line will eventually travel to one of America's most popular scenic attractions—and from there it's on to Disney World. PHOTO BY CHARLIE CANARD

to the Bay Area Association were jubilant at the news. "Why, it'll be only a 12-hour commute to San Francisco now," beamed one Yucca resident with no name.

And Noe Valley businesses were quick to jump on the bandwagon. Church Street's What's for Dessert? has contracted to open What's for Desert? at Death Valley Monument, while Teepees of Charm has targeted a Flagstaff opening concurrent with the J's completion.

Hike noted that Muni's future projections also include an extension of the J-line to Disney World in Florida. "But that may not be finished until 2345." □

FAST • E-Z • QUICK

Domestic Partners Dissolutions

- 1 Hour Service
- Palimony Counseling
- Cat Support Plans
- Do It on Your Lunch Break

"Hey, We Weren't Really Married Anyway"

F. Lee Shackup

Dissolutions for the Disillusioned

APRIL FOOL'S 1991

APRIL 1: Bring your best gorilla friend to a swinging DANCE featuring the orchestra of Mighty Joe Young, playing such favorites as "I Go Ape," "Mickey's Monkey," and "Tie a Yellow Ribbon 'Round the Old Oak Tree." 7 pm. Holy City Zoo.

APRIL 0: Marlboro Country Dancing, the smokers' faction of the Scottish Country Dancing ensemble, performs "Tobacco Road" in KILTS. Ash Wednesday, 7 pm. The Cork & Rat, 24th & Noe

APRIL -1: A workshop for vegetable-haters, "Give Peas a Chance," will be held from 5-7 pm. War Memorial Bldg. Bring can of BEANS. 501-Jean.

APRIL -2: GLOE and OWL team up with the NAACP, PLO, ACLU, and ASCAP to present a LECTURE "ACA, ASPCA, ATM, and NA SANE or MADD?" Noe Valley Ministry, 1021 Sanchez St.

APRIL -3: The Noe Valley Nursery School's first annual BABY RAFFLE offers second and third prizes of a 4-year-old and an 11-year-old (quilt not included) 11 am. Gibraltar Savings, 9801 24th St.

APRIL -4: A "King-Kong" WORKSHOP addresses the plight of the big, tall and hirsute. 8 pm. Empire State Building, 234 27th St

Mervyn Mark
Invites You to Enjoy

Lunch!

Daily Specials featuring Christy Sekino's unique recipes hot and nourishing to gratify hearty appetites:

SOUPS

Eggplant Miso, Sweet Potato Pecan, Five Onion Soup, Black Bean Chili

PLAT DU JOUR

Lamb Stew Zinfandel, Southwestern Beef Stew, Polenta w/Bruce Aidell's chicken apple sausage

SALADS

seasonal fresh greens or cold pasta

SANDWICHES

fun, colorful and elegant

Graffeo Coffee

all available for take-out at



What's For Dessert?

1497 Church at 27th St. San Francisco
Telephone 550-7465



Open For

Dinner Daily at

5:30 PM

Saturday &

Sunday Brunch

9:00 AM - 2:30 PM

Garden Area and

Private Room

Available for

Private Parties

1361 Church St.

San Francisco

415-641-0678

Photo by Beery Tharp

DOWNTOWN NOE VALLEY

Castro Street Clinic

*Personalized Medical Care for Women and Men
in a warm, friendly environment*

Lisa Capaldini, M.D. • Sherron Mills, R.N., N.P.

- Women's Health Care •
- Donor Insemination Services •
- Evening Hours •

533 Castro St. • 861-3366

By Appointment Only

THE TAX Managers

Carol Robinson, EA

Susan Ketterer, EA

Members: National Association
of Enrolled Agents

Lifestyle changes have tax consequences.

In 1990: Did you buy or sell real estate? Retire?

Start a business? Change occupations?

Let the experts prepare your return. Call Today!

300 Vicksburg St., Suite 1
San Francisco, CA 94114

821-3200

Notary Public Service Available

FREE CHECK-UP FOR AUTO, HOME & LIFE INSURANCE.

Are you overlooking our discounts in California? The Farmers Insurance Group of Companies now offers a full spectrum of products with many discount programs.

We offer discounts for good drivers, and non-smokers, as well as safety systems like antilock brakes and passive restraints.

Our free Farmers Friendly Review checks your insurance coverages.

So check in for a check-up today.

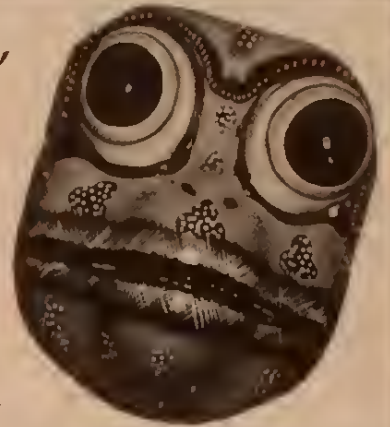
ADRIENNE ELLIS
1434 Taraval Street
San Francisco, CA 94116
661-1813



America can depend on Farmers

BEADS • CARDS • MASKS • FINDINGS • JEWELRY PARTS • DO DADS

*Beads, Findings,
Parts to Make
Your Own
Earrings*



**XELA
IMPORTS**

Clothing & Do Dads

3961 1/2 24th St., SF

(Opposite Bell Market Downstairs)

282-6994 • Daily 11-7

**XELA GALLERY
STORE**

3925 24th St., SF
695-1323 • Open Late

FROM THAILAND • GUATAMALA • BALI • PERU

FROM THAILAND • GUATAMALA • BALI • PERU

BEADS • CARDS • MASKS • FINDINGS • JEWELRY PARTS • DO DADS

Power lunch kit!



Send the
FTD® Thanks
a Bunch™ Bouquet
and your secretary
could win a 1991
Pontiac Sunbird
Convertible. No pur-
chase necessary.
Void where prohib-
ited. Contest ends
4/27/91. Ask us for
details. Profes-
sional Secretaries
Week* is April
21-27.



Accent on
F L O W E R S

824-3233

4080 24th St. (Noe)

NOT ALL ART NEEDS A FRAME...

SCULPTURE

BOOKS

LAMPS

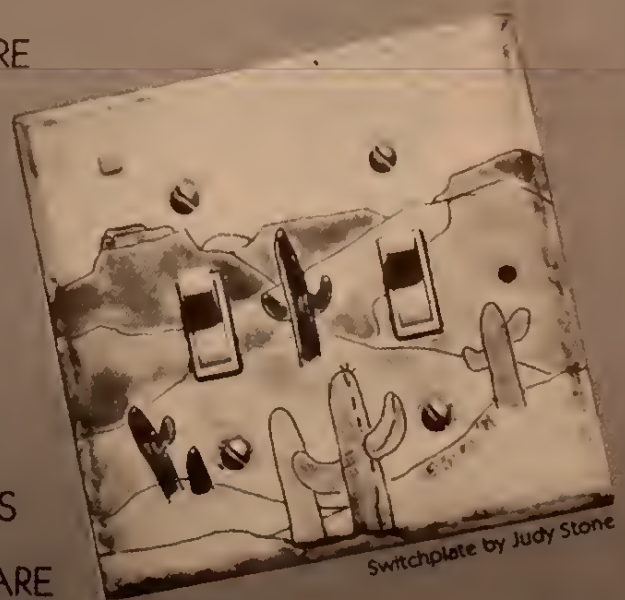
QUILTS

CLOCKS

JEWELRY

CERAMICS

GLASSWARE



AMERICAN
CONTEMPORARY CRAFTS

OUT OF HAND

1303 CASTRO AT 24TH STREET
SAN FRANCISCO 826-3885





Project Mission Pride

The students and faculty of Mission High School, 18th and Guerrero, are hoping to make a dream come true on International Service Day, the weekend of May 4 and 5, when local volunteers come together to clean, paint, repair, and refurbish Mission High. The event—sponsored by the Sterling Community Service Foundation, a non-profit group based in Oakland—will support the goals of Mission M, a student group that builds school pride by encouraging teens to take part in improving the physical environment of their school.

Mission High School is one of four Bay Area schools chosen to receive help from the Sterling Foundation in 1991. Ten other schools across the United States and in Canada will also be refurbished on the first weekend in May. Although Mission High is one of the oldest and most beautiful school buildings in California, over the years it has become, according to project managers David Wilson and Meryle Mishkin, "a mess," with dirty, dark hallways, graffiti, and bathrooms without doors.

In addition to general clean-up and painting, Mission High students want to repair their bathrooms, repair the stage in the auditorium, and paint murals.

Volunteers are needed not only for the big weekend, but also to help with preparatory fundraising, materials procurement, and community outreach during April. According to Sterling spokesperson Nancy Handelman, "Money is no

SHORT TAKES

longer forthcoming from the government for what appear to be cosmetic issues. If we want to make schools better-looking places, more inviting for kids to learn in, and more inviting for teachers to teach in, we have no choice but to turn to community service."

Community members are invited to attend weekly project planning meetings being held every Sunday in April, from 4 to 6 p.m., at the high school. Participants on May 4 or 5 will be provided with a light breakfast, lunch, and childcare. And on Sunday evening, all volunteers are invited to attend a party in celebration of the completion of Project Mission Pride.

If you or your organization would like to get involved, call Wilson (824-0374) or Mishkin (285-9476). Donations of materials, supplies, money, and "the spirit of giving" will be eagerly accepted.

Cinderella's Ball

On Sunday, April 21, the Noe Valley Nursery School will host its first ever Cinderella's Ball, from 4 to 6:30 p.m., at the Noe Valley Ministry, 1021 Sanchez St.

A bevy of Cinderellas, princes, and fairy godmothers (from 2 to 92) will dress in their favorite fanciful garb and promenade down a red carpet, as a footman with gilded trumpet heralds their

arrival. Special effects will be created by award-winning lighting designer Novella Smith. And jewelry fit for budding royalty, designed by local artist Barbara Pope, will be on hand.

Dancing, music, games, crafts, finger sandwiches, ice cream, and other delectables should make this an event children "throughout the land" won't want to miss. Admission is \$5 per child and \$2.50 per accompanying adult, and includes six activity tickets good for food and prizes. Children over 8 years old need not bring parents.

Proceeds from the Cinderella Ball will benefit the Noe Valley Nursery School, a parent-participation preschool for 22 years. For further information, call the school at 647-2278.

Earth Day Festivities

Neighborhood residents are invited to attend a gala Earth Day celebration and "happening" on Sunday, April 21, from 1 to 3 p.m., in front of the Video Wave peace pole, located at 1431 Castro St. Featured guests will include the Singing Rainbows, a local youth ensemble that specializes in ecology-minded music. In addition, there will be an appearance by Mother Earth, who will lead a chorus of Earth Day songs and chants.

Alexander Gardener, of Video Wave,

Six weeks of hard work by nearly a hundred St. Paul's Primary School kids produced this mammoth papier-mâché tribute to "Humphrey the Whale," unveiled during Ocean Week. PHOTO BY JENNIFER COOK

notes that there is also going to be "an Earth Day costume contest for kids of all ages." (The children's division is for ages 1 to 16, the adult for those 17 and up.)

"Come as your favorite animal, plant, tree, or cloud," says Candy Forest, director of the Singing Rainbows. Prizes will include a table-top peace pole, as well as Singing Rainbows tee shirts and tapes. For the scoop, call Forest at 550-7752.

Whale Unveiling

For one whole week last month, the teachers at St. Paul's Primary School suspended all regular classroom activities. Why? So that the entire student body (534 students, grades K-8) could participate in Ocean Week, the culmination of this year's ongoing marine science program, Project Ocean, a three- to five-year program sponsored by Ocean Alliance.

Teachers at St. Paul's try to integrate marine science into the curriculum throughout the year, but during Ocean Week, all studies were ocean-related. "Each class had a special project related to the subject, and presented their project to the other classes," said St. Paul's principal, Sister Eileen Healy. The projects focused on "ocean habitats," such as marshes and mudflats (third grade), is-

Continued on Page 23

What is your idea of perfect skin?

Smooth...Glowing...Natural...Protected...
Radiant...Young-looking

For the last 60 years, the **Metrin Scientific Skin Care System** has been helping people achieve the type of complexion they only dreamed was possible.

Try the time-proven Metrin System. If it doesn't do for you what you want it to do, we'll give your money back.



Anne Holding
775-1787

REFRESHMENTS COME JOIN SINGING
MOTHER EARTH
&
THE SINGING RAINBOWS
YOUTH ENSEMBLE
CELEBRATE EARTH DAY
SUNDAY 1-3PM APRIL 21
PRIZES FOR BEST COSTUMES
CHILDREN AND ADULT
VIDEO WAVE 1431A CASTRO ST. NEAR 25TH ST. LOOK FOR
THE PEACE POLE, THAT'S WHERE ALL THE FUN WILL BE.

LOCAL BARGAINS

REMODEL IN A RECESSION?



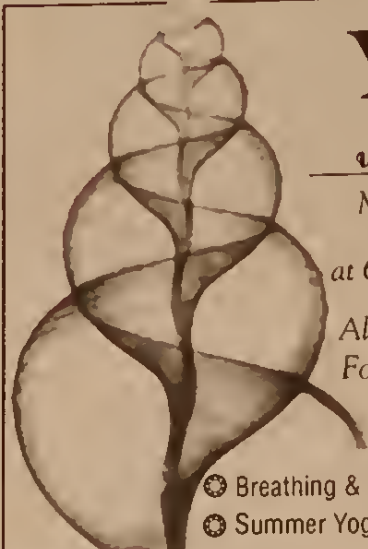
Construction business is slow, and prices are low! If you've been thinking about repairing, remodeling, or enlarging your home—call us!

We design and build beautiful and economical additions, kitchens, and bathrooms.

TONY ELTON, General Contractor
LIC. 508428

IMAGE BUILDERS

415.337.2020



YOGA

with **Donna Farhi Schuster**

Moving From the Inner Body

at 66-1/2 Sanchez Street (James Howel Studio)

All levels of experience welcome.

For a current schedule of ongoing classes call

239-8640

- Breathing & Relaxation: March 12–April 30, Tues. 7:30–9:00 pm
- Summer Yoga Retreat: June 14–16



Cotton Basics

Basic Clothes at Basic Prices



Cotton Basics

1301 Castro Street, SF
(415) 550-8646

Hours:

10:30 to 6:30 Mon.–Sat.
11:00 to 6:00 Sunday

100% Cotton
Pre-Shrunk

Now
Valencia Street

HAS-BEANS

Gourmet Coffees
Espresso Bar
Cappuccino



One Dollar Off

Purchase any pound of coffee with this coupon
at Valencia Street store. (2lb. limit per customer)

1038 Valencia Street at Hill



*Your Fresh
Food Store in
the Noe
Valley!*

- Fresh Produce
- Full Service Deli
- Hot Foods & Prepared Entrees
- Full Service Fresh Seafood
- Full Service Fresh Meat

3950 24th St., San Francisco

Open 8 a.m. thru 12 midnight, daily.

St. Paul's Parish

Presents

SPRING FLING



April 12, 13 and 14th

— An important family and community event —
Guaranteed fun for all ages!

- > **Beverages & Food**
- > **Wheels of Chance**
- > **Games**
- > **Face Painting**

Drawing, Sunday, April 14, 1991 at 8 p.m.
(Need not be present to win!)

1st Prize	\$ 1,000.00
2nd Prize	\$ 1,000.00
3rd Prize	\$ 1,000.00
4th Prize	\$ 1,000.00
Total Early Bird Prizes	\$ 200.00
Total Seller's Prizes	\$ 400.00

Friday, April 12, 1991 • 6:30 pm–11:00 p.m.
Saturday, April 13, 1991 • Noon–11:00 p.m.
Sunday, April 14, 1991 • Noon–8:00 p.m.

Continued from Page 21

lands, (sixth grade), and rocky scashores (K—first grade).

One of the most ambitious projects was the construction—by 100 kindergartners, first-, and second-graders—of a giant "Humphrey the Whale" made from papier-mâché. It took the children six weeks to complete the 24-foot whale.

By the end of Ocean Week, all the children had rotated through all the activities and projects related to each habitat.

"We're the first Catholic school to take part in this project," noted Principal Healy. "For several months last year, we tried to get funding. When our efforts were unsuccessful, we decided to fund the project in the traditional Catholic school way, by selling candy and having a dinner."

And what was served at the dinner? You guessed it: crab.

Women's Clinic Moves

Lyon-Martin Women's Health Services, an 11-year-old community clinic for women, recently moved from its former location at Mission and 21st streets, to a newly renovated site at 1748 Market St., Suite 201, at Valencia.

The clinic was a pioneer in health care services for lesbians when it opened in



1979, and continues to direct its services to the lesbian and gay community, as well as to the special health care needs of women.

General medical care, including gynecology, internal medicine, and family planning, is available to over 3,400 women each year. With the expansion in space and the continuing growth of outreach programs—such as the Lesbian and Gay Parenting Program, smoking cessation groups for mothers, substance abuse prevention groups for pregnant women, and several HIV programs for women—the center is fast becoming a local and national resource for women's health care and education.

The medical clinic is open five days and two nights a week, offers bilingual services, and accepts several health plans, including Medi-Cal and Medicare. Over 75 percent of the women served make less than \$10,000 a year, and over half do not have medical insurance.

For further information about Lyon-Martin Women's Health Services, or any of the programs listed, call 565-7667.

Mission Art Classes

The Mission Cultural Center, located at 2868 Mission St., between 24th and 25th streets, is offering a week of free classes, from April 2-6, to kick off its spring session, which runs through June.

The multi-disciplinary arts center offers reasonably priced afternoon, evening, and Saturday classes for children and adults, including figure drawing,

samba, salsa, modern dance, photography, screen printing, and more.

Office hours are Tuesday through Saturday, from 1 to 6 p.m. For details, call Liz Fuentes Rosner, at 821-1155.

Springtime Fairs

It's spring cleaning time, and two neighborhood schools have been busy collecting cast-offs for their annual white elephant sales.

On April 20, from 11 a.m. to 3 p.m., Alvarado School, 650 Douglass St., is holding its second annual spring festival, which will feature games, food (including Graciela's great burritos), a rummage sale with "lots of kid stuff," and a high-noon kickball game between students and teachers.

Proceeds from the event will go toward 1991 school programs, especially those targeted for budget cuts, such as art, music, and physical education.

"We want to get ready for next year's budget realities," said festival co-chair Francesea Lewis. "Our goal is to ensure that our children are not adversely impacted." Also, noted Cara Bowns-Collett, another parent and co-chair, "We're anxious to get reconnected with our neighbors in Noe Valley."

On April 27, from 11 a.m. to 3 p.m., Douglass School, an alternative elementary school located at 19th and Collingwood streets, will be hosting a carnival at the Eureka Valley Playground (next door to the school), a "garage sale" in the school cafeteria, and a food and hake

sale. And in these recession times, they want folks to know that all games at the carnival can be played for the bargain rate of 25 cents.

Innovative Housing

The San Francisco Co-Housing Group is an organization of 15 households, half singles and half couples, that wants to find or build 15 to 30 units of alternative housing in San Francisco for its members. And the group is hosting a new membership orientation and potluck on Saturday, April 27, at 10 a.m.

Co-housing, explains group leader Jeff Pera, incorporates participatory design, a balance of community and privacy, shared amenities, and resident self-management. Unlike "tenancies in common," where groups of individuals buy an apartment building together but live separately, co-housing is semi-communal, Pera adds. "It might involve sharing meals together five times a week, for example. It's friendlier and more community-oriented, and would address different social issues, such as shared childcare and common activities."

Call Pera at 826-0174 for details and location of the membership meeting. □

COME IN TO THE OUTDOORS

Explore the Sierra Club Store for books on the outdoors and the environment. Discover our new "green product" section, in addition to our wonderful selection of magazines, hiking guides and maps, cards and gifts. We are also happy to accept mail orders.



Sierra Club Store

730 Polk St., San Francisco 94109 923-5600
Monday through Saturday 10-5:30

NOE VALLEY'S FAVORITE JAPANESE RESTAURANT • SINCE 1975
OLDEST SUSHI BAR IN SAN FRANCISCO



松 屋

MATSUYA

Serving: Sushi • Teriyaki • Dunburi Casserole
Japanese Beer & Wine

Complete Dinner from \$7.50

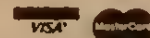
Open 4-11 • Monday - Saturday

3856 24th Street

Between Sanchez and Vicksburg

282-7989

CHEF'S
CHOICE
OF SUSHI



FREE TREE

Receive a
Free Replacement Tree
with any Tree Removal
with this coupon only

Licensed & Bonded CA. Lic. #562324

Landscapes & Tree Care

NO JOB TOO BIG OR TOO SMALL

Call Us Today!

566-5536 564-8077

Landscape Design & Installation

Fences • Decks • Retaining Walls • Frost Damage Repair
Drainage & Irrigation • Drought Tolerant Plants
Transplanting • Nightlighting

Complete Tree Service • Certified Arborist

Grown Reduction • Pruning • Trimming • Reshaping
Removals • Tree Health Maintenance • Insured

Free Estimates Over 16 Years Experience
Reasonable Rates Satisfaction Guaranteed

10% OFF WATER CONSERVING DRIP SYSTEMS

RONALD V. EVANS Certified Public Accountant

Income Tax
Tax Planning
Accounting & Bookkeeping Services
Year-Round
282-2838

1679 Church Street
(Across from St. Paul's Church)

CyBelle's PIZZA

DINE IN • TAKE OUT

FAST, FREE DELIVERY!

285-3212

4042 - 24th St. San Francisco

HOURS: 11 AM-11 PM SUNDAY-THURSDAY
OPEN 'TIL MIDNIGHT ON FRIDAY AND SATURDAY
NOW ACCEPTING VISA AND MASTERCARD

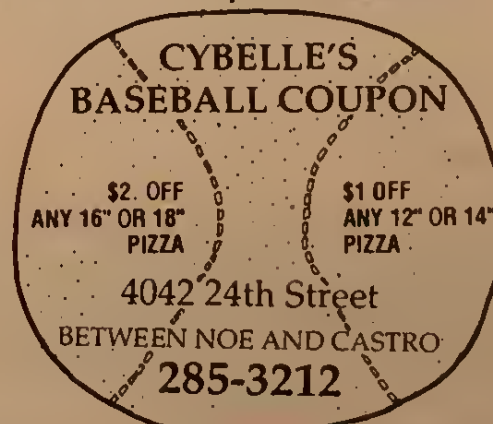


Now Delivering Beer • Minimum Order for Delivery: \$9

Delivery starts at 11:00 am everyday

Call and Let us Deliver to your
Parties and other Special Occasions

ONE COUPON
PER PIZZA
NOT VALID WITH
ANY OTHER OFFER



IT'S ALL IN THE NEIGHBORHOOD

TOYOTA • SUBARU • NISSAN • HONDA • MAZDA

Ask about our new expanded tire services.

185 Bayshore (near Army) 550-2400
Mon-Fri 8:00-5:30

AUTO

COMPLETE FOREIGN CAR SERVICE & REPAIR
A WOMAN OWNED BUSINESS

We Want Your **BODY!**

Jazzercise

10
Classes
for
\$20.

New Students Only



Location: EDISON SCHOOL • 22nd at Dolores
Mon 6 pm • Wed 6:30 pm • Tu/Th 5:30 & 6:45 pm • Sat 9 & 10:15 am
For more information call 567-6749 or 398-2132

NEW SIGN OF THE TIMES.

Hartford PROPERTIES

1929 Market Street
863-7502



Alta Design & Remodeling, Inc.

COMMERCIAL/RESIDENTIAL CONTRACTORS

"The smart choice for all your remodeling needs...
Ask for our free design consultation."

Cal. State Lic. #557221
B General Contr.
C-10 Electrical Contr.
C-36 Plumbing Contr.

Call the real professionals at
821-4721 or
641-1753

RUDY PAUL JEWELERS

DIAMOND SALE
30% OFF ALL
DIAMOND JEWELRY

415-641-4720

3915-C 24th St. @ Sanchez
in the Noe Valley Mall (behind the Courtyard Cafe)



**MORE FUN THAN
NINTENDO!**

BWJCC Specialty Skill-building
Summer Day Camp is a great
time for kids ages 2.6 - 13.

- ✓ Sports and Gymnastics
- ✓ Science ✓ Computers
- ✓ Magic and circus theater
- ✓ Field Trips ✓ Overnights
- ✓ Swim Lessons

Plus, *Travel Camp: An Adventure for Teens*

Transportation and extended hours available
Call 334-7474 for more information

Brotherhood Way Jewish Community Center
655 Brotherhood Way SF 94132

Brotherhood Way Jewish Community Center
A place for people to come together

- Nursery School
- Afternoon Enrichment Classes
- Nursery - 10th grade
- Afterschool Daycare, K-8th
- Grade, Transportation Available
- Summer Camp, Ages 2.6 - 13
- Teen Connection
- Adult and Family Programs
- Senior Services

Call 334-7474 for more information



Brotherhood Way

Jewish Community Center

BWJCC, 655 Brotherhood Way, San Francisco CA 94132

Students from Japan Pay A Visit to Neighborhood

By Margo Weisz

Miles of land and sea were bridged as local families and their temporarily adopted Japanese exchange students participated in a "Sayonara Party" at the Noe Valley Ministry March 15.

The party marked the end of a month-long stay in San Francisco for 14 Japanese college students, sponsored by the Cultural Homestay Institute, a non-profit educational exchange program.

The students, who hailed from three different islands in Japan, professed that their primary goal in visiting America was to perfect their English, but they

seemed to find the host family experience the most gratifying part of their stay.

Yasuko Takao said her most enjoyable moments were spent talking with her American family. "I was very touched that my host mother wanted to learn about my culture. Every evening after dinner we would sit and do origami [Japanese paper-folding] together. I would show her how to make a crane, which is the traditional symbol for happiness and peace."

"The best times we had together were spent just talking," agreed Mission resident Erin Stack, who was a host sister. "My family likes the idea of getting to know people from other cultures."

Pam Rosenthal, who lives in Bernal Heights, said she was especially interested in hosting a Japanese student because her son hoped to go to Japan and was taking Japanese language classes at Lowell High School. At the beginning of the visit, conversation was limited, she said, but throughout the stay, "they all talked a lot about the cultural differences and tried to bridge some gaps."

Student Sadako Kurova worked for close to a decade in order to raise the money for her visit to the U.S. "It has been my dream to come here for nine years," she said.

Student Yasuko Takao also planned her trip far in advance. "I first heard the Beatles in elementary school. I learned English from songs like 'Yesterday' and 'I Want to Hold Your Hand,' and it became my dream to study in America."

While in the Bay Area, the students studied English at U.C. Berkeley week-day mornings, and spent afternoons touring San Francisco highlights, including the Cliff House, the Exploratorium, and the Golden Gate Bridge. Their itinerary also featured a potluck dinner at St. Paul's Church on Valley Street.

But the culminating event was the Sayonara Party, a celebration planned by the students as a participatory cultural arts exchange. The party room, on the ground floor of the Noe Valley Ministry, was filled with tables displaying different Japanese crafts, ranging from origami and calligraphy to ikebana (flower-arranging).

Many of the students came dressed in kimonos, the traditional Japanese garb, and taught their American hosts the art of obi (sash) tying.

Host families were also treated to a demonstration of *kendo*, the martial art practiced by samurai warriors in feudal Japan. Kendo is similar to judo, but employs the use of wooden sticks and staccato shrieks. During the party, the Japanese kendo artists continuously hacked their American competitors into a corner, successfully intimidating them with their shrill outbursts.

After the cultural arts display, families gathered together while the students performed a variety show, featuring both Japanese and American song, skit, and dance—even a few rounds of the Hokey-Pokey.

The party concluded with an awards ceremony, thank-you gifts, and a mutual exchange of culturally similar goodbye hugs and kisses. □

For information about future programs sponsored by the Cultural Homestay Institute, call Joel Pomerantz at 751-0893.

To Provide More Companies for Your
Personal and Commercial Insurance Needs,

DON COOPER INSURANCE ...has Joined

ALL COMMERCIAL LINES • HOMEOWNERS & APTS. • EARTHQUAKE • BARS & RESTAURANTS

EARTHQUAKE • ESTATE PLANNING

In California
(800) 479-5558

FAX (415) 392-2069

**SCHMIDT
&
SCHMIDT
INSURANCE** Since 1970

582 Market Street, 18th Floor
San Francisco, CA 94104
(415) 981-3915

P.O. Box 2212
Palm Springs, CA 92263
(619) 320-3288

AUTOS, BIKES & RV'S

TRAVEL • LIFE & MEDICAL • LIABILITY • FIRE • CRIME • WORKERS COMP • BONDS

YOU GOTTA SMOG IT!

So Smog it Here and SAVE MONEY!

WE
SAVE
YOU



\$16⁹⁵
Plus \$6 Certificate

Reg. \$37.50
Plus Certificate



DAN'S SMOG & AUTO SERVICE
3865-24th St. 282-1552

Common Scents



3920A 24th Street, S.E. 94114
826-1019

Mon.-Sat. 10:30-6:30 Sun. 12-5



St. Philip's Quality Education

K • Grades 1-8 • Extended Care (7:00 am-6:00 pm)

NOW ACCEPTING APPLICATIONS

665 Elizabeth Street • 824-8467 For Information
A Noe Valley Tradition • 50 Years of Excellence
All Religions and Ethnic Backgrounds Welcome

SUPERSTAR VIDEO

THE CASTRO MOVIE STORE



EVERY
5th

RENTAL ONLY

4 CENTS

**PREPAY FOR 16 OVERNIGHT RENTALS
AT REGULAR RATES AND RECEIVE AN
ADDITIONAL 4 OVERNIGHT RENTALS
FOR ONLY 16 CENTS. (Add Sales Tax)**

RENTALS GOOD ONLY AT LOCATION WHERE PURCHASED

BOTH LOCATIONS

17TH AT CASTRO 552 2253

18TH AT CASTRO 863 3333

**FREE
MEMBERSHIP**

NOE VALLEY

Noe Valley's Original Cafe

HERB'S FINE FOODS

Specializing in Breakfast and Lunch

3991 24th Street (at Noe)

826-8937 • 550-9211

Open Monday-Friday 6:30 a.m. - 3:30 p.m.

Saturday & Sunday 7 a.m. - 4 p.m.

Since 1943

It's Herb's for the Best in Noe Valley Dining!

Double Entry

*Bookkeeping specialists
for small business*

Unique ideas for keeping you informed
about the transactions of your business

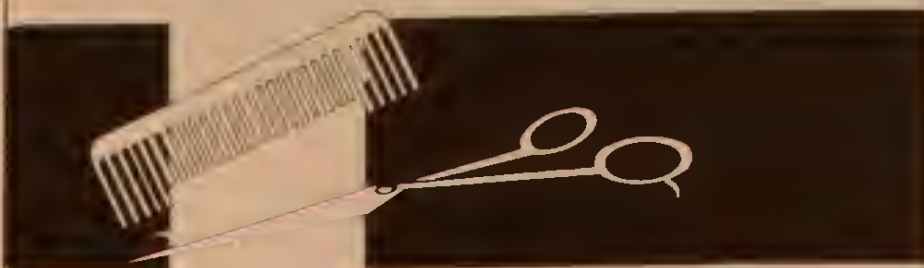
Call us at

695-7883

Tax Returns Prepared by a CPA

1531 Noe Street

THE HAIRCUTTERS & CO.



SAN FRANCISCO
4027 - 24th St.
821-6556

New Extended Hours: M-F 10-6:45 • Sat. 9-5:15

\$2 Off Any Haircut
with this ad
expires 4/30/91
void Saturdays



*Your Noe Valley Real Estate
Professionals*

TIM CANNON
761-9278



ANNE WIEDEMAN
A Noe Valley Resident
761-9291



Grubb & Ellis



BABIES' AND CHILDREN'S PORTRAITS
IN BLACK AND WHITE OR COLOR
REASONABLY PRICED APPOINTMENTS
DANA WOLDOW PHOTOGRAPHY
(415) 664-1278

TAEKWONDO

(Super Karate)

AMERICAN TAEKWONDO ASSN. NOE VALLEY CLUB



*Noe Valley's Only Professionally
Run Martial Arts Program
For Women, Men and Children*

Located at Bethany Church
Corner of Clipper and Sanchez Streets

ESTABLISHED 1983

(415) 282-8943

Call for Schedule One Free Week
WITH THIS AD


BRIGHT PLUMBING
STEINER AT DUBOCE
Complete Plumbing Service
626-3884
Licensed Service #316855

Estimates Given Remodel & Repair

Federal and All States Tax Preparation
Serving Taxpayers & Tax Preparers
ELAINE L. HILL
285-5211
Specializing in
Other States' Tax Returns

CERTIFIED ACUPUNCTURIST
CHINESE HERBOLOGIST

Larry C. Forsberg



Medi-Cal • Worker's Comp. • Private Insurance
1201 NOE 648-8084



Phoenix

New and Used
Books
Records • Cassettes
Compact Discs
Comics

Buy • Sell • Trade

Open 10 AM to
10 PM Daily

3850 24th Street 821-3477
San Francisco

GET ORGANIZED WITH
CLUTTERBUSTERS
ORGANIZING SERVICES

► HOME ► TIME MANAGEMENT
► OFFICE ► SPACE DESIGN

Call Veronica Kleinberg
today for a free evaluation!
282-4412/641-8377

FLORENCE'S FAMILY ALBUM

Illustrated Reminiscences by Florence Holub

The Blond Wig



Do blonds have more fun? In our house, the answer to that question has always been yes, although not for the reasons one might think. My story begins on a spring day in the 1950s when I went downtown to buy Easter goodies for our three young sons. Loaded with packages, I ended up at the Emporium, where I joined a crowd of ladies clustered around a salesgirl who was giving a stimulating pitch for a new item on the market: the wig. (At that time, wigs had not yet been marketed for the general public, and were rarely worn by anyone outside the theatrical profession.)

The sales clerk was holding up a curly, shining platinum-blond wig as she scanned the group of attentive women, searching for a likely person to model it. Since I was bare-headed and in front, she had only to lean over the counter to slip the creation onto my head. Usually I possess a healthy sales resistance, but in this case I also harbored the regret of having lost the blond of my youth to the brown of maturity. The other ladies were egging me on, laughing and saying things like, "It's you," "Just like a movie star," and "You should buy it."

I bought it all right, paying the lady \$5 (the equivalent of \$50 today). To save time, and because I was already loaded with packages, I wore it home.

In the J-car some of the passengers gave me funny side glances, and I overheard the young man seated in front of me say to the young lady beside him (as his right shoulder jerked in my direction), "Did you know that my sister bleached her hair?" She looked at him in puzzlement, so he repeated the words several times, then said, "Oh, forget it!" It was only as I left the streetcar that I saw him resuming the conversation as they both stared at my unnaturally blond tresses.

Walking up the 21st Street hill, I had to pass one of my neighbors, a very proper lady, who was watering her flowers. She stopped, stared at my hair for a minute, and then declared, "What will your husband say?" That question had entered my mind, for although my husband is a patient man, our budget at the time had been stretched to the limit with monthly dental bills for two of our sons who needed corrective hands on their teeth.

I got my answer as soon as Leo greeted me at the front door: his eyes and mouth flew open in astonishment, and then he doubled over in laughter, while I attempted to explain my frivolous expenditure. When he stopped laughing long enough to respond, he told me that it was well worth the price, just for the laughs! After a good look in the mirror, it was clear to me that the only movie star I resembled was Harpo Marx. I put the silly thing up on the closet shelf and never wore it again. But someone else did

It was just a few months later that my father came to our house one evening because his sister Maria (who kept house for him since he had been widowed) was having a "hen party," as he called it. This was a gathering of women, mainly widows and spinsters, who got together at each other's houses for coffee, Scandinavian pastries, and conversation in their native Swedish language. My father had been banished for the evening. So, feeling a little left out, he decided it would be great fun to "crash" the party disguised as one of their gender.

Soon we had him dressed up and easily passing for a lady. Decked out in a Tupperware-bowl bosom, some of my clothes and shoes, a matching purse, and the crowning blond wig, he looked just like my Aunt Maria. The next day, in fact, our neighbor Janet Pera on 21st Street said, "I saw your aunt drive off in the truck yesterday, and I must say that she handled that vehicle just like a man!" Little wonder.

Back at my father's house, the party had been proceeding pleasantly when Aunt Maria had to answer the doorbell to admit a strange yet disturbingly familiar person who announced in a high squeaking falsetto voice, "I am a relative of Maria Kronholm from the old country," and then circled the room repeating his message. As he hugged each lady, they burst out with laughter, recognizing the man they knew so well. A stunned Aunt Maria was the last to penetrate his disguise, and she later told me, "I knew that she was some kind of funny lady, but I didn't know what kind of a funny lady." Then she happily confessed that this party was the liveliest affair the ladies had ever been treated to.

The wig again sat in the closet for a few years until Bonnie, a married school chum of mine, came to San Francisco on family business, spending evenings with us in our Noe Valley home. During the days she was so occupied with chores that she failed to have her hair done properly for her return home. So down from the closet came an offering, the blond wig. We laughed as she tried on the silly substitute and imagined her family's reaction. But best of all, her ticket reservation was for the first of April.

When she got off the plane in Seattle, her waiting husband and children were struck speechless to find their dear little mother so changed after her trip to San Francisco. My friend returned the wig in a week, saying that her family had been greatly relieved to find that it came off.

The blond wig hasn't seen active duty for several years now. But it still has a place on my closet shelf, for who knows when I might need it again? □

SELDNER SECRETARIAL SERVICES
(415) 824-2720
4077A 24th Street
San Francisco, CA 94114

WORD PROCESSING
• Legal • Resumes
• General Correspondence

Dr. Diane Sabin
CHIROPRACTOR

A chiropractic office designed with you in mind...

- ☐ Thorough spinal examination
- ☐ Complete report of findings
- ☐ Individually designed treatment programs
- ☐ Convenient hours
- ☐ Insurance accepted
- ☐ Special financial assistance programs

Dr. Diane Sabin
415/826-8300
3892 24th Street (at Sanchez)
in Noe Valley
San Francisco, CA 94114
Monday-Friday 8-12 and 3-7
Saturday 9-1



Skin Care for the 90's

Deep Pore Cleansing Facials
Make-Ups • Waxing
Eyebrow Arching
Ear Piercing
Cosmetics

Esthetician
Patricia Gerrie
By Appointment Only
285-4868

ALWAYS AND FOREVER
SAN FRANCISCO



- Vintage Clothing
- Classic Tuxedos
- Leather Jackets

3789 24th Street—285-7174

UPSTAIRS/DOWNSTAIRS
S.F.'S ANTIQUES DEPARTMENT STORE

890 VALENCIA AT 20TH
647-4211

HOURS:
MON-SAT 11-6 SUN 1-5

P E T R E S O U R C E S

ALL PETS HOSPITAL

DANIEL HERSHBERGER, D.V.M.

269 South Van Ness Ave.
Between Duboce & 14th St.Quality Medical, Surgical,
And Dental Care
For Your PetsBy Appt.: Mon-Fri 8 am-6 pm
Sat 8 am-12 Noon

Also:

- ★ Low-cost Vaccine Clinic
Sat 8-10 am
- ★ Bathing & Flea Control

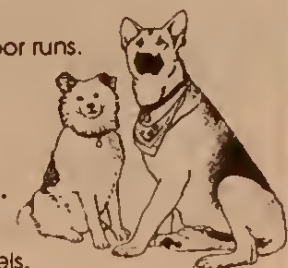
861-5725



Pet Express

SINCE 1968

(415) 821-7111

♥ **Boarding** For pets in large indoor-outdoor runs.
Special care for special pets.♥ **Grooming** & flea control. All breeds.
Cats too! Hot oil treatments!♥ **Shipping** To move your pet across town,
across the country or world.♥ **Gift Shop** Quality pet foods, travel kennels,
treats, toys, beds & accessories.

Mandy & Clyde

OFFICE HOURS: Mon-Fri 7-7 • Sat 9-6 • Sun, noon-4

Come by & visit us at our new location.

♥ 1000 Iowa Street (Between 23rd & 25th) San Francisco, CA 94107 ♥

VIP GROOMING NOE VALLEY AREA

GENTLE
QUALITY
GROOMING
FOR YOUR
SPECIAL PET

826-1088

4299 24th Street

Ask for Theresa or Antonio

CRITTER FRITTERS DELIVERS!

670 Chenery St.
San Francisco
(in Glen Park)Critter Fritters Discount Pet Food
Announces Citywide Delivery Service

- \$30. Minimum Order
- \$ 5. Delivery Charge
- Call 239-7387 for Details

Ask about our Frequent Buyers Club!

HOURS: 10 am-7 pm, Monday-Friday
9:30 am-6:30 pm, Saturday
Noon-6 pm, SundayBasements • Backyards • Apartment Units
Demolition & Cleanup Rubbish Removal of All Types (except liquids)

BRUNO'S HAULING & CLEANING



665-8655

Free Estimates
800-FOR-HAUL

No Job Too Big or Too Small

Cement Work • Fire Damage • Restoration

"Quality Remains Long After the Price Has Been Forgotten."

We accept VISA and MasterCard



ARBOR-VITAE TREE SERVICE

TOTAL TREE HEALTH CARE 822-5520



- Expert Pruning & Removal
- Total Tree Health Care
Soil Aeration, Fertilization
Disease Diagnosis & Treatment
Arbor Plant Care
Maintenance Program
- Consultation Services
Tree Evaluation Reports: Appraisals;
Pruning Specifications

- Fully Insured
Liability & Workers' Comp.
- Licensed Contractor #442370
- Licensed Pest Control Advisor #7590
- Licensed Pest Control Operator #5102

ED BRENNAN
CERTIFIED ARBORIST #105

1176 Shafter Avenue, San Francisco

THE HAIR PLACE

Looking for a nice place
in your neighborhood
to have your hair cut?

THE HAIR PLACE

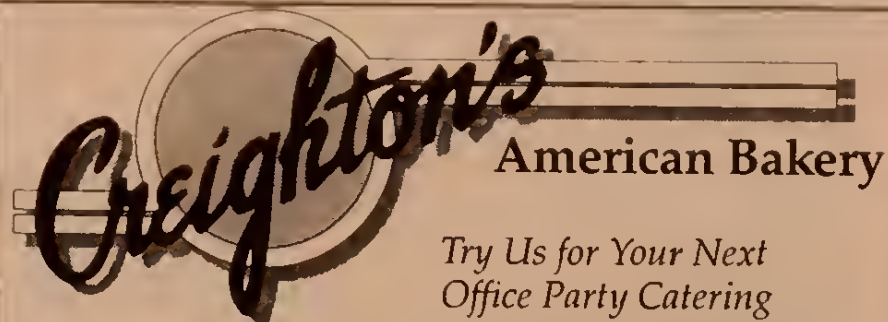
1671 Church St.
San Francisco, CA 94131
648-3298

OPEN 10-6 MON-SAT CLOSED SUN



ALL HAIRCUTS \$7

Also doing perms \$24.50 and up • No appointments necessary

Try Us for Your Next
Office Party Catering

Morning Pastries to Cakes

We've Got It All!

598 Chenery Street, Glen Park • 239-5525
673 Portola Drive, by Tower Market • 753-0750Family Dining
Since 1972

647-1929

We
Deliver

Haystack Pizza Restaurant

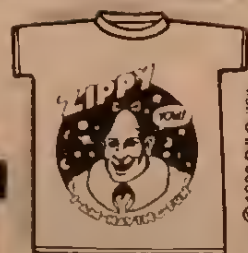
Open from 11:30 am daily • 7 days a week
3881 24th Street, San Francisco

Lunch and Dinner

PASTA
VEAL
CHICKEN
STEAK
SEAFOOD

New Chicken Breast Sandwich Specials \$5.95

(on Bun with Spaghetti or French Fries)

Italian Parmesan—Breaded
and Baked in Marinara and
Mozzarella Cheese**American** Broiled with Ham
and Cheese**Hawaiian** Broiled with
Teriyaki, Pineapple and
Mozzarella CheeseThe
CLASSIC
"Z"
SHIRTSI am having fun T-shirt
\$10.95Nation of Pinheads T-shirt
\$10.95Youth Adult
SIZE S M L XL S M L XLSend \$1 for complete
ZIPPY CATALOG

LAST ORDER 2100 MARKET ST. SAN FRANCISCO, CA 94114

© 1990 Bill Griffin

Notes from the Under Bush

THE NOE VALLEY BUREAU OF INVESTIGATION (NVBI) has uncovered a plot being hatched in Noe Valley to overthrow the government. A group calling itself the April Fools Coalition is circulating a fax that reads:

"Fellow fools: The so-called 'coalition' forces have bombed Baghdad back to the Dark Ages. Hundreds of oil fields are burning continuously into the darkened sky of Kuwait, a country in shambles (Saddam's revenge). Oil coats the beaches of the Persian Gulf. Persians and Kurds and Arabs are furiously fighting for Iraqi soil. America has now spent over 100 billion buckeroos for this fiasco and has promised tens of billions more in foreign aid. And George Bush has the nerve to declare 'victory.' (For whom?)

"Back in the U.S.A., we have our own war zone. Our leaders have chosen to cut school spending and build more prisons to house the hoards of people that we have failed to educate in either scholarship or citizenship. There is violence on our streets, now filled with homeless, hungry, and helpless people. There is no national policy for rational transportation systems or sane energy. Global environmental issues are ignored. Government, at every level, is telling us to make do with less, tighten our belts, cut essential services, hold the line, no-can-do, chump, and, by the way, pay your taxes.

"This is unacceptable! The April Fools Coalition demands that San Francisco declare its independence from the Divided States of America and become a free city with the boundaries established in 1856 (including the islands of Alcatraz, Yerba Buena, and the Farallones). We will be governed by the April Fools Coalition until free elections are held."

The coalition has also published "Ten Simple Ways to Drastically Alter the City and County of San Francisco":

1. Close the borders and abolish the internal combustion engine within city limits.
2. Tax the rich, the tourists, and the taxidermists.
3. Open the Presidio barracks to the homeless.
4. Hire more teachers and fire more school administrators.
5. Rebuild all electric trolley and cable car lines to 1939 levels.
6. Establish a free health care system for all citizens.
7. Restore library budgets.
8. Bring the boats back to our port.
9. Reduce crime by decriminalizing gambling, drugs, and prostitution.
10. Rebuild Playland at the Beach.

For further April Fools Coalition information, telephone 1-202-555-1212, and ask the operator for an alternative to George Bush.

Oh, I almost forgot, on the cover letter of the AFC's communiqué was the following admonition: "If this whole thing seems like a big April Fool's joke, then the joke's on you."

☎ ☎ ☎

SELECTED OUTGOING MESSAGES have also recently emerged from the un-

and now
for
the

RUMORS

BY MAZOOK

behind
the
news

derground group Californians for Earthquake Prevention and Climatic Improvement (CEPCI).

You will recall that CEPCI was formed after the Quake of '89 to lobby for an end to all seismic activity in California. Now the organization has published a booklet, "The Way We See It," containing transcripts of 30 "speeches" made on its hotline, 995-2977. (The hotline message for the third week of March, by the way, advised listeners "to make certain lifestyle sacrifices towards rain inducement, such as consuming more soups and stews, purifying your thoughts, and beginning the gratuitous flushing of toilets.")

The booklet is co-authored by Hal Bergivan and Dr. Hank Slebbinger, and is available exclusively at Cover to Cover bookstore on 24th Street. Topics include "Poultry and Global Warming," "Frenetic Urban Pace" (the chief cause of the last earthquake), and the group's "Stone Age Fantasy Camp," a Sierra-foothills getaway where "you'll learn how to make and shoot bow and arrow, and how to build shelter in the wild using only stone tools." Gee, where do I sign up?

At last check, Cover to Cover had sold out of the \$4.95 handbook, but you can expect a new shipment as soon as Hal, Dr. Hank (he's a urologist), or Cover to Cover reads this item.

☎ ☎ ☎

MARK YOUR CALENDARS for Sunday, May 19, the date of a "Neighborhood Block Party" at the Upper Noe Recreation Center, on Sanchez between Day and 30th. The party is being sponsored by Upper Noe Neighbors, and the group is looking for some uppity Noe artists, craftspeople, musicians, dancers, and comedians who'd like to put on a real neighborhood festival.

If you have any bright ideas or special talents, give Janice Gendreau a call (641-5989). Does anybody remember the last time Noe Valley had a street fair?

While you have your calendars out, save \$25 and Sunday, April 20, from 9 a.m. to 2 p.m., to attend a champagne brunch reception and benefit art show for the Tel Aviv Relief Fund at Rami's Caffe, 1361 Church St. The artist Dassy Shlagman will have her "primitive-expressionistic" paintings on display and for sale to support the war relief fund.

Cafe owner Rami Sternfeld has a special interest in this year's benefit (he holds one every year), because the funds collected will be designated for his hometown, the Jerusalem suburb Ramat Gan, which took two direct hits from SCUD missiles during the recent bombing wars in the Middle East.

Friends of Noe Valley is looking for a date in June to stage a Town Hall meeting in partnership with the East & West of Castro Club and Upper Noe Neighbors. The site has not yet been chosen, but the subjects, according to my FNV sources, will probably be school and library budget cutbacks; the traffic problems on Clipper, 24th, and elsewhere in the neighborhood; the proposed shift of Buena Vista's campus from Noe Valley to the

Mission; and the threatened termination of free lunches for seniors at the Noe Valley Ministry (the *Voice* got word of these last two items at press time).

Speaking of community involvement, Catholic Charities had a celebration at Guerrero House (Guerrero at 21st) on March 13 to congratulate the many community organizations and Liberty Hill residents whose collective efforts helped make the group home possible.

As you may or may not know, Guerrero House opened in July of 1990 to provide transitional housing for homeless young adults after a long organizational process that touched many people in Noe Valley.

According to GH director Eric Ciasullo, several hundred people attended the open house/party, including Mayor Art Agnos, who is an ardent supporter of the project.

☎ ☎ ☎

NOE VALLEY FILMMAKERS Chris Beaver and Judy Irving (who won an Academy Award last year for *Dark Circle*) have been getting rave reviews for their newest release, *Secrets of the Bay*, which documents the eco-destruction of our precious San Francisco Bay. It was shown on KQED March 4, and will no doubt be repeated on channels 9, 32, or 60, or on the big screens at the Castro and Roxie theaters. Check your local listings.

Three Noe Valleons were spotted working on the production crew of the new Chevy Chase movie *Memoirs of an Invisible Man*. Loren Katner (assistant director), Dean Backer (set decoration), and Jim Baldwin (location manager) had short commutes to Market Street, Nob Hill, and South of Market, where the filming was taking place under the direction of master-horror-craftsman John Carpenter. The movie should be released by Christmas.

☎ ☎ ☎

BOTTOM OF THE BARREL: It's now time for the answers to last month's fun-filled Noe quiz:

1. What Noe Valley store is named for a recent inductee into the Bay Area Sports Hall of Fame? (Everybody got this one.) St. Clair's Liquors on 24th and Sanchez, named after former San Francisco 49ers offensive lineman Bob St. Clair. (He sold the store 10 years ago.)

2. "The Last Supper at Evian or the Fish Stinks First From the Head" is the title of a "sur-rational" painting by which well-known Noe Valley artist? Fritz Hirschberger. Fritz, who defines "sur-rational" as "beyond the reasonable," currently has a show at the Platt Gallery (University of Judaism) in Los Angeles, which is less than an hour away.

3. What six numbers won \$2,713,153 for a Lotto ticket purchased at Bell Market in December? Try 3, 10, 12, 19, 24 and 25. And our schools win too! (S-u-u-u-re.)

4. How many loaves of their famous Irish soda bread did Star Bakery sell on St. Patrick's Day? According to Star's Dwight Williams, the bakery sold 1,123

loaves on March 17, 2,550 loaves the day before, and nearly 6,500 the week previous. That's a lot of dough!

5. How did Shufat Market get its name? Shufat is a small village on the outskirts of Jerusalem where the market's owner, Kamal Omar, was born.

6. How many "For Rent" signs did RMC management company plaster on the window of the old Play With It store on 24th near Noe? The answer is 26, and the store (1,950 square feet) is still vacant.

7. What occupied the corner storefront at Church and 24th before National Video? Mercury Pharmacy.

8. Name the newly-elected members of the board of the Noe Valley Merchants and Professionals Association. Joining the existing seven members of the board are Andrea Rothman (the Pantry), Alison Field (Global Exchange), Diane Barrett (Indigo V), Art Uland (contractor), Karen Heather (Noe Valley Ministry), Vi Gianaras (Panos), and J.P. Gillen (Little Italy). Who are the other seven? Later.

9. How many feet above sea level is the Castro Street hill? According to Gladys Hansen's *San Francisco Almanac*, 407. Gold Mine Hill is 679 feet above sea level, and Red Rock Hill 689.

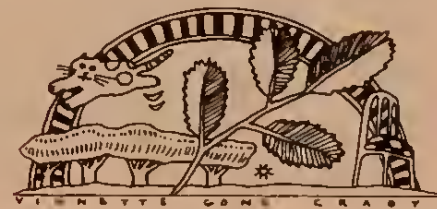
10. When was the first *Rumors* column published in the *Noe Valley Voice*? This column started as a group effort in the March 1981 issue (Bobby McFerrin was on the cover), and Mazook's first solo column was May 1981. Here is one of the items:

"Link lovers lamenting local link loss let Noe Valley Deli mogul Karim Balat know of their dissatisfaction with his recent decision to stop serving the popular hot link. The uproar has moved the links back on the menu, but Karim warns that supplies go fast after his weekly Thursday deliveries. Wednesday is definitely not Link Lovers Day."

☎ ☎ ☎

SIGN LANGUAGE: I will leave you and all the members of the April Fools Coalition this month with two thoughts, neither of them mine. Credit goes to Church Street resident Dean Bistline, who has put up a sign in his window (near the southeast corner of Clipper), stating, "I love my country. I fear my government."

The other was Bistline's astute observation that appeared in the Letters section of the March 18 *San Francisco Chronicle*: "Editor: The Democrats face a dismal horizon in 1992. President Bush has the money, the land, the votes, and the guns." □



LAW OFFICES OF
CHRISTINE DEL SHERPA
3929 24TH STREET • 647-2800

Wills • Trusts • Probate
Planning for Long Term Care
Guardianships • Conservatorships

Anderberg Construction

- ▲ Structural & Hillside Stabilization
- ▲ Foundation Replacement & Repair
- ▲ Retaining Walls
- ▲ Earthquake Reinforcement
- ▲ Drainage Systems

243-8875

General Contractor
License # 494559 A&B
since 1974



Nude in the Box, 1962

© Ruth Bernard

Prado

ART & FRAME

- Fine 20th Century Photographic Prints
- Custom Framing
- Prints - Posters - Cards

3915A 24th Street 550-7224
In the Noe Valley Mall (Behind Courtyard Cafe)

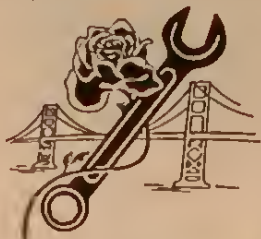
Come ☑ Us Out!

**SAN FRANCISCO
AUTO REPAIR CENTER**
Foreign and Domestic Auto Repairs

(415) 285-8588

- NOW OPEN 7 DAYS
- Dependable Work—Honest Prices
- Basic Auto Repair Classes
- A Community-Oriented People's Garage
- Men & Women Mechanics
- Official California Smog Station

611 Florida Street (near 18th Street) • San Francisco 94110



\$10.00

Off
Smog
Test

Coupon

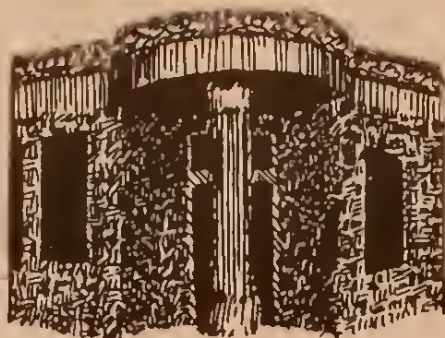
Expires

12/31/91

See GiantVision on our Large 8 × 10 Screen
The Only Pub on Dolores Street

O'Greenberg's Pub

Celebrating
Our 13th Year!



1600 Dolores St. (at the corner of 29th and Dolores) 550-9192

HERTH

REALTY AND INVESTMENTS

Specialists for
Upper Market • Twin Peaks
Noe Valley Properties

555 CASTRO ST.

861-5200

CRADLE OF THE SUN



STAINED GLASS

CUSTOM WINDOWS ♦ PROFESSIONAL REPAIRS
LEADED ♦ BEVELED ♦ ETCHED
Over 400 Glass Colors/Textures
Tools ♦ Supplies ♦ Framing ♦ Classes

Gifts

Stained Glass Panels ♦ Handblown Art Glass
IN NOE VALLEY AT 3848 24TH STREET, SAN FRANCISCO

821-7667

GIFT SELECTION ALSO AVAILABLE
AT OUR 1546 POLK STREET STORE: 567-9091



HUNGRY JOE'S

FOOD TO GO

BREAKFAST SERVED ALL DAY!

Special Breakfast: 2 Eggs and Home Fries \$1.89
or try 2 Pancakes with One Egg and Sausage or Bacon \$2.59

Try our Fruit Pancakes and Waffles • Omelettes are our Speciality

1748 Church St. (at Day) 282-7333

Mon.-Fri. 6:30-2:00 p.m. Sat. 7:30-2:00 p.m. Sun. 8:00 a.m.-2:00 p.m.

= Little Italy =

RISTORANTE

ITALIAN CUISINE

Open seven days

20% OFF EARLY BIRD ENTRÉES
Monday – Thursday 6:00–6:30 pm

4109 24TH STREET • 821-1515

SAN FRANCISCO 94114

Take-Out Orders Available



NOW
instant
color
copies
of SLIDES!



285-1387

3957 24th St. San Francisco, CA 94114

Fine Japanese Dining in Noe Valley



HAMANO SUSHI

SUSHI BAR
AND
JAPANESE RESTAURANT

"SUCH SUCCULENT SUSHI—FRESH FROM THE SEA.
Hamano Sushi, a charming sushi bar and restaurant in Noe Valley, provides an
appealing backdrop for sushi eating...handsome appointments and good service."

FoodVery Good

ServiceVery Good/Excellent

AtmosphereExcellent

• Patricia Unterman, Restaurant Critic
San Francisco Chronicle

Open for Dinner Sunday–Monday 5:30–9:30 pm

Tuesday–Saturday 5:30–10:30 pm

1332 Castro Street (at 24th Street)

826-0825



MORE MOUTHS to feed

By Jane Underwood

Alice Martin Tripp

Elizabeth Street residents Granger Tripp and Mimi Downes would like to announce the long-awaited arrival of their first child, Alice Martin Tripp, born Sept. 27, 1990, at 5:28 p.m. Alice weighed 8 pounds, 6 ounces at birth, and was named after her grandmother, Mary Alice, and her great-grandmother, Alice.

When asked to describe his daughter, Granger was momentarily at a loss for words.

"Alice—let's see here," he began. But he quickly warmed to his subject. "Alice is the most wonderful kid in Noe Valley," he declared. "She laughs and smiles with vigor. Her crying is acceptable—she does know how. I'd say all she needs is a little work in the sleeping category."

Mimi concurs. "She is a wonderful baby. And she looks quite a bit like my husband—not too much hair on top, beautiful, crisp, dark-blue eyes, and very big cheeks. But if there's a down side to Alice, it's her sleeping habits. I'd be a perfect candidate for a sleep deprivation study!"

Granger, who works at a brokerage firm, and Mimi, now a full-time mother (with dreams of someday "owning my



Granger Tripp and Mimi Downes have had their hands full with baby Alice, who has joined the family dog, Dudley, in a newly remodeled Elizabeth Street home. PHOTO BY LORENE WARWICK

own shop, either a children's store or a gift gallery"), met in 1974, during their freshman year in college.

"I had a big crush on him," Mimi recalls. "Then one day he walked into my English class and sat down next to me." They dated for six years, lived together for five, and were married in 1985, moving to Noe Valley in 1987. When asked if he'd had a crush on Mimi too, Granger hedged a bit, and then gave the perfect answer: "No, but I do now!"

The couple (they're both 34) had their house remodeled during the pregnancy, and weren't able to move back in until a week after Alice's birth. Granger says he doesn't recommend "remodeling a house and having a baby at the same time. We're still trying to get things back in place."

But now that the remodeling's



Mimi Downes presided over a meeting last October between five-day-old daughter Alice and next-door neighbor George Youngman, age 92.

Why do 28% of the San Francisco Public School District's Teachers send their own children to Private Schools?



117 Diamond Street
(off 18th Street) San Francisco
415 861-8840

*Source: American Enterprise Institute

Visit
**LIVE OAK
SCHOOL**
and see why!

K-6, Small Classes
Extended Daycare
(7:30 am to 6 pm)
Ethnic Diversity
Parent Participation
Summer Session
Tuition Aid

VIDEO SOLUTIONS

Our experienced staff combine sight, sound and motion to create winning business and personal video presentations.

- Promotional • Weddings
- Training • Special Events

Please Call

296-7012

for a free consultation



The Fourth Trimester

Providing Postpartum Care for Families

- Physical and emotional support
- Help with breastfeeding & newborn care
- Household tasks, meal prep & errands

You deserve to be joyful, rested
and self-confident parents

Gift certificates & shower registry
Call: (415) 821-7068

PIANO LESSONS

For children of all ages

- Classical, reading and popular styles
- Patient, supportive instruction

For adults of all levels

- Specializing in jazz with emphasis on ear-training
- 15 years experience, including 6 years on the faculty of the Dutch National Conservatory, Holland

with
**DEBBIE
PORYES**

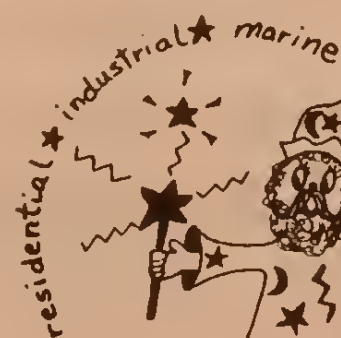
A musician who
enjoys teaching
863-7350

SYNERGY SCHOOL

Grades K-6th
Small Classes
Challenging Academics
Innovative Programs
Day Care

567-6177

975 Grove St.
(near Steiner)
San Francisco, CA 94117



LICENSE NO. 479313
BONDED

M. B. Electric
(415) 648-2609

Michael Ballingall

Affordable Rates

243 Chenery Street
San Francisco, CA 94131

If you have a baby in diapers

TRY THIS SIMPLE TEST:

Pick up a fresh cotton diaper and see how it feels. Then try the same thing with a disposable.

Which one would you want next to your skin?

Once you've discovered the answer, call us and discover how, for a price that's less than you would pay for disposables, your baby can wear natural cotton diapers delivered freshly clean to your door every week.

Dy-Dee Wash
761-4445



Peek-a-bootique



NEW & USED

Buying & Selling
Used Children's Equipment,
Clothing (0-6x), Toys
and Furniture

LOTS OF NEW ITEMS DAILY
STOP BY!

1306 Castro (at 24th St.), Noe Valley, SF

641-6192

Hours: Mon.-Sat. 10:30-6:00, Sun. 12:00-5:00

Children's Day School

333 Dolores Street
San Francisco, CA 94110

A progressive Montessori school
located on a one-acre oasis in
the heart of the San Francisco Sunbelt,
designed for the development of
the total child, ages 2-7.

Day School 8:30-2:30

Extended Care 7:30-8:15/2:30-6:00

861-5432

LITTLE RASCALS



PRE-SCHOOL
Has Just Expanded

Ages 2-6 Years

- A safe, healthy, and fun environment in which your child can grow and develop.
- Planned activities structured so that your child will learn skills to better prepare him/her for Kindergarten
- An experienced and dedicated staff eager to provide your child with both educational and outdoor activities that are appropriate for your child's age.

Full and half-day programs available
Mornings 8:00-12:00, Afternoons 1:00-5:00
Full Days 7:30-6:00

Minimum 2 Days per Week
39 Whitney, San Francisco 94131
(415) 821-9070

NEW AND USED

RECORDS

CASSETTES • VIDEO
BUY • SELL • TRADE
TOP PRICES PAID



STREETLIGHT

3979 24TH ST SF CA 94114 (415) 282-3550
2350 MARKET ST SF CA 94114 (415) 282-8000
535 SO. BASCOM SAN JOSE CA 95128 (408) 292-1404



1793 Church Street (at 30th) SF • 648-4008

Open Mon.-Fri. 7 am-3 pm, Sat. & Sun. 8 am-3 pm

Special Weekday Offer
(11:30 am - 1:30 pm)

Present this coupon to your waitron. Select one meal at the regular price and receive the second meal of equal or lesser value for free!

Present this coupon to your waitron and receive \$1.00 off the regular price of the meal.

- Now Featuring -
Daily Luncheon Specials

- Homemade Soups
- Fresh Salads
- Vegetarian Specials
- 1/3 lb. Ground Chuck Hamburger
- Homemade desserts
- Espresso and
- Much, much more!

Monday - Vegetable Soup/Meatloaf
Tuesday - Cream of Spinach Soup/Chicken Cacciatore
Wednesday - Cream of Potato Soup/Hot Turkey sandwich
Thursday - Cream of Tomato Soup/Beef Stroganoff
Friday - Cream Chowder Soup/Fish & Chips

irene kane



photography
Weddings • Events
(415) 821-7369



THE FRENCH TULIP
European Flower Boutique

3903 24th Street
Noe Valley, S.F. CA 94114
647-8661

Proprietor
B.R. RYAN QUINLAN

THEOSOPHY

The United Lodge
Current Program

Sunday Evenings

A study class in the Bhagavad Gita and the Notes on the Bhagavad Gita by William Q. Judge

Wednesday Evenings

A study class in The Key to Theosophy by H.P. Blavatsky

All meetings start at 7:45 p.m. at

THEOSOPHY HALL

166 Sanchez Street
(at Market)

Call 861-6964
or 928-5880

Le Tron

RESTAURANT FRANCAIS

WE'RE OPEN FOR BRUNCH
ON SUNDAYS

LOOK FOR OUR BOOK
FROM A BRETON GARDEN

1-2 WEEK CLASSES
SCHEDULED FOR SEPTEMBER
AND OCTOBER IN VENICE

TUESDAY THROUGH SATURDAY
OPEN AT 6:30 PM
FOR RESERVATIONS CALL
550-8169

1007 GUERRERO STREET AT 22ND, SAN FRANCISCO

Schwed Construction

"A Noe Valley Builder"

Alex Schwed
GENERAL CONTRACTOR
State Lic. No. 579875

285-2160



Good Vibrations

A clean, well-lit place to buy vibrators, massage oils, books about sexuality and other fun things. Rent or buy from our carefully chosen selection of erotic videos.

1210 Valencia St., at 23rd
Open 7 days 12-6, Th. 12-8 p.m.
550-0912

The Animal Company

Pets for your enjoyment,
Supplies for their needs
647-8755

Easy Parking • VISA • MasterCard

4298 24th Street at Douglass
San Francisco, CA 94114



Electronic Publishing

Graphic Design • Typesetting



DATASEARCH

San Francisco CA
(415) 826-0633

JON RIDENOUR CO.

Electrical
and
General Building
Contractor

415-826-1960

State License No. 562337



CANNONDALE
FISHER



4193 24th Street
(415) 647-0886

OPEN 11-6 PM
TUES.-SAT.
CLOSED SUN. AND MON.

GIANT



MIYATA
BRIDGESTONE



WomanCrafts West



COLLECTABLE
WOMEN'S ART
1007 1/2 Valencia Street
San Francisco 94110
Tel: 415 • 648 • 2020

CARROLL'S



BOOKS

A GENERAL USED BOOK STORE
BOOKS BOUGHT • SOLD • TRADED

10 - 8 MONDAY thru THURSDAY

10 - 10 FRI, SAT and SUN

1193 CHURCH STREET AT 24th

647-3020

Over 2000 square feet of books!

Mike's BARBER SHOP

Since 1956

Open Monday-Saturday
9 am-6 pm

Thursday 9 am-7 pm
Closed Sundays

for an appointment call
**MIKE, STEPHANIE
OR JERRY**

at

282-8445
1185 CHURCH ST.
CLOSED SUNDAYS



**Sea Breeze
Cleaners**
824-5474

Come visit us
at
1420 Castro Street
between Jersey & 25th

**Professional Cleaners
3 HOUR SERVICE**
We operate our own plant

Try Our Coin-Op Laundry
Featuring Speed Queen
Washers & Dryers

Coin-op Laundry Open Daily 8:00-9:30	Cleaners Mon-Fri 7:30-6:00 Sat 8:30-6:00
---	--



Bar & Excellent Chinese Cuisine

Open 7 Days
From 11:00 am-11:00 pm

**Food To Go
Pick-up or Free
Fast & Hot Delivery**

Please Call
282-9502 ■ 550-9526

**3945 24th Street
San Francisco, CA 94114**

DOWNTOWN NOE VALLEY

1302 Castro & 24th
San Francisco

**BOLIVIAN
IMPORTS**

(415) 641-1830

**HOMEMADE
ITALIAN AND GOURMET DISHES**
Take it home & just heat & eat

ANDIAMO
a gourmet deli

(415) 282-0081
649 Diamond Street at Elizabeth
Mon.-Fri. 10-7 Sat. 10-4 Closed Sun. & Holidays

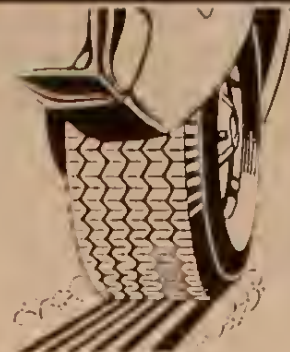
Now Serving
Espresso, Cappuccino and Latte
For Here or To Go

Try our meatball or Italian sausage sandwiches!

Party Trays and Gift Baskets
We Send Gift Baskets & Gourmet Food Items Anywhere



**Do Car Service Bills
STOP
You in Your Tracks?**



**METROPOLITAN
MOTORS
CAN HELP!**
with quality service at
less-than-dealer prices.

OIL CHANGE SPECIAL

\$19.95*

Regular \$29.95
Service Includes:

- Replace Oil Filter
- Castrol Engine Oil (up to 4 Quarts, additional quarts 2.25 each)

*Special applies only to Volkswagen & Japanese cars

FRONT DISC BRAKE PAD SPECIAL

\$99.99*

Regular \$119.99

**Semi-Metallic
Pads**

Service includes:

- Resurface rotors
- Replacement of Front Brake Pads
- Complete Inspection of Entire Brake System

*Special applies only
to Volkswagen &
Japanese cars

METROPOLITAN MOTORS

**Specializing in
Volkswagen and
Japanese car repair**

740 Valencia St. (Betw. 18th & 19th)
San Francisco 863-2126
Open Mon.-Fri. 7 am-6 pm

We accept VISA, MC, AMEX.

Please bring this ad Offer expires 4/30/91

Alexander Technique on 24th Street

By studying the Technique you can learn to change present habits that contribute to:
Chronic Pain & Fatigue • Anxiety & Depression • Performance, Work & Sports related injuries

You may notice profound changes in your
Mental Clarity, Emotional Balance, Energy Level and overall Wellbeing

Julia E. Tojawa

3882 - 24th Street
(at Sanchez)



For information or to
receive literature 626-4836
For an appointment 648-4100

NOW UNDER NEW MANAGEMENT

A & A Market and Deli

Proud to be in Noe Valley ■ Amjad & Ashraf (Joe) Qaqish

Serving a Wide Selection of Wine & Liquor
All Household Needs ■ Fresh Dairy Products
Try one of our great sandwiches served fresh daily

**Open 7:30-10:00 Mon-Fri
8-10 Sat & Sun**

**1299 Sanchez (at 26th)
647-0093**

FAST, FRIENDLY SERVICE



BIG-SCREEN THRILLS AT

Noe Valley Ministry
1021 SANCHEZ ST. (AT 23RD)
SAN FRANCISCO, CA 94114

Friday, April 19: Science Fiction Film Fest

Kronos (1957) and Target Earth (1954). 7:00 p.m. Admission: \$4 adults, \$2.50 kids.

Saturday, May 25: Dadaists, Cineastes & Cartoonists

Visionary shorts by Man Ray, Marcel Duchamp, Winsor McCay & more. 7:30 p.m.

NICHOLAS DEWAR

Certified
Public
Accountant

- General Accounting
- Income Tax
- Please call for more information

317 Noe Street
(at Market)
415 • 863 • 8485

NEUROMUSCLE MASSAGE THERAPY JIN SHIN SHIATSU

*The gentle art of reducing pain, nervous tension,
and stress, of body, mind, and spirit.*

Ben Spicer Noe Valley - Financial District 291-8724

CLAIRE C. PILCHER

Attorney at Law

*Specializing in cases before the Planning Commission,
Board of Permit Appeals, Zoning Administrator and Bureau of
Building Inspection; Discretionary Review, Variances,
Neighborhood vs. Developer Negotiation and Related Land Use Matters.*

471 Hoffman Avenue • San Francisco 94114
821-1186

WINDOW REPAIRS Broken glass, ropes, and putty replaced. Weatherstrip doors, small carpentry and painting jobs. I am always on time. City Window Service, 337-9327.

HEALING PAST TRAUMAS with yoga. The timeless practices of yoga can help heal the pattern of thoughts and feelings generated from traumatic life experiences. Within a discussion format, Jnani will teach specific imagery, meditation, breathing practices, and techniques from the yoga sutras, to develop an internal healing atmosphere. Taught by Jnani Chapman. Please call for further information. Tuesday, April 2, 7:30 to 9 p.m., \$5. Integral Yoga Institute, 770 Dolores St. 821-1117.

LICENSED CONTRACTOR available for residential and commercial, new projects, or remodeling. Home and property owner. Dependable, reasonable. Everything built to last. Interior staircases a specialty. See my work first. Call Fred, 337-9324. License #546283.

CHILDCARE. Fun, safe learning environment in my Noe Valley home. Part-time, three days, drop-in mornings. 15 to 30 months. Excellent references. Julie, 285-3119.

ALEXANDER TECHNIQUE can help you become aware of habits of movement that lead to back pain, stiffness. Call Nora Nausbaum, certified STAT, NASTAT, 647-2832, for information.

EXCHANGE YOUR NOE VALLEY home with our Mexico City home (or just rent ours) for one year, beginning July 1. Furnished, two bedrooms, two bathrooms, large living room, library, view. Nice neighborhood. Information: Lisa, 431-7363.

BREAKING UP is always hard to do. Join with others in the same boat at a Saturday workshop for the newly separated. One private screening session required. Individual and couples counseling also available. Inquiries welcome. Insurance accepted. Cecile Marie, L.S.W., 564-0221.

AMIR WINDOW WASHING COMPANY Free estimate. Inside, outside, homes, shops, all glass. Neat and reliable. 826-8958. Ask for Amir.

QUICK DESKTOP. Desktop publishing, graphics, word processing, spreadsheet development, mailing list maintenance. QDT's experience gives us the ability to meet your demands quickly and efficiently. QDT, 641-0360.

LIVING LIFE AS ADVENTURE. Difficulties, changes, and challenges come and go always, they are part of life. But how can we meet them all with courage, humor, and perspective? That and more will be examined in this talk by Swami Prakashananda. Friday, April 12, 7:30 to 9 p.m., \$5. Integral Yoga Institute, 770 Dolores St. 821-1117.

PIANO, RECORDER, voice lessons, supportive and imaginative, by Oxford graduate. Also piano accompaniment. 695-9335.

THE TUESDAY EVENING GROUP Octavia Enterprise presents an ongoing evening series on intimacy. Tuesday, 8 to 10:30 p.m. \$5 at the door. Call to register, 550-6417. Expect to have a good time!

GRIEF AND CREATIVITY: 10-week therapy group now forming for women wishing to explore unresolved grief issues. To begin in June. Call Martha Russell, L.C.S.W., 750-6160, or Diane Spaugh, M.S.W., 923-3515.

QUALITY CHILDCARE in your home. Former teacher, non-smoker, will provide loving care for your infant. Part-time, one to two afternoons. Ellen, 826-7875.

CLASSES

ASTROLOGICAL CHARTS Just need a chart? Call 641-8104 today. Reasonable prices, high quality Macintosh graphics, fast turnaround; quantity discounts. Variety of formats, including natal, relationship, and transits. Asteroids available.

THE BASICS OF VEGETARIAN COOKING Join us in the Integral Yoga Institute kitchen for a workshop preparing healthy and balanced vegetarian dishes. Saturday, April 13, 9 a.m. to 2:30 p.m. \$15. Integral Yoga Institute, 770 Dolores St. 821-1117.

JOURNEY INTO MOTHERHOOD: a journal writing workshop for pregnant women and new mothers gives you the precious time, focus, and support to deeply connect with your child, yourself, and other mothers. One-day workshop May 25, sponsored by Natural Resources. 12-week series starts July. Call Leslie, experienced writer-mother-teacher, 285-1926.

CLEAN AND FRESH HOUSECLEANING Professional, quality housecleaning. Excellent references. Call Lisa, 621-2727.

HARMONICA LESSONS right here in your neighborhood. Taught by professional player. Blues, rock, country, all styles. Beginners welcome. Advanced players welcome too. Sliding scale. 648-7858.

SEEKING TO SUBLET flat or apartment, July-August. R.N., 11-year-old daughter, grandmother. Family of long-time Noe Valley residents. Call Rasa Mox, 285-4109.

HOME AND APARTMENT stoves, windows, walls washed. Hardwood floors waxed and buffed. Some painting, some floor stripping. Call Bill, 621-1344.

BRIDGE PLAYERS WANTED. Couple newly moved to Noe Valley would like to meet other bridge players (singles or couples) for occasional social bridge and conversation. We could form a club if there are enough of us interested. Call Mari or Clark, 285-2795.

ORGANIZER/CONSULTANT: personal or business office; home library or archives. Confidential and professional. Jacqueline, 285-9982.

WATER AND AIR PURIFIERS for home and car. If interested in buying or selling, contact Sheila, 821-0751.

WE PROVIDE VERY AFFORDABLE residential design and organizational services. Available for consultation or full scale projects. Call Ginger Walker Interiors at 648-4566.

VIDEO PRODUCTION for weddings, performances, instructional purposes, and corporate projects, with professional crew and equipment. Multicam and editing facilities available. Call Sunstream Productions at 566-2473.

DOES ROVER NEED MORE exercise? Training? A ride to the vet? Want to be sure Fluffy's content while you're away on vacation? Positively Pets can help! Exercise, in-home care, geriatric care, training, behavior consulting, transportation. For all pets. Ten years' experience. References available. Senior discounts. 647-2463.

CHILDCARE provided in my home. For children 3 months to 1 year. Full-time. Experienced. 30th and Sanchez. Tammy Willhard, 821-9442.

Learn How to Do...
Balloon Decorating
 (Including Balloon Arches)
 For Weddings, Parties, Conventions, Celebrations
 Call Cindy for Class Schedule
 824-0414 or 821-4766

Dan B. Underhill LIC. 552716
 PROTECT YOUR INVESTMENT AND YOUR HEALTH!
 (NOT NECESSARILY IN THAT ORDER)
PLUMBING-206-1412
 DESIGN • INSTALLATION • REPAIR • MAINTENANCE

Holistic Massage

ARNOLD GANS, C.M.P. 415 641-0222

WE BUILD, WE DESIGN simple shelves, kitchens, stair repairs, sunrooms, decks, built-in cabinets, additions. Reasonable rates, full service remodeling. 18 years' quality work. BayWolf Construction, license #597521. 824-1082.

PAPER HANGER. Local references, 14 years' experience. Janice Benassi, 673-9019.

MACINTOSH HELP. We love helping Mac users reach their goals. Caring, effective, reasonably-priced—and we make house calls! Seven years' experience in Mac training and problem-solving. To see what we can do for you, call Complete Computer Solutions, 641-8104.

LANDSCAPES BY LYNDA. Design, construction, maintenance. Wood fences, gates, decks, walls. Concrete, brick, and stone walks and patios. Planting, water-efficient irrigation, expert pruning and garden renovation. Licensed contractor #543983. Serving Noe Valley since 1986. Phone: 759-1335.

COUNTRY HIDEAWAY! Forty hillside acres in the Anderson Valley, northern California's newest wine region. Brand new view cottage with fireplace and kitchen. Dogs welcome. Two hours north of San Francisco, 45 minutes south of Mendocino, off Highway 128. Nightly, \$75, weekly, \$350. Sheep Dung Estates, P.O. Box 49, Yorkville, CA 95494. (707) 462-8745. Unit 5285.

SUZUKI RECORDER LESSONS. All ages, from 3 plus. Singing, note reading, performances. Warm, supportive environment. Katherine White, M.A. Suzuki-certified. 550-6881.

CREATIVE WRITING. An ongoing weekly workshop to fuel the writer as well as the soul in a supportive community setting, using stream-of-consciousness techniques, storytelling, dreams and improvisational exercises (a partial menu). Michele Linfante is an award-winning writer, director and playwright who has been teaching her popular writing classes in the Bay Area for seven years. Call 641-1795.

OPTOMETRIC OFFICE ASSISTANT needed. We need a sincere and hard working person for a full-time position in our busy but pleasant Castro office. You must enjoy working with people and have a positive attitude. We will train the right person. Please call 626-0858.

ARTIST'S DRAFTING TABLE, 36 by 48 inches, \$200. Beautiful platform bed, \$250. Old cedar chest, \$250. Antique china set, \$400. Moving. Will accept offers. 995-4634.

GRAPE ESCAPE! Two-story log cabin on 40 plus acres. Beautiful forest, great hiking, swimming and biking. Very secluded and quiet, yet minutes to first-class restaurants. Star-gazers, kids, and pets welcome. No smoking. Available week or weekend. 584-0704.

WINDOW REPAIRS. Glass replaced, reglazed. Your old wooden windows can look and work like new again. Free estimate. Call 821-7114.

PAMPER YOUR PALATE! I will deliver exciting and diverse vegetarian meals to your doorstep. My food is naturally low in fat, cholesterol, and salt; made with only the freshest ingredients. Call now for the April menu. Gift certificates available. Jane, 826-2133.

Peter Waring
PLUMBING CONTRACTOR
 State License #363457
 49 Bache Street
 San Francisco, CA 94110
550-6622

Dharma Desktop Publishing & Design
 an artisan workstation specializing in prepress typesetting & graphic design
 Business Presentations
 Cover Letters
 Manuscripts
 Books
 Resumes
 Brochures
 Advertising
 Logo Design
COMPETITIVE RATES 415.205.7948

TUGGEY'S
 Hardware for the handyperson
 Denny Giovannoli

 3885 24th Street
 San Francisco, CA 94114
 415-282-5081

HEALING MASSAGE. Shiatsu and therapeutic bodywork. Relieve pain, tension, stress; restore ease and well-being to your body and mind. Introductory offer, \$25/hour. Donnica, 821-2378. Certified, licensed, inspired. Women only please.

DEEP RELAXATION WORKSHOP Stress can become a way of life when the body and mind develop patterns around it. Learn how to use deep relaxation (yoga nidra) in creative ways to release physical and mental tension. Tuesday, April 16, 7:30 to 9 p.m., \$5. For more information please call Integral Yoga Institute, 770 Dolores St. 821-1117.

GRADUATE PSYCHOLOGY STUDENT, business background, seeks position as personal assistant to busy professional. Domestic chores, travel plans, business/schedule planning. Will consider live-in. 252-8248.

HELP WANTED full- or part-time, to sell children's and maternity clothing at Cotton & Company (prefer experience with nursing bras and Japanese Weekend pants). Contact Cindy before April 8, 550-1668. After April 8, call (800) 366-4539.

DAY CARE. Full- or part-time. Mature mother with toddler will provide fun, home-like environment. Private yard. Ellen, 826-9031.

HOUSEMATE WANTED. Six-room, sunny Victorian Noe house, fireplace, yard, deck. Two-room suite yours. Straight female, late 30s to 40s preferred. Share with one. Charming place. \$540. 824-8520.

PADDINGTON STATION family daycare. Working for families and helping families work. We have two full-time openings for children 2 to 3 years of age to complete our group. We want the children to feel happy and have fun. Call Josephine, 647-8375.

EASEFUL TECHNIQUES for stressful times. Using the rich variety of guidelines available in yoga, we can learn to take charge of stressful situations rather than being tossed and controlled by them. This workshop will explore the ways we react to stress and how we can put those guidelines to work for us. Tuesday, April 23, 7:30 p.m., \$5. Integral Yoga Institute, 770 Dolores St. 821-1117.

SOFA WITH FIRM BACK. Neutral colors, 84 inches long. Perfect condition. \$250. Call 584-8173.

JOB WANTED by thoughtful, sincere woman, as trainee in florist shop, bookstore, or physician's office. 21 years' hospital experience. 282-6631.

FLAT/APARTMENT NEEDED by local acoustic musician, preferably above a storefront, where I can practice undisturbed (and not disturb). Monica, 648-9533.

BOOKCASES: Custom-made, home/office, built-ins, low-cost pine. Estimates: 585-6542.

MIRACLE PAINTING. Interior/exterior. Experienced with fine painted finishes, including faux finishes. Residential/commercial. References and portfolio upon request. Curt, 563-0274.

WANTED: Room with bath, by quiet, mature, non-smoking woman. Prefer Glen Park, Noe Valley, or Dolores Street. \$250 to \$300. Willing to do light housework, errands, etc., for rent reduction. 282-6631.

MARTHA'S VINEYARD VACATION HOME. Six bedrooms. Oakbluffs neighborhood. Walk to beach. \$800 per week, June and July. \$1,000 per week, August. \$800 per week, September. Two-week minimum. Call 285-5053.

ROGER R. RUBIN
 Attorney and Counselor at Law
(415) 441-1112
 Law Chambers
 1155 Pine Street
 San Francisco 94109

I Haul Cheap!
LARGE & small jobs
 (\$25 Minimum)
 • Cleaning and hauling
 • Direct to the dump
 • Yard and Basement Cleanup
Free Estimates — 991-3890

Bankruptcy
 Chapter 7
 Chapter 13
 Free Consultation
 Law Offices of
August Bullock
558-9222
 Convenient Civic Center location

Noe Valley Deli
 4007 24th Street
 at Noe
824-8373
 Fresh Turkey & Roast Beef
 Sandwiches
 Homemade Falafel
 Fresh Salads
ALL MADE DAILY
 Open Mon.—Sat. 9 am–7 pm
 Sunday 10 am–6 pm

ASTROLOGY
 Readings and Counseling
 Life Purpose • Direction
 Relationships • Self-Acceptance
Renee 647-8366

OBC CONSTRUCTION
 GENERAL CONTRACTOR

 FOUNDATION WORK:
 RETAINING WALLS
 DRYROT
 TERMITE REPAIRS
 CONCRETE FOOTINGS AND PIERS
 EARTHQUAKE PROOFING:
 FOUNDATION BOLTS
 SHEAR WALLS
 POST / BEAM HARDWARE
 AND OTHER SEISMIC WORK
 Serving S.F. Since 1975
 References Available **826 - 6918** FREE ESTIMATES
 CALIF. LICENSE #523753

JAZZ JAM Bass, piano, and/or guitar player wanted for jamming. Real Book, 863-3574.

HOUSEHOLD REPAIRS got you down? Young Tom Edison is now in town! Problem-solving designs, to hauling and grunt work. Electrical and plumbing, small appliances and more. Noe Valley resident. Call Christopher, 695-9066.

NEED ROOM TO RENT starting in May. Recently returned from walking across the U.S.A. Quiet, responsible, non-smoker, employed, 50ish woman. Elizabeth, 824-5205.

KARATE FOR KIDS! Get strong! Have fun! Classes Monday, Wednesday, Friday, 3:30 to 4:30 p.m. For more information, call Randi, 648-9598.

MEDITATION WORKSHOP. These are practical workshops that will enable students to begin earnest meditation on their own. A clear understanding of what meditation is, how it works, and how to make it an enjoyable experience will be presented. Taught by Vijay Fontaine. Tuesday, April 30, 7:30 to 9 p.m., \$5. Integral Yoga Institute, 770 Dolores St. 821-1117.

ELEGANT MUSIC FOR WEDDINGS, parties. Piano, guitar, lute. Gene Lewis, 695-9335.

CARPENTRY, TILE, PAINTING, drywall and complete remodeling, minor electrical, and plumbing. 954-4228.

MODERNE GRAPHICS/DESKTOP Publishing. Newsletters, brochures, business cards, menus, tee shirts, stationery, newspapers, logos. Very reasonable rates, free consultation. 282-7955.

WEEKEND YOGA RETREATS FOR WOMEN. April 12, 13, 14; and April 26, 27, 28; and May 10, 11, 12. With Deborah Karish, D.C., M.S., at Joy Springs Ranch, 160 acres of beautiful coastal mountain land in Geyserville, Sonoma County. This retreat is designed for beginning and intermediate students and emphasizes meeting individual needs in an enjoyable, small group atmosphere. We provide delicious vegetarian food and very comfortable accommodations. Activities: yoga classes, hiking and walking, hot tubbing, optional massage, and more. Fee: \$150. To register, call 707-431-0615. Call early, class size is limited.

LICENSED PAINTER. Large, small jobs. Expert plaster repair. Interior, exterior. 995-4666.

TAX PREPARATION and consultations by tax professional who specializes in working with self-employed people. All types of individual tax returns prepared, including rental property and prior years. Careful, reliable service since 1978. Registered to represent clients in IRS-related matters. Jan Zobel, E.A. 821-1015.

ASSEMBLERS: Excellent income, easy work assembling products at home. Seven-day, 24-hour service. Information, 504-646-1700. Department P5139.

COUNSELING/PSYCHOTHERAPY for women who want to become more powerful in their relationships, careers, and in making changes. ACA issues, incest, co-dependency, grief. Linda-Sue Edwards, M.F.C.C. #ML021917. 661-8252.

APARTMENT WANTED by stable, mature, employed woman. Ideal tenant: quiet, clean, considerate, cooperative. Maximum \$550. 824-0188.

PLAYWRITING FOR WOMEN Learn to build scenes from ideas, plays from scenes. Explore character motivation, plot development, physicalizing conflict. Taught by Terry Baum, who has had plays published and produced all over the world. Information: 648-5244.

PSYCHOTHERAPY OFFICE SPACE. Nicely furnished, fireplace, excellent Noe Valley location. Available Friday, Saturday, Sunday. 285-6019.

AFFORDABLE ONE-ON-ONE FITNESS training. B.A. in physical education. Nine years' experience. Anne, 821-1539.

SAVE WATER! PRUNE those trees, shrubs, and hedges! Install drip irrigation. Expert gardening, landscaping, carpentry, tree work. Maintenance, repair, construction. \$20 per hour. Gary, 821-4826.

CLAS ADS

MAN WITH A VAN: Moving, hauling, trucking. \$30/hour, plus 30 cents/mile. Gary, 821-4826.

BLOCK GARAGE SALE: April 6 and 7, 9 a.m. to 5 p.m. 4036 26th St./Sanchez. Bubbee the Clown will sell balloon animals and Ninja turtles.

BED AND BREAKFAST Noe Valley. 469-8438.

CUSTOM DRAPES, fabric shades, custom quilting, bedspreads, comforters, bed accessories, slipcovers, headboard slipcovers, any type of custom quilting services, your design or ours. Doris, 337-1063.

COMPLETE GARDENING SERVICE: creative, efficient, and experienced. Garden designs and consultations. Pruning, planting, general maintenance and clean-ups. 626-1258.

CUSTOM PHONE INSTALLATION: Why pay more? Auntie Belle, an alternative phone installation service! Jacks added, lines moved, repaired. Evenings and weekends. Over 10 years' experience. Call Alice, 647-5683.

PIANO FOR EVERYONE: children, adults, beginning, intermediate, advanced. Playing the piano provides stimulus, enrichment, and pleasure. Suzuki and traditional methods available. Experienced instructor. Patricia Avery, 550-8299.

PETER INNES HARDWOOD FLOORS: new installation, sanding, repairs, refinishing. Free estimate. Call 355-8931. License #579969.

FOOD does not have to be the most important thing in your life. Throwing up, overeating, and/or not eating is not as impossible to get over as it seems. If you want to work with us, we now have openings in our women's eating disorder psychotherapy group. Thursday evenings, 6:30 to 8 p.m. \$25. Call Dr. Pat Sax at 661-7158.

AUTO REPAIR: Volkswagen and others. Brakes, tune-up, clutch. House calls. Quality work. Larry, 731-2218.

HEAVENLY MAIDS. "The Best on Earth." Bonded. Insured 239-0561.

BED AND BREAKFAST Glen Park: private suite includes kitchen and bath, near BART. 469-8437.

HUMAN POTENTIAL COUNSELING. Private sessions involve counseling for people in transition, healing the inner child, and creating positive changes in your life. Tarot consultations also available. 15 years' experience. Esther Goldman, M.A., 431-1066.

EATING DISORDER GROUP starting up for women. If you are bingeing, purging, starving, fixated on weight, or a combination of these issues, this is a group for you. Holidays are an especially difficult time with food issues. An affordable alternative to group therapy. Please call for information. Victoria, 648-7220.

SKI LOVERS—TAHOE GETAWAY! Beautiful Tahoe home in prestigious Incline Village. Near Squaw Valley, Alpine, Heavenly, and South Shore casinos. Large kitchen, three bedrooms, two baths, steam/sauna room, living room with fireplace, two decks, garage, all appliances and laundry. Call for special rates. 282-7955.

SWEDISH MASSAGE for women. Intuitive tissue work relaxes muscles and improves circulation and muscle tone. Be cared for and enjoy a greater sense of well-being with a soothing professional massage from Leigh, 285-8535, Noe Valley. Sliding scale. Gift certificates.

INCOME TAX PREPARATION: Easy-to-talk-to CPA will take care of all your tax needs. Accounting services, investments, incorporations, partnership agreements. We specialize in small businesses and individuals. Very reasonable rates, 1/2-hour free consultation, 10 percent discount when you mention this ad! Call 282-7955.

CHILDCARE. Share my loving, reliable babysitter in my Noe Valley home, part-time. Call Chris, 285-1591.

THE TRAVELING MECHANIC. Tune-ups, brakes, general repairs, foreign and domestic. 17 years' extensive experience, all work guaranteed. \$40 an hour, house calls. Giorgio, 864-5747. Licensed and certified.

INDOOR GARDENER/CAT CARE: available for plant-sitting, consultations, design, maintenance, natural pest control, experienced and sensitive cat-sitting. Noe Valley resident with references. Jill Rebecca Bloom, 695-7930.

HOUSECLEANING, five years' experience. References. Call Sarah, 695-0956.

ELAN REMODELING: Kitchens, baths, decks, stairs, doors, windows. Quality work, free estimates. 648-8351.

ASTROLOGY READINGS and counseling. Life purpose, direction, relationships, self-acceptance. Renee, 647-8366.

WANTED: WOOD FURNITURE, rugs, tools, taxidermy, household, and kitchen items. Cash for one item or entire household. Call Jim, 621-4390.

INCOME TAX PREPARATION and consultation for individuals and small businesses. Tax services tailored to fit your individual and small business needs offered in a supportive environment. I have 11 years' tax preparation experience and I am an enrolled agent (licensed to represent taxpayers before the IRS). I also offer help in organizing tax records, bookkeeping support, preparation of past year returns, and other special problems. Easy parking and Saturday appointments. Call with your questions or for an estimate. Faith Darling Tax Service, 24th/Castro, 821-4744.

CLEANINGHOUSE. Home, office, apartment and apartment building maintenance cleaning. Regular, one-time. Moving in, moving out? Spring cleaning! Roger, 664-0513. References.

QUALITY INTERIOR PAINTERS. Plaster and sheetrock repairs. Quick, clean, and very reliable. Budget rates. Excellent references. Free estimate. Call 255-1506.

ANXIETY OR PANIC ATTACKS? Agoraphobia, bridge phobia, or social phobia? Help from a therapist specializing in the treatment of anxiety and phobias. Valerie Hearn, Ph.D. 824-3701.

ALEXANDER TECHNIQUE LESSONS to help increase poise and enhance skill learning. For information and private lessons, contact Jerry Sontag at 861-6830, or Anne Bluethenthal at 864-6683.

BED & BREAKFAST Noe Valley: Have friends/family wake up to fragrant aromas of homemade popovers, muffins, jams in lovely surroundings. Close to public transportation. Call 648-2515.

HOUSECLEANING. Expert cleaning, laundry and ironing by mature women. Good references, reasonable rates. OPTIONS Domestic Referrals, a non-profit community service. 626-2128.

FURNITURE STRIPPED and refinished. Fine work quickly done, e.g., dresser with mirror, \$150. Jim, 621-4390, 11 a.m. to 6 p.m.

NOE'S NEST: Bed & Breakfast Noe Valley. Private entrance, bath and kitchenette. Back yard spa and masseuse practitioner available. Day care provided. Call Sheila, 821-0751.

SUPERLATIVE WORD PROCESSING. Experienced professional. M.A. English/M.S.W. Understandable advice. Business, academic, legal, resumes, manuscripts. Expert editing. Notary Public. Laser printing. Good rates! Call anytime. 824-7736.

NOE PAINTING/REMODELING Company. Your permanent house-improving painters. Exterior/interior. \$15 to \$20 per hour. Free estimates. Local references, 15 years. Adam, 824-7787.

MASSAGE for people who care about themselves. Swedish, Shiatsu, deep tissue, sports massage. Good for pain release and stress reduction. Located in Noe Valley. Call Rose, 641-5209.

OVERWHELMED BY CLUTTER, bills, taxes? Professional organizer comes to your rescue. I can clear your desk, develop a personalized filing system, balance your checkbook, pay your bills, file medical claims, resolve credit problems. I specialize in organizing receipts, bills, all tax deductibles for optimal tax preparation. Free at-home consultation. Call Debbie, 621-3425.

CLASSICAL LP RECORDS wanted. Bob, 584-1499.

LONG WALKS AND SWEET TALKS home pet care service. Loving care, excellent references. Established 1982, bonded. Call Ronda, 824-0188.

TEXTILE RESTORATION. Textile artist and custom dyer offers high quality and economical repairs of tapestry, oriental and native American rugs, quilts, and other textile handcrafts. Mounting and display services available. 552-8580.

CAT & PLANT CARE in your home while you're away. Daily visits by experienced, mature woman, recommended by several veterinarians and satisfied clients. Noe Valley resident 20 years. Non-smoker. Bonded. Anna-Kajs (A-K), 648-8132.

CARPENTRY AND PAINTING: interior/exterior, minimum on small jobs. Local references. Sandy, 585-6542.

BED AND BREAKFAST Noe Valley. 826-1158.

HOUSECLEANING. 221-1586. Consistent. High quality for 12 years. Call Deana.

TRANSFORM YOUR JUNGLE into a paradise. Clean-ups, pruning, lawns, planting, maintenance, irrigation. Also decks, fences, etc. Remember, it's time to prune. Call Jorge for free estimates. 826-7840.

EXPERT PAINTER performs the highest quality work at the lowest possible price. Educated, licensed, 21 years' experience. All painting options, procedures, and materials explained in detail. Richard Schaedel, 383-1847.

POETRY WANTED: The *Noe Valley Voice* welcomes submissions of poetry, particularly those related to neighborhood themes, people, or places. Payment: \$10 to \$40 per poem, upon publication. Send submissions with self-addressed, stamped envelope (and a phone number, please) to the *Noe Valley Voice*, 1021 Sanchez St., San Francisco, CA 94114.

How to Use Voice Class Ads

The rate for classified advertising in the *Noe Valley Voice* is 25¢ a word. Just type or print your copy, multiply the number of words by 25¢, enclose a check or money order for the full amount, and mail it to us by the 15th of the month preceding the month of issue.

It also would be a big help if you would indicate whether you are renewing an ad from a previous issue and, if so, include a copy of the published ad with your renewal.

Class advertisers should keep in mind that only the first few words of the ad (not to exceed one line of type) will be highlighted in all caps.

Our address is 1021 Sanchez St., San Francisco, CA 94114. Note: The May issue of the *Voice* will appear April 30. Please mail your ad and check—made payable to the *Noe Valley Voice*—so that we receive it by April 15. Sorry, but we are unable to take phone or drop-in orders.

Also note: We cannot accept payment for insertions in more than six issues. Receipts and tear sheets will be provided only if your order is accompanied by a self-addressed, stamped envelope. □

THE PAINTING LADY
Fine Interior Work
At Reasonable Rates.
15 Yrs. Exp. Exc. Refs.
621-1966



ARNOLD'S CLEAN SWEEP
Housecleaning Par Excellence
• RESIDENTIAL • COMMERCIAL
CINDY ARNOLD • 431-2919
Quality Cleaning Since 1984



SHANTA CARPENTRY & CONSTRUCTION
Lic No. 442870
foundation to finish
821-4091



Painters of Excellence
We are a combination of S.F.'s finest, happy to serve you again in '91.
For a **FREE** bid and confirmed scheduling call **HEATHER**
415 773-8117

Leave It To Nacho Cleaning & Hauling
Garage, Basement & Yards
Construction Site Clean-ups
Free Estimates—Reasonable Rates
415 875-4394



Joy of Movement
THERESA DICKINSON
Body Tune Up: Soul Satisfaction
Stretch, organize, help your body work better. Injury prevention and care.
Personal attention, noncompetitive atmosphere. All levels
Saturday Mornings • 9:00-10:30 am
Noe Valley Ministry, 1021 Sanchez
282-7746

CHRYSALIS CONSTRUCTION
Jack Simensen
General Contractor
Lic. No. 514025
415.648.5201



WALL PAPERING
Professional Paperhanging
and Wallcovering—all types
Victor 282-3879

CALENDAR

APRIL 1-18: "Students by Students" showcases the ART of undergraduates working in a variety of media including sculpture, painting, printmaking, photography, textiles and ceramics. Mon.-Fri., noon-4 pm. Room 201, Arts and Industry Bldg., San Francisco State University, 1600 Holloway St. 338-2176.

APRIL 1-MAY 17: Gatlery Sanchez exhibits "God's Body," ARTWORK by Joan Krug, Cornelia Nevill, and Joanne Wohlfeld. Reception April 7, 11:30 am-1:30 pm. Gallery hours: Mon.-Sat., noon-5 pm. Noe Valley Ministry, 1021 Sanchez St. 282-3448.

APRIL 3: Natural Resources and the Fourth Trimester present an open PUBLIC FORUM, "The Immunization Question," featuring a panel including Noe Valley's family doctor Jim Schwanke, Larkspur pediatrician Ileoma Ikenze, and Randal Neustaedler, a specialist in integrating homeopathy, acupuncture, and modern medicine. 7 pm. Immaculate Conception Academy, 3625 24th St. 550-2611.

APRIL 3, 17 & 24: Enjoy songs, stories, poems, and fingerplays with your baby or toddler at the Noe Valley Library LAPSITS. 7 pm. 451 Jersey St. 695-5095.

APRIL 4: San Francisco Community College offers a tuition-free nine-week CLASS, "Challenges for Women Over 40." 6:30 pm. Everett Middle School, 17th & Church. 826-6230.

APRIL 4-MAY 5: TALE SPINNERS Theatre performs two works in repertory: *Homework*, an examination of a week in the lives of live Tenderloin prostitutes who refuse to be victims, and *Dangerous Beauty: or Love in the Age of Earthquakes and AIDS*. Climate Theatre, 252 9th St. Call 626-9196 for reservations and times.

APRIL 4-MAY 23: Lyon-Martin Women's Health Services sponsors free STOP-SMOKING CLASSES for mothers of young children. Call Carmela Rosales at 565-7682 for times and location.

APRIL 5: GAY HISTORIAN and author John D'Emilio discusses *Since Stonewall: A Historical Overview of the Contemporary Lesbian/Gay Movement*. 8 pm. Modern Times Bookstore, 968 Valencia St. 282-9246.

APRIL 5 & 6: Merte "Ian Shoales" Kessler and Josh "Raoul" Brody host "An Evening of SDNG: Death, Taxes and Other Inevitabilities," with Laurie Amat, Brian Lohmann, PMS, Fratelli Bologna, and the Ethel Merman Memorial Choir. 8:15 pm. Noe Valley Ministry, 1021 Sanchez St. 647-2272.

APRIL 5 & 6: City College of S.F.'s Physical Education Dept. presents "Global Village DANCE CONCERT." Choreographies by faculty and students will include modern, ballet, folk, and African-Haitian dance forms. 8 pm. City College Theatre, Phelan & Judson. 239-3420.

APRIL 6: Adults and children over 8 can make exact replicas of their faces with plaster-cast impressions at a Randall Museum WORKSHOP. 1 pm. 199 Museum Way. 554-9600.

APRIL 6: Good used clothing for adults and children, furniture, electronic equipment, books, records, and other miscellany will be up for grabs at Bethany Methodist Church's RUMMAGE SALE. 10 am-4 pm. 1268 Sanchez St. 647-8393.

APRIL 6: Artists' Television Access screens FILMS by Lynne Sachs including *House of Science*, a "museum of false facts about femininity." 8:30 pm. 992 Valencia St.

APRIL 6 & 7: Fellowship Theatre Guild presents Pepper Smith's "Arabesque Concert Dance" with Irene Haughey's "Los Flamenco's Del Rio" in two evenings of modern BALLET and FLAMENCO dance. 8:30 pm. 2041 Larkin St. 346-1990.

APRIL 6, 13 & 20: L'Eau Theque (low-tech) Productions presents "Shazki: RUSSIAN TALES of Foolishness and Wisdom," a collection of folk tales for all ages. 1 pm. Randall Museum, 199 Museum Way. 554-9600 or 665-5619.

APRIL 7: Allen Bennet of the American Jewish Congress discusses the FUTURE OF JEWRY in the U.S. at a meeting of the Society for Humanistic Jews. 4:30 pm. U.C. Laurel Heights, 3333 California St. 239-6785.

APRIL 8: San Francisco Community Music Center celebrates its 70th anniversary with "A Salute to the Joy of Making Music," an evening of ethnic and CLASSICAL MUSIC, wine and hors d'oeuvres. 5:30-7:30 pm. Greens Restaurant, Fort Mason. 647-6015.



A spunky Red Riding Hood confronts a lascivious wolf in the School of the Arts production of Sondheim's *Into the Woods*, premiering April 19. PHOTO BY BEVERLY THARP

APRIL 8-12: Panel discussions, films, informational tables, and a multi-cultural prayer service are among the events scheduled for the University of San Francisco's AIDS AWARENESS WEEK. Golden Gate Ave. between Parker & Masonic. Call 666-6207 for a schedule of events.

APRIL 8, 15, 22 & 29: Options for Women Over Forty offers an orientation session on TEMPORARY EMPLOYMENT opportunities for middle women. 1 pm. 3543 18th St. 431-6405.

APRIL 9: Rose Pfeffer, Women's Cancer Resource Center health activist, lectures on "WOMEN AND CANCER: Politics and Prevention." 12:30-2 pm. City College Student Union, Lower Level, Ocean & Phelan. 239-3580.



Metropolis mixes up an all-improvised evening of comedy at the Noe Valley Ministry April 12.

APRIL 9-MAY 5: In conjunction with the Black and White Ball, the San Francisco WOMEN ARTISTS Gallery showcases an all black and white (with one optional color) art show. Tues.-Sat., 11 am-6 pm; Thurs. until 8 pm. 370 Hayes St. 552-7392.

APRIL 12: Metropolis, an all-improvised COMEDY REVUE, presents a panorama of unique characters, scenes, and songs based on audience suggestions. 8:15 pm. Noe Valley Ministry, 1021 Sanchez St. 588-0184.

APRIL 13: Five of the Bay Area's hottest horn-players team up in "CLARINET THING" to perform a range of music from Ellington to original works. 8:15 pm. Noe Valley Ministry, 1021 Sanchez St. 647-2272.

APRIL 13 & 14: Find myriad treasures at Live Oak School's GARAGE SALE. All day. Diamond & 18th. 285-3351.

APRIL 13-30: Eureka Valley ARTIST Anna Gadsby exhibits her drawings, paintings, and etchings at California, a gallery of fashion art and jewelry by California designers. Reception: April 13, noon-5 pm. 2342 Market St. 826-7760.

APRIL 14: An exotic pet BIRD CARE seminar covers taming and training, nutrition, health care, and normal and problem behavior. Noon-4 pm. SF/SPCA Education Resource Center, 2500 16th St. 554-3000.

APRIL 14: Operation Concern's Gay and Lesbian Outreach to Elders invites older lesbians and their friends to a WOMEN'S VIDEO presentation: "Two in Twenty (A Lesbian Soap Opera)." 3-5 pm. Francis of Assisi, 145 Guerrero St. 626-7000.

APRIL 19 & 20: Cine Accion celebrates 11 years of LATINO FILM/VIDEO screenings with a program of recently released works on labor and illegal immigrants, "Latino: Land y Labor." 346 9th St. Call 553-8135 for times.

APRIL 19-21, 26 & 27: Students from San Francisco's School of the Arts perform STEPHEN SONDHEIM'S Tony Award-winning musical *Into the Woods*. 7:30 pm; 2:30 pm only April 21. School of the Arts Theatre, McAleer High School, 555 Portola Drive. 695-5720.

APRIL 19 & 20: San Francisco State University's annual senior CHOREOGRAPHY SHOWCASE highlights the talents of graduates in the Department of Dance. 8 pm. Room 106, Gym, 1600 Holloway Ave. 338-2062.

APRIL 21: The Noe Valley Nursery School hosts its first CINDERELLA BALL, an afternoon of fantasy dress-up, dancing, music, games, crafts, and food. 4-6:30 pm. Noe Valley Ministry, 1021 Sanchez St. 647-2278.

APRIL 23: FILMS for preschoolers at 10 and 11 am include *Harold and the Purple Crayon*, *The Little Engine That Could*, and *One Was Johnny*. Children 6 and older can see *Caterpillar and the Wild Animals*, *Juggling Movie*, *Lenli*, and *Sand Castle* at 3:30 pm. Noe Valley Library, 451 Jersey St. 695-5095.

APRIL 20: Eric and Suzy Thompson perform eclectic old BLUES AND CAJUN music, and Danny Carnahan and Robin Petrie play their arrangements of old Irish, French, and English songs with hammered dulcimer, strings, and voices. 8:15 pm. Noe Valley Ministry, 1021 Sanchez St. 647-2272.

APRIL 21: Several contributors from the new anthology *Bi Any Other Name: BISEXUAL PEOPLE Speak Out* will read from their work. 7 pm. Modern Times Bookstore, 968 Valencia St. 282-9246.

APRIL 21: The Singing Rainbows Youth Ensemble will perform at an EARTH DAY celebration held in front of the peace pole at Video Wave. Adults and children are encouraged to come dressed as their favorite animal, plant, tree, or cloud. 1-3 pm. 1431 Castro St. 550-7752.

APRIL 25: ALICE WALKER will read briefly and sign copies of her new collection of poetry, *Her Blue Body Everything We Know: Earthling Poems, 1965-1990 Complete*. 8 pm. Old Wives' Tales, 1009 Valencia St. 821-4675.

APRIL 26 & 27: Physical comedian/mime/actor/film star GEOFF HOYLE performs two evenings of world premieres and greatest hits. 8:15 pm. Noe Valley Music Series, 1021 Sanchez St. 647-2272.

APRIL 27: "Living with a Rape Survivor" is a two-part GROUP for women and men sponsored by San Francisco Women Against Rape (SFWAR) and Men Overcoming Violence (MOVE). 10 am-noon. Call 861-2024 for location and information.

APRIL 28: Two Italian-American FEMINIST AUTHORS, theatre artist Michelle Linfante and editor of *la bella figura* Rose Romero, will read from their writings. 7 pm. Modern Times Bookstore, 968 Valencia St. 282-9246.

APRIL 1991

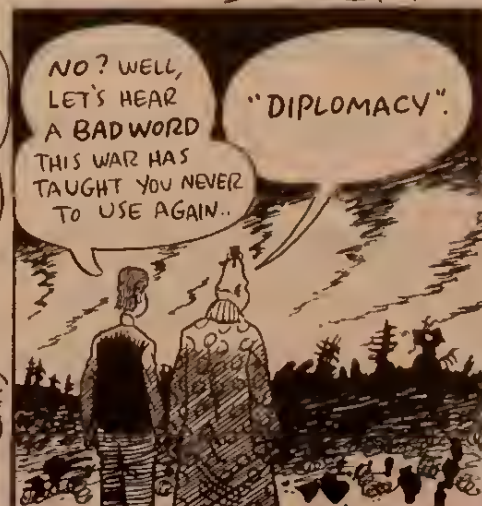
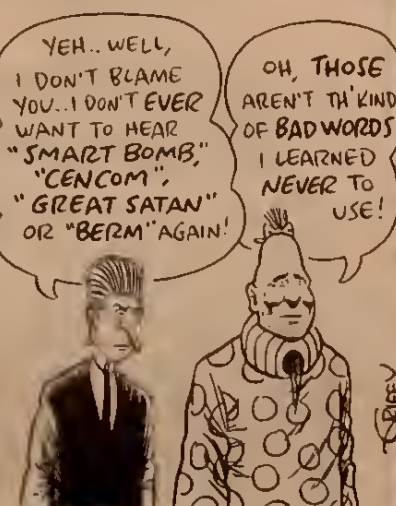
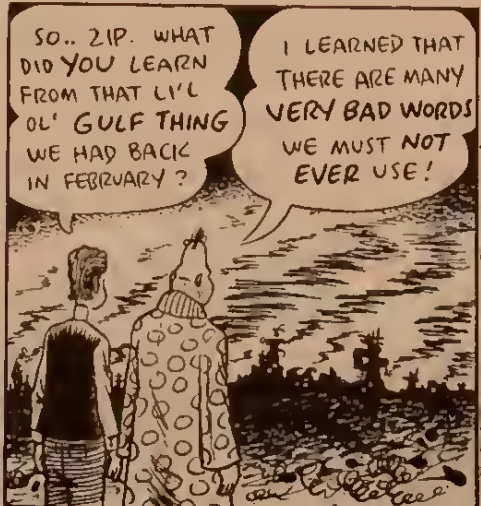
APRIL 18-MAY 19: Noe Valley's resident comedian MARGA GOMEZ premieres her first solo theatrical piece, "Memory Tricks," a funny, sad, and true story about mother-daughter bonding, high heels and Alzheimer's. Thurs.-Sun., 8 pm. The Marsh (in back of Cafe Beano), 878 Valencia St. 641-0235.

APRIL 19: Noe Valley Movies' SCIENCE FICTION Film Fest features the 1957 classic *Kronos*, in which "a planet robber tramples the earth," and 1954's *Target Earth*, advertised to cause "raw panic the screen never dared to reveal." 7 pm. Noe Valley Ministry, 1021 Sanchez St. 282-2317.

ZIPPY

"WAR OF THE WORDS"

BILL GRIFFIN



The Scoop on CALENDAR

Please send calendar items before the 15th day of the month preceding the month of issue to the *Noe Valley Voice*, 1021 Sanchez St., San Francisco, CA 94114. Items are published on a space-available basis, with Noe Valley neighborhood events receiving priority. Note: The next issue of the *Voice* will appear April 30, but will cover May calendar events. The deadline for calendar items is April 15.